

## TRADEMARK ASSIGNMENT COVER SHEET

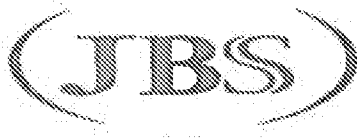
Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM613025

|   |  |                       |                        |
|---|--|-----------------------|------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                        |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                        |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                        |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>     |
| The Paget Group, Inc.   |  | 12/07/2020            | Corporation: WISCONSIN |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                        |
| <b>Name:</b>  | Swift Beef Company                                 |                       |                        |
| <b>Street Address:</b>  | 1770 Promontory Circle                             |                       |                        |
| <b>City:</b>  | Greeley  |                       |                        |
| <b>State/Country:</b>   | COLORADO   |                       |                        |
| <b>Postal Code:</b>   | 80634  |                       |                        |
| <b>Entity Type:</b>   | Corporation: DELAWARE                              |                       |                        |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |                        |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                        |
| <b>Serial Number:</b>   | 87660487   | POUND OF GROUND       |                        |
| <b>Serial Number:</b>   | 87881774   | POUND OF GROUND       |                        |
| <b>Serial Number:</b>   | 87751234   | CRUMBLES              |                        |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                        |
| <b>Fax Number:</b>  | 3034021601   |                       |                        |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                        |
| <b>Phone:</b>   | 3034021600   |                       |                        |
| <b>Email:</b>   | docketing@bhgrlaw.com                              |                       |                        |
| <b>Correspondent Name:</b>  | Brent P. Johnson                                   |                       |                        |
| <b>Address Line 1:</b>  | Berg Hill Greenleaf Ruscitti LLP                   |                       |                        |
| <b>Address Line 2:</b>  | 1712 Pearl Street                                  |                       |                        |
| <b>Address Line 4:</b>  | Boulder, COLORADO 80302                            |                       |                        |
| <b>NAME OF SUBMITTER:</b>   | Brent P. Johnson                                   |                       |                        |
| <b>SIGNATURE:</b>   | /Brent P. Johnson/                                 |                       |                        |
| <b>DATE SIGNED:</b>   | 12/07/2020   |                       |                        |
| <b>Total Attachments: 4</b>   |  |                       |                        |
| source=IP Assignment - Paget 12.7.2020#page1.tif  |  |                       |                        |
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OP \$90.00 87660487





## EXHIBIT B

### IP Assignment

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, The Paget Group, Inc., a Wisconsin for profit corporation with its principal address being 19 Paget Road, Madison, WI 53704, (referred to herein as "Assignor") hereby assign, transfer, set over, convey, and deliver to Swift Beef Company ("SWIFT"), a company incorporated under the laws of Delaware with a principal address of 1770 Promontory Circle, Greeley, Colorado 80634, SWIFT's successors and assigns (collectively referred to herein as "Assignee") all its rights, title, and interest in, to, and under the patents and applications set forth in Appendix A attached hereto ("Patents"), together with (i) any and all subject matter of the invention(s) disclosed and/or claimed in the Patents; (ii) any and all provisional, continuation, continuation-in-part, continued prosecution, request-for-continued-examination, and divisional applications thereof; (iii) its exclusive rights to make and prosecute any and all applications for patents, reissues, renewals, and extensions thereof; (iv) any and all patents and convention and treaty rights of all kinds, in the United States of America and all other countries throughout the world, for all such subject matter; and (v) any and all of its know-how and/or confidential, proprietary, and/or trade secret information relating to any such subject matter and Patents. Assignor requests the applicable official having authority to issue patents and/or corresponding rights to issue same on the Patents to Assignee, its successors and assigns, and, if called upon by Assignee, its successors, assigns, or legal representatives, Assignor agrees to promptly sign any and all documents reasonably necessary to secure any and all such Patents and/or rights and for issuance of same to Assignee or its successors and assigns.

Assignor hereby assigns, transfer, set over, convey, and deliver to Assignee all its rights, title, and interest in, to and under the trademarks identified in Appendix B attached hereto, any associated applications and registrations thereof, any related common law rights, and further including the goodwill associated with the trademarks ("Trademarks").

Assignor hereby assigns, transfer, set over, convey, and deliver to Assignee all its (a) right to sue for present, past, and future infringement or misappropriation relating to any such subject matter, Patents, and/or Trademarks; (b) right to enforce any rights and file any causes of action, in law and/or equity, relating to any such subject matter, Patents, and/or Trademarks; and (c) right to all income, royalties, fees, damages, and payments now or hereafter due or payable with respect to any such subject matter, Patents, and/or Trademarks. The right, title, and interest is to be held and enjoyed by Assignee and its successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor covenants with Assignee, its successors, assigns, and legal representatives that the interest and property hereby conveyed is free from all mortgages, licenses, or other encumbrances (other than those imposed by the entity granting such interest or property).

Assignor grants to Assignee, its successors, assigns, and legal representatives the power to insert on this assignment any further identification, including the application number and filing dates, that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Assignor confirms that Assignor has not made any agreement in conflict with this assignment. Assignor further agrees that Assignor will provide information within its knowledge or belief, and do any and all other relevant things that Assignee, its successors, assigns, or legal representatives deem reasonably



necessary in connection with (1) obtaining and/or maintaining any such Patents and/or rights; (2) any proceeding, controversy, and/or litigation pertaining to any such Patents and/or rights; (3) perfecting and/or enforcing the ownership by Assignee, its successors and assigns, of the right, title, and interest conveyed by this assignment; and/or (4) this assignment, in each case, unless otherwise agreed, at Assignee's expense. This assignment and the obligations assumed by Assignor shall be binding on its heirs and personal representatives.

Date: 12/7/2020

SWIFT BEEF COMPANY *kmmp*

By: \_\_\_\_\_  
 Name: A Wade Sousa  
 Title: CEO

THE PAGET GROUP, INC.

By: Heidi Meyer  
 Name: Heidi Meyer  
 Title: President

STATE OF Wisconsin :

12/3/2020

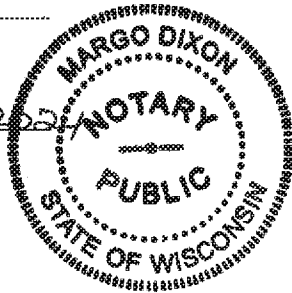
: ss

COUNTY OF Dane :

On this 3rd day of December, 2020, Heidi A Meyer personally appeared before me, identified himself to my satisfaction, and signed the foregoing assignment in my presence.

Margo Dixon  
 Notary Public

My commission expires: 7/19/2025





Appendix A

| Pat #    | Title   | Design Type               | Country   | Status  | Application #     | Filed        | Registered # | Expiration Date |
|----------|---|---------------------------|-----------|---------|-------------------|--------------|--------------|-----------------|
| 37128-18 | FROZEN RAW MEAT PRODUCT   | Design Registration - ORG | Australia | Issued  | 201817047         | Nov 23, 2018 | 201817047    | 1/4/2019        |
| 37128-19 | FROZEN RAW MEAT PRODUCT   | Design Registration - ORG | Canada    | Issued  | 184,720           | Nov 20, 2018 | 184720       | 5/6/2020        |
| 37128-20 | FROZEN RAW MEAT PRODUCT   | Design Registration - ORG | Mexico    | Issued  | MX/11/2018/003498 | Nov 21, 2018 | 57565        | 2/7/2020        |
| 37128-14 | CRUMBLED, RAW, FROZEN GROUND BEEF (AND/OR OTHER MEAT) FOR EASIER & SAFER HANDLIN... | Utility - ORG             | PCT       | Pending | PCY/US18/37335    | Oct 30, 2018 |              |                 |
| 37128-12 | CRUMBLED, RAW, FROZEN GROUND BEEF (AND/OR OTHER MEAT) FOR EASIER & SAFER HANDLIN... | Utility - NPREG           | US        | Pending | 16/169,336        | Oct 24, 2018 |              |                 |
| 37128-13 | CRUMBLED, RAW, FROZEN GROUND BEEF (AND/OR OTHER MEAT) FOR EASIER & SAFER HANDLIN... | Utility - NPREG           | US        | Pending | 16/169,366        | Oct 24, 2018 |              |                 |
| 37128-11 | FROZEN RAW MEAT PRODUCT   | Design - ORG              | US        | Allowed | 29/648,728        | May 23, 2018 | 0903,226     | 12/1/2020       |
| 37128-10 | FROZEN RAW MEAT PRODUCT   | Design - ORG              | US        | Allowed | 29/648,724        | May 23, 2018 |              |                 |
| 37128-9  | FROZEN RAW MEAT PRODUCT   | Design - ORG              | US        | Pending | 29/648,718        | May 23, 2018 |              |                 |
| 37128-6  | PACKAGING   | Design - ORG              | US        | Issued  | 29/648,706        | May 23, 2018 | 0855,453     | 8/6/2019        |
| 37128-5  | FROZEN RAW MEAT PRODUCT   | Design - ORG              | US        | Pending | 29/648,704        | May 23, 2018 |              |                 |
| 37128-21 | FROZEN RAW MEAT PRODUCT   | Design - CON              | US        | Pending | 29/733,105        | Apr 29, 2020 |              |                 |
| 37128-24 | FROZEN RAW MEAT PRODUCT   | Design - CON              | US        | Pending | 29/756,307        | Oct 27, 2020 |              |                 |
| 37128-22 | FROZEN RAW MEAT PRODUCT (Bag)   | Design - CIP              | US        | Pending | 29/756,262        | Nov 13, 2020 |              |                 |
| 37128-23 | FROZEN RAW MEAT PRODUCT (Gusseted)  | Design - CIP              | US        | Pending | 29/758,263        | Nov 13, 2020 |              |                 |



**Appendix B**

United States Trademark Application Serial Numbers: 87660487, 87881774, and 87751234.