

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM613967

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Argyle Executive Forum, LLC		12/11/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	CFO Publishing, LLC		
Street Address:	50 Broad Street, 1st Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4920508	PROFORMATIVE	
Registration Number:	4896096	CFO... CHIEF FUTURE OFFICER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6156904401		
Email:	cwaits@riggsdavie.com		
Correspondent Name:	J. Chandler Waits		
Address Line 1:	201 4th Avenue North, Suite 1870		
Address Line 4:	Nashville, TENNESSEE 37219		
NAME OF SUBMITTER:	J. Chandler Waits		
SIGNATURE:	/J. Chandler Waits/		
DATE SIGNED:	12/12/2020		
Total Attachments: 4			
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OP \$65.00 4920508

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“**IP Assignment**”), dated as of December 11, 2020, is made by and between Argyle Executive Forum, LLC, a Delaware limited liability company (“**Assignor**”), and CFO Publishing, LLC, a Delaware limited liability company, (“**Assignee**”).

WHEREAS, Assignor desires to assign the Assigned IP (as defined below) to Assignee, an affiliate of Assignor, and Assignee desires to accept such assignment; and

WHEREAS, pursuant to the terms and conditions hereof, Assignor has agreed to execute and deliver this IP Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions.

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor’s right, title, and interest in and to the following (the “**Assigned IP**”):

(a) the trademark registrations set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the “**Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;

(b) the domain names set forth on Schedule 1 hereto and all renewals thereof (the “**Domains**”), together with the goodwill of the business connected with the use of, and symbolized by, the Domains;

(c) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(d) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(e) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this IP Assignment upon request by Assignee. Following the date hereof, upon Assignee’s reasonable request, and at Assignee’s sole cost and expense, Assignor shall take such steps and actions, and

provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned IP to Assignee, or any assignee or successor thereto.

3. Counterparts. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.

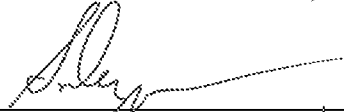
4. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This IP Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this IP Assignment as of the date first above written.


ARGYLE EXECUTIVE FORUM, LLC

By: 
Name: Steven Dulcan
Title: President

Address for Notices:
50 Broad Street, 1st Floor
New York, NY 10004

AGREED TO AND ACCEPTED:

CFO PUBLISHING, LLC

By: 
Name: Steven Dulcan
Title: President

Address for Notices:
50 Broad Street, 1st Floor
New York, NY 10004

SCHEDULE 1**ASSIGNED TRADEMARKS**

Mark	Jurisdiction	Registration Number	Registration Date
PROFORMATIVE word	USA	4920508	3/22/2016
CFO....CHIEF FUTURE OFFICER word	USA	4896096	2/2/2016

ASSIGNED DOMAINS

Domain	Expires
PROFORMATECH.COM	8/29/2021
PROFORMATECH.NET	8/29/2021
PROFORMATECH.ORG	8/29/2021
proformative.net	3/10/2021
proformative.org	3/11/2021
PROFORMATIVEACADEMY.COM	4/29/2024
PROFORMATIVEACADEMY.INFO	4/29/2024
PROFORMATIVEACADEMY.NET	4/29/2024
PROFORMATIVEACADEMY.ORG	4/29/2024
PROFORMATIVEEX.COM	6/3/2021
PROFORMATIVEEXCHANGE.COM	6/3/2021
proformativefinance.com	6/27/2021
proformativemembers.com	6/27/2021
proformativeupdates.com	10/10/2023
proformativewebcasts.com	10/10/2023
PROFORMATIVEX.COM	6/3/2021
PROFORMATIVEXCHANGE.COM	3/10/2021
proformative.com	12/24/2020
proformativemarketing.com	12/28/2020
proformative-mailao.com	1/8/2021
proformative-mail.com	7/5/2021
proformative-mail1.com	4/26/2021