OP \$165.00 88060872

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM612962

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kranos IP III Corporation		12/04/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Schutt Sports IP, LLC	
Street Address:	710 South Industrial Road	
City:	Litchfield	
State/Country:	ILLINOIS	
Postal Code:	62056	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	88060872	NEUMANN
Serial Number:	87757366	TRACE
Serial Number:	87757076	ADAMS
Serial Number:	77676862	NEUMANN
Serial Number:	73259014	BOLCO
Serial Number:	74370872	N

CORRESPONDENCE DATA

Fax Number: 6152524707

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6152524639
Email: jneu@bradley.com
Correspondent Name: Jacob W Neu

Address Line 1: 1600 Division Street

Address Line 2: Suite 700

Address Line 4: Nashville, TENNESSEE 37203

ATTORNEY DOCKET NUMBER:	215127-401004
NAME OF SUBMITTER:	Jacob W Neu
SIGNATURE:	/jacobwneu/
DATE SIGNED:	12/08/2020

TRADEMARK REEL: 007126 FRAME: 0429

900584206

Total Attachments: 6

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("IP Assignment"), dated as of December 4, 2020, is made by and among, one the one hand, **Kranos IP III Corporation**., a Delaware corporation having an address at 710 South Industrial Road, Litchfield, IL 62056, USA ("Assignor"), and Schutt Sports IP, LLC, a Delaware limited liability company, having an address at 710 South Industrial Road, Litchfield, IL 62056, USA ("Assignee"), each individually referred to as a "Party" and together as "Parties." Capitalized terms used herein but not otherwise defined shall have the meaning set forth in the Foreclosure Agreement (as defined below).

RECITALS

WHEREAS, Assignor has agreed pursuant to that certain Partial Strict Foreclosure Agreement, effective as of the date hereof, by and among: (i) Kranos Corporation, Kranos RE, Kranos IP, Kranos IP II, Assignor, Kranos Diamond and Field To Field, Inc., as Borrowers; (ii) Man in the Arena, Kranos Holding, Kranos Intermediate and Kranos Acquisition Corporation, as Guarantors; (iii) Robert W. Erb, Jr. and James A. Stutts, Jr., as Pledgors; and (iv) Schutt AcquisitionCo, LLC, as the sole Lender and as the Agent under the Credit Agreement (the "Foreclosure Agreement"), and for good and valid considerations set forth therein, to assign the intellectual property rights identified herein to Assignee;

NOW THEREFORE, the Parties agree as follows:

- 1. <u>Assignment</u>. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's worldwide right, title, and interest in and to the following (the "**Assigned IP**"):
 - (a) The trademarks, service marks, trade names, and all US, foreign, or international applications and registrations for the same together with all goodwill related thereto, as identified in **Exhibit A** (the "**Trademarks**");
 - (b) all rights of any kind whatsoever of Assignor accruing under any of the Patents and Trademarks provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

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- 2. Recordation and Further Actions. Assignor hereby authorizes the USPTO and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this IP Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned IP to Assignee, or any assignee or successor thereto.
- 3. <u>Full Title.</u> Assignor represents and warrants that it owns, and has not assigned, transferred, licensed, or encumbered, the Assigned IP, and that it transfers the full, complete, and unencumbered title thereto.
- 4. <u>Counterparts</u>. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.
- 5. <u>Successors and Assigns</u>. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. <u>Governing Law</u>. This IP Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[Signatures follow]

{9252524; }

Date:

IN WITNESS WHEREOF, Assignee and Assignor have duly executed and delivered this IP Assignment as of the date first above written.

ASSIGNOR:	
Kranos IP III Corporation	
By: CFEA7B2D80FA420	
Name: Robert W. Erb, Jr.	
Title: Chief Executive Officer	
Date: 12/4/2020	
WITNESS:	
By:	
Name:	
Title:	

IN WITNESS WHEREOF, Assignee and Assignor have duly executed and delivered this IP Assignment as of the date first above written.

ASSIGNEE:
Schutt Sports IP, LLC
Ву:
Name: Andrew Hobson
Title: President
Date:
WITNESS:
By:
Name:
Title:
Date:

EXHIBIT A TRADEMARKS

(see attached)

EXHIBIT A

TRADEMARKS

United States Trademark Registrations and Applications

Mark	App. No	Reg. No	Status	Filing Date	Reg. Date
NEUMANN	88060872	5761309	Active	8/1/2018	5/28/2019
TRACE	87757366	5848122	Active	1/16/2018	9/3/2019
ADAMS	87757076	5719260	Active	1/16/2018	4/9/2019
NEUMANN	77676862	4000181	Active	2/24/2009	7/26/2011
BOLCO	73259014	1215983	Active	4/21/1980	11/9/1982
N	74370872	1855839	Active	4/23/1993	9/27/1994

Canadian Trademark Application

Mark	App. No	Reg. No	Status	Filing Date	Reg. Date
NEUMANN	1928999	-	Active	11/6/2018	-

RECORDED: 12/08/2020