

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606373

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/10/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heritage Tobacco Group, LLC		10/30/2020	Limited Liability Company: KENTUCKY
RECEIVING PARTY DATA			
Name:	Chicago Industries Trademark Holdings Inc.		
Street Address:	105A Prairie Lake Road		
City:	East Dundee		
State/Country:	ILLINOIS		
Postal Code:	60118		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4136833	KENTUCKY CHOICE	
Registration Number:	4126917	KENTUCKY CLASSIC	
Registration Number:	4032538	ELKHORN	
Registration Number:	4860413	THE CHAPLIN HILLS COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	8156545770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	815-633-5300		
Email:	rockmail@reinhardtllaw.com		
Correspondent Name:	Timothy P. Naill		
Address Line 1:	2215 Perrygreen Way		
Address Line 4:	Rockford, ILLINOIS 61107		
NAME OF SUBMITTER:	Timothy P. Naill		
SIGNATURE:	/Timothy P. Naill/		
DATE SIGNED:	11/02/2020		
Total Attachments: 2			
source=Heritage Tobacco Group, LLC Assignment#page1.tif			

CH \$115.00 4136833

Reinhart Boerner Van Deuren P.C.
Attorneys at Law
2215 Perrygreen Way
Rockford, Illinois 61107

ASSIGNMENT OF REGISTERED TRADEMARKS (NUNC PRO TUNC)

WHEREAS Heritage Tobacco Group, LLC (Assignor), a Kentucky limited liability company, having its principal offices at 1660 Harrodsburg Road, Perryville Kentucky 40468, was the owner of all right, title and interest of the following registered trademarks:

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
US	KENTUCKY CHOICE	4,136,833	May 1, 2012
US	KENTUCKY CLASSIC	4,126,917	April 10, 2012
US	ELKHORN	4,032,538	September 27, 2011
US	THE CHAPLIN HILLS COLLECTION	4,860,413	November 24, 2015

WHEREAS, Chicago Industries Trademark Holdings Inc. (Assignee), an Illinois corporation, having its principal place of business at 105A Prairie Lake Road, East Dundee, Illinois 60118, is desirous of acquiring said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and registrations thereof, and including all common-law and other rights in said trademarks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and the registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor and Assignee, respectively, do hereby execute this Assignment to take effect on the 10th day of July, 2019.

ASSIGNOR:

Heritage Tobacco Group, LLC

By: *Deepti H. Shah*

Name: Deepti H. Shah

Title: Managing Member

Date: 10/30/2020

ASSIGNEE:

Chicago Industries Trademark Holdings Inc.

By: *Hitesh Shah*

Name: Hitesh Shah

Title: President

Date: 10/30/2020