

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900583747
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coldwater International LLC		12/04/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	CW Brands, LLC
Street Address:	150 SE 2nd Avenue
Internal Address:	c/o New Times Group, Suite 1404
City:	Miami
State/Country:	FLORIDA
Postal Code:	33131
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1860160	SPIRIT OF THE WEST
Serial Number:	88212575	SANDPOINT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122935556
Email: kaufman@kaufmankahn.com
Correspondent Name: Mark S. Kaufman
Address Line 1: 10 Grand Central
Address Line 2: 155 East 44th Street, 19th Fl.
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Mark S. Kaufman
SIGNATURE:	/Mark S. Kaufman/
DATE SIGNED:	12/28/2020

Total Attachments: 1

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment") is by COLDWATER INTERNATIONAL LLC, a limited liability company organized under the laws of the State of Delaware, with an address of c/o Newtimes Group, 150 SE 2nd Avenue, Suite 1404, Miami, Florida 33131 ("Assignor"), in favor of CW BRANDS, LLC, a limited liability company organized under the laws of the State of Delaware, with an address of c/o Newtimes Group, 150 SE 2nd Avenue, Suite 1404, Miami, Florida 33131 ("Assignee", and together with Assignor, the "Parties).

WHEREAS, Assignor intended to use or has been using the following trademarks that are the subject of the following United States Patent and Trademark Office applications and registrations:

<u>TRADEMARK</u>	<u>APPLICATION DATE</u>	<u>NOA / REG'N DATE</u>	<u>SERIAL/REG'N NOS.</u>
SANDPOINT	11/30/2018	6/11/2019 (Notice of Allowance)	88212575 / n.a.
SPIRIT OF THE WEST	11/12/1993	10/25/1994	74461427 /1860160

WHEREAS, Assignor has assigned said trademarks to Assignee;

WHEREAS, the Assignor and the Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby acknowledges and confirms that it has sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee, effective as the date hereof, all right, title and interest in and to said trademarks and the United States Patent and Trademark Office applications and registrations therefor, together with the portion of the Assignor's business relating to its bona fide intent to use the trademarks, and together with the goodwill of the business connected with and symbolized by such trademark and trademark application and registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such service mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name. The application is being assigned as part of the entire business or portion thereof to which the mark pertains.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignor by its duly authorized officer as of the date hereof.

COLDWATER INTERNATIONAL LLC

By: 
Alex Angelchik, its Manager

Date: December 4, 2020

Place: Miami, Florida