

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM614543

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900579327		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WH Buyer, LLC		10/22/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WHP Plus, LLC		
<b>Street Address:</b>	530 5th Avenue, 25th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90239458	WHP+	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	Trademark@whp-global.com		
<b>Correspondent Name:</b>	Gregg Donnenfeld		
<b>Address Line 1:</b>	530 5th Avenue, 25th Floor		
<b>Address Line 2:</b>	In Care of WH Buyer LLC		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>NAME OF SUBMITTER:</b>	Gregg Donnenfeld		
<b>SIGNATURE:</b>	/Gregg Donnenfeld/		
<b>DATE SIGNED:</b>	12/15/2020		
<b>Total Attachments: 2</b>			
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## Trademark Assignment

This Trademark Assignment is made and entered into as of this 22 day of October, 2020.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, WH Buyer, LLC d/b/a WHP Global, a Delaware limited liability company ("Assignor") hereby assigns and transfers to WHP Plus, LLC, a Delaware limited liability company ("Assignee"), all of Assignor's right, title and interest in and to the Marks (as hereinafter defined), wherever located worldwide.

For purposes of this Trademark Assignment, the term "Marks" means the trademark WHP+, and all other marks directly associated therewith, together with any and all trademark applications and/or registrations therefor, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action against any past infringements of the Marks, with all the foregoing covering any and all categories of goods and/or services. For avoidance of doubt, the term Marks expressly includes without limitation all common law rights to the Marks and all trademark holdings covering the Marks, including the trademark holdings referenced on Exhibit A hereto. To the extent that trademark applications assigned hereunder were filed based on an "intent-to-use", the parties acknowledge and agree that Assignee is a successor to the applicable portion of the business of the Assignor to which the relevant Marks pertain, and that such business is ongoing and existing.

WH Buyer, LLC d/b/a WHP Global

By: 

\_\_\_\_\_  
Yehuda Shmidman  
CEO

**Exhibit A**

1. U.S. Trademark App. No. 90/239,458 covering the mark WHP+