

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614093

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|---|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| American Media, LLC | | 08/21/2020 | Limited Liability Company: |
| RECEIVING PARTY DATA | | | |
| Name: | A360 Celebrity Publications, LLC | | |
| Street Address: | 4 New York Plaza, 2nd Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10004 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 14 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77598644 | | |
| Serial Number: | 73217522 | | |
| Serial Number: | 74060376 | GLOBE | |
| Serial Number: | 78405037 | GLOBE | |
| Serial Number: | 72128501 | NATIONAL ENQUIRER | |
| Serial Number: | 75116089 | NATIONAL ENQUIRER | |
| Serial Number: | 87852088 | NATIONAL ENQUIRER | |
| Serial Number: | 78097907 | NATIONAL EXAMINER | |
| Serial Number: | 74730403 | SHEELA WOOD'S | |
| Serial Number: | 73182128 | STAR | |
| Serial Number: | 75116088 | STAR | |
| Serial Number: | 85643193 | STAR | |
| Serial Number: | 75430247 | STAR PEOPLE | |
| Serial Number: | 75160019 | SUN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6468854121 | | |

CH \$365.00 77598644

Email: jrobbins@amilink.com
Correspondent Name: American Media, LLC
Address Line 1: 4 New York Plaza
Address Line 2: 2nd Floor
Address Line 4: New York, NEW YORK 10004

NAME OF SUBMITTER: Jillian Robbins

SIGNATURE: /Jillian Robbins/

DATE SIGNED: 12/14/2020

Total Attachments: 4

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Trademark Assignment Agreement

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into on August 21, 2020, by American Media, LLC, a Delaware limited liability company ("Assignor"), in favor of A360 Celebrity Publications, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has agreed to convey, assign and transfer to Assignee all of Assignor's rights in and to its intellectual property, including the trademark registrations and applications identified on Schedule 1 hereto (collectively, the "Trademarks"); and

WHEREAS, the Assignee desires to acquire and accept all of Assignor's rights in and to the intellectual property, including the Trademarks.

NOW, THEREFORE, in consideration of the mutual agreements set forth in this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby irrevocably contributes, assigns, grants, transfers, conveys, sets over completely and forever delivers all of Assignor's right, title and interest in, to and under (i) the Trademarks, (ii) all goodwill connected with and symbolized by the Trademarks and (iii) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to the Trademarks, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Assignor hereby authorizes the Commissioner of Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee of all of Assignor's right, title and interest in and to the Trademarks in the appropriate jurisdiction and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications.

3. This Assignment is made without warranty, representation, or guaranty by, or recourse against, any party of any kind or nature, express, implied, or otherwise.

4. From time to time, pursuant to Assignee's request, and without further consideration by Assignee, Assignor shall execute, deliver and acknowledge such other instruments and documents of conveyance and transfer or assumption and shall take such other actions and shall execute and deliver such other documents, certifications and further assurances as Assignee may reasonably request in order to vest and confirm more effectively in Assignee title to or to put Assignee more fully in legal possession of, or to enable Assignee to use, any of the Trademarks including, without limitation, in order to enable Assignee (at Assignee's expense) to record its ownership of the Trademarks in relevant U.S. and foreign local, state and national trademark offices.


5. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which shall be deemed to constitute the same agreement. If any signature is delivered by email in PDF or similar electronic means, such signature shall create a valid and binding obligation of the party on whose behalf the signature is executed, with the same force and effect as if such PDF signature were an original thereof.

6. This Assignment shall be governed by the law of the State of Delaware without reference to the choice of law doctrine of such state.

[Remainder of page intentionally blank; signatures on following page]


IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.

AMERICAN MEDIA, LLC

By: 

Name: Eric S. Klee
Title: Executive Vice President,
Secretary and General Counsel

**A360 CELEBRITY PUBLICATIONS,
LLC**

By: 

Name: Eric S. Klee
Title: Executive Vice President,
Secretary and General Counsel

SCHEDULE 1

Trademark Registrations and Applications

| TRADEMARK | REGISTRATION NO | REGISTRATION DATE | APPLICATION NO | APPLICATION DATE | OWNER | TRADEMARK STATUS |
|---|-----------------|-------------------|----------------|------------------|---------------------|------------------|
| BLUE DOT | 3714196 | 24-Nov-09 | 77598644 | 23-Oct-08 | American Media, LLC | Registered |
| DESIGN (OF A STAR WITHIN A DARK SQUARE) | 1230662 | 8-Mar-83 | 73217522 | 29-May-79 | American Media, LLC | Registered |
| GLOBE | 1639082 | 26-Mar-91 | 74060376 | 12-Mar-90 | American Media, LLC | Registered |
| GLOBE | 2997451 | 20-Sep-05 | 78405037 | 20-Apr-04 | American Media, LLC | Registered |
| NATIONAL ENQUIRER | 0736824 | 28-Aug-62 | 72128501 | 25-Sep-61 | American Media, LLC | Registered |
| NATIONAL ENQUIRER | 2373131 | 1-Aug-00 | 75116089 | 7-Jun-96 | American Media, LLC | Registered |
| NATIONAL ENQUIRER | | | 87852088 | 27-Mar-18 | American Media, LLC | Pending |
| NATIONAL EXAMINER | 2625275 | 24-Sep-02 | 78097907 | 12-Dec-01 | American Media, LLC | Registered |
| SHEELA WOOD'S | 2045528 | 18-Mar-97 | 74730403 | 18-Sep-95 | American Media, LLC | Registered |
| STAR | 1224966 | 25-Jan-83 | 73182128 | 4-Aug-78 | American Media, LLC | Registered |
| STAR | 2751537 | 19-Aug-03 | 75116088 | 7-Jun-96 | American Media, LLC | Registered |
| STAR | 4279274 | 22-Jan-13 | 85643193 | 5-Jun-12 | American Media, LLC | Registered |
| STAR PEOPLE | 2484118 | 4-Sep-01 | 75430247 | 6-Feb-98 | American Media, LLC | Registered |
| SUN | 2199246 | 27-Oct-98 | 75160019 | 3-Sep-96 | American Media, LLC | Registered |