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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM613402

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Alinea, Inc.		10/26/2020	Corporation: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	SG Racing, Inc.	
Street Address:	5849 Pinto Place	
City:	Rancho Cucamonga	
State/Country:	CALIFORNIA	
Postal Code:	91739	
Entity Type:	Corporation: CALIFORNIA	

#### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	4435057	BLOX
Registration Number:	3013964	TURBO BLOX
Registration Number:	4353711	490
Registration Number:	5014939	DRAG SERIES

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: sml@smlavvocati.com

Correspondent Name: Stephen Lobbin

Address Line 1: 4640 Cass Street #90142

Address Line 4: San Diego, CALIFORNIA 92109

NAME OF SUBMITTER:	Joshua N. Osborn
SIGNATURE:	/Joshua N. Osborn/
DATE SIGNED:	12/09/2020

**Total Attachments: 3** 

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> TRADEMARK REEL: 007128 FRAME: 0168

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of October 26, 2020, by Alinea, Inc., a California corporation (Assignor"), in favor of SG Racing, Inc., a California corporation ("Assignee").

### RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated September 24, 2020 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

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This Assignment is deemed to be executed and delivered within the State of California, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of California without regard to its conflicts of law principles.

Assignor has duly executed this Assignment on this \_\_\_\_\_ day of November, 2020.

ALINEA, INC.

Ву: \_\_\_\_

Name: David Shill

Title:

TRADEMARK
REEL: 007128 FRAME: 0170

# APPENDIX A

<u>Mark</u>	Reg. No.	Reg.Date	App. No.	App. Date
Blox	4435057	11/19/2013	85762277	10/24/2012
Circuit Hero	4585121	8/12/2014	85747702	10/7/2012
Turbo Blox	3013964	11/8/2005	78329130	11/17/2003
490	4353711	6/18/2013	85762277	10/23/2012
Drag Series	5014939	8/2/2016	86913225	2/19/2016

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**RECORDED: 12/09/2020**