

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614143

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
North First Holdings, LLC		12/14/2020	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Askov Holdings, LLC		
Street Address:	200 North 1st Street		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55401		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4049684	THE BACHELOR FARMER	
Registration Number:	4053440	MARVEL BAR	
Registration Number:	4278128	TBF	
Registration Number:	4533633	NORTH FIRST	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6122599722		
Email:	wesemand@gtlaw.com		
Correspondent Name:	Draeke H. Weseman		
Address Line 1:	90 South Seventh Street, Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	185541.010100		
NAME OF SUBMITTER:	Draeke H. Weseman		
SIGNATURE:	/DHW/		
DATE SIGNED:	12/14/2020		
Total Attachments: 2			
source=Intellectual Property Assignment Agreement - North First Holdings to Askov Holdings_EP signed			

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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (“**Assignment**”), dated effective December 14, 2020, is made by North First Holdings, LLC (“**Assignor**”), a Minnesota limited liability company, located at 204 North First Street, Minneapolis, MN 55401, in favor of Askov Holdings, LLC (“**Assignee**”), a Minnesota limited liability company, located at 200 North First Street, Minneapolis, MN 55401.

NOW THEREFORE, the parties agree as follows:

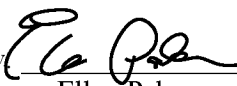
1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor’s right, title, and interest in and to the following (the “**Assigned IP**”): (a) all trademarks and services marks set forth on Schedule 1 hereto (the “**Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks; (b) all copyrights set forth on Schedule 2 hereto (the “**Copyrights**”); (c) all domain names and social media accounts set forth on Schedule 3 hereto (“**Domain Names and Social Media Accounts**”); (d) all other intangible assets set forth on Schedule 4 hereto (the “**Other Intangible Assets**”); (e) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; (f) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (g) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation: Further Actions, Successors and Assigns. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, and the officials of any other entities or agencies, to record and register this Assignment upon request by Assignee. Following the date hereof, Assignor shall provide such cooperation and assistance to Assignee as may be necessary to effect, evidence, or perfect the assignment of the Assigned IP to Assignee, or any assignee or successor thereto. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the date first above written.

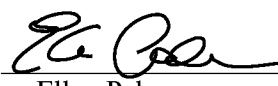
ASSIGNOR:

NORTH FIRST HOLDINGS, LLC

By: 
Name: Ellen Palmer
Title: Vice President, Finance and Operations

ASSIGNEE:


ASKOV HOLDINGS, LLC

By: 
Name: Ellen Palmer
Title: Vice President, Finance and Operations

SCHEDULE 1

Trademarks

All trademarks and service marks, unregistered and registered, all issuances, extensions, and renewals thereof, and all common law rights thereto, including, but not limited to, the following:

MARK	JURISDICTION	REGISTRATION NUMBER	REGISTRATION DATE
THE BACHELOR FARMER	United States	4049684	November 1, 2011
MARVEL BAR	United States	4053440	November 8, 2011
	United States	4278128	January 22, 2013
NORTH FIRST	United States	4533633	May 20, 2014