

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM614762

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900578412		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adrian S. Villaruz		07/10/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TREK BICYCLE CORPORATION		
<b>Street Address:</b>	801 WEST MADISON STREET		
<b>City:</b>	WATERLOO		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53594		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6182667	TREK ABOUT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7083838897		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7083838801		
<b>Email:</b>	docket@merz-law.com		
<b>Correspondent Name:</b>	MARY CATHERINE MERZ		
<b>Address Line 1:</b>	408 MADISON ST. SUITE A		
<b>Address Line 4:</b>	OAK PARK, ILLINOIS 60302		
<b>ATTORNEY DOCKET NUMBER:</b>	25534		
<b>NAME OF SUBMITTER:</b>	Yan Zong		
<b>SIGNATURE:</b>	/yan zong/		
<b>DATE SIGNED:</b>	12/16/2020		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment#page2.tif			

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made pursuant to the terms of the Settlement Agreement dated July 10, 2020, ("the Settlement Agreement"), by and between Trek Bicycle Corporation, a Wisconsin corporation having its principal place of business at 801 West Madison, Waterloo, Wisconsin 53594 ("Trek") and Adrian S. Villaruz, also known as Adrian Ruzo, an individual and U.S. citizen located at 812 E. Alder Street, Sequim, Washington 98382 ("Applicant").

WHEREAS, Applicant ("Assignor") has adopted, owns and is using in its business the TREK ABOUT mark (the "Trademark");

WHEREAS, U.S. Trademark Application Serial No. 88/390,609 is pending for the TREK ABOUT mark; and

WHEREAS, Trek ("Assignee") is desirous of using the Trademark and acquiring the entire right, title and interest thereto, and the goodwill of the business symbolized thereby for worldwide.

NOW THEREFORE, in consideration of the mutual covenants of the parties, Trek and Applicant agree as follows.

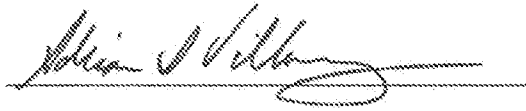
1. Assignor hereby sells, assigns, conveys and transfers unto Assignee on a worldwide basis all right, title and interest in and to the TREK ABOUT mark together with (a) all associated common law and statutory rights, including U.S. Application Serial No. 88/390,609 (b) that part of the good will of the business connected with the use of and symbolized by the Trademark, and (c) all rights and privileges granted and secured thereby, including without limitation, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity.

2. All said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns, licensees, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademark had not been made.

3. Assignor agrees to sign any additional documents that may be needed in order to record this assignment for the United States.

4. This Assignment of Trademark is executed in duplicate, each document of which is to be treated as an original. The date of this Assignment is either (a) the date that both parties signed this Agreement, or (b) the last date on which one of the parties signed this Agreement.

ADRIAN S. VILLARUZ  
Assignor



Date: July 10, 2020

TREK BICYCLE CORPORATION,  
Assignee

By:   
Chad Brown

Chief Financial Officer

Date: 8-10-20, 2020