

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM613656

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AS Beauty LLC		03/06/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	AS Beauty Group LLC		
Street Address:	10 West 33rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4962240	JULEP	
CORRESPONDENCE DATA			
Fax Number:	2129537201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.415.9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Sarah M. Robertson		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
ATTORNEY DOCKET NUMBER:	509305-00001		
NAME OF SUBMITTER:	Sarah Margaret Robertson		
SIGNATURE:	/smr/		
DATE SIGNED:	12/10/2020		
Total Attachments: 2			
source=AS Beauty LLC to AS Beauty Group LLC Name Change Certificate#page1.tif			
source=AS Beauty LLC to AS Beauty Group LLC Name Change Certificate#page2.tif			

OP \$40.00 4962240

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AS BEAUTY LLC", CHANGING ITS NAME FROM "AS BEAUTY LLC" TO "AS BEAUTY GROUP LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2019, AT 4:05 O'CLOCK P.M.



7180594 8100
SR# 20191796588

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line.

Jeffrey W. Bullock, Secretary of State

Authentication: 202420047
Date: 03-12-19

TRADEMARK
REEL: 007629 FRAME: 0496

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: AS BEAUTY LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is AS BEAUTY GROUP LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 6th day of March, A.D. 2019.

By: /s/ Joseph Shamah

Authorized Person(s)

Name: Joseph Shamah

Print or Type