

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM613579

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lisa Abel		12/09/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Motivation Without Borders LLC		
<b>Street Address:</b>	1515 Route 202 #174		
<b>City:</b>	Pomona		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10970		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5951528	MOTIVATION WITHOUT BORDERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6195153207		
<b>Email:</b>	pamela.lawson@procopio.com		
<b>Correspondent Name:</b>	Lisel M. Ferguson - Procopio, et al.		
<b>Address Line 1:</b>	525 B Street, Suite 2200		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	Pamela E. Lawson		
<b>SIGNATURE:</b>	/Pamela E. Lawson/		
<b>DATE SIGNED:</b>	12/10/2020		
<b>Total Attachments: 1</b>			
source=TM SIGNED ASSIGNMENT RE MOTIVATION WITHOUT BORDERS#page1.tif			

OP \$40.00 5951528

**ASSIGNMENT OF TRADEMARK**

WHEREAS, **LISA ABEL**, an individual located at 1515 Route 202 #174, Pomona, New York 10970, United States of America (hereinafter "Assignor"), is the owner of U.S. Trademark Registration No. 5951528, granted on December 31, 2019 for the mark **MOTIVATION WITHOUT BORDERS** (hereinafter referred to as the "Trademark"); and

WHEREAS, **MOTIVATION WITHOUT BORDERS LLC**, a New York limited liability company, having a principal address at 1515 Route 202 #174, Pomona, New York 10970, United States of America (hereinafter "Assignee"), desires to acquire the entire and exclusive right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and any choses in action relating to said Trademark and the registration thereof; and

WHEREAS, it is desired that the assignment of the Trademark identified herein be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, the Assignor, as of the below date did hereby sell, assign, transfer and convey unto Assignee all of its rights, title and interest in and to the aforesaid Trademark, worldwide, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of the Assignment, together with the goodwill of the business symbolized by the Trademark, and including the registration thereof as set forth herein; and Assignor agrees to execute any further documents, now and hereinafter necessary to perfect the rights herein assigned, all without further compensation to Assignor.

IN TESTIMONY WHEREOF, the parties have caused this Assignment to be executed in the capacities shown below:

DATED: 12/9, 2020

DATED: 12/9, 2020

ASSIGNOR:

ACKNOWLEDGED AND ACCEPTED BY ASSIGNEE:

**LISA ABEL**

**MOTIVATION WITHOUT BORDERS LLC**

a New York limited liability company

By: [Signature]  
Name: **LISA ABEL**

By: [Signature]  
Printed Name: Lisa Abel  
Title: Sole Member