

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614290

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|----------------------------------|---|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Napean | | 12/10/2020 | Limited Liability Company: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Reliance Relocation Services, Inc. | | |
| Doing Business As: | Leading Real Estate Companies of the World | | |
| Street Address: | 161 N. Clark Street | | |
| Internal Address: | Suite 1200 | | |
| City: | Chicago | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60601 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87497523 | LUXURY DAILY | |
| Serial Number: | 87497441 | LUXURY DAILY | |
| Serial Number: | 85335749 | LUXURY DAILY | |
| Serial Number: | 85338066 | LUXURY DAILY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 3123722000 | | |
| Email: | ktabor@mwe.com | | |
| Correspondent Name: | Katherine Tabor | | |
| Address Line 1: | 400 West Lake Street, Suite 4000 | | |
| Address Line 4: | Chicago, ILLINOIS 60606 | | |
| NAME OF SUBMITTER: | Katherine L. Tabor | | |
| SIGNATURE: | /Katherine L Tabor/ | | |
| DATE SIGNED: | 12/14/2020 | | |

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Trademark Assignment") is effective as of December 10, 2020 and is by and between Napean LLC, a New York Limited Liability Company (the "Assignor"), located at 1100 Madison Avenue, #8D, New York, NY 10028 and Reliance Relocation Services, Inc. d/b/a Leading Real Estate Companies of the World, a Delaware corporation (the "Assignee"), located at 161 N. Clark Street, Suite 1200, Chicago, IL 60601.

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated October 15, 2020, and Assignor is the owner of the trademarks included within the Purchased Assets (as defined in the Asset Purchase Agreement), including the trademarks set forth on Schedule A hereto (collectively referred to as the "Marks"); and

WHEREAS, in connection with the transactions contemplated by the Asset Purchase Agreement, Assignor has agreed to assign all right, title and interest in and to the Marks to the Assignee as set forth herein, and the Assignee desires to acquire all right, title and interest in and to said Marks in accordance with the terms of this Trademark Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties, the parties agree as follows:

Assignor hereby irrevocably sells, conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks, together with the goodwill of the business associated therewith, in addition to (i) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; (ii) all rights to sue for past, present and future infringements or misappropriations of the Marks; and (iii) all rights to grant licenses or other interests therein and any all goodwill associated therewith.

Assignor agrees to execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimen, assignments, powers of attorney or other documents) and to do such other acts as may be necessary or reasonably requested by Assignee to vest full title in and to the Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce the Marks.

Assignor further authorizes and requests the United States Commissioner of Patents and Trademarks and any other similar government authority to record Assignee as the assignee and owner of the Marks, and issue any and all registrations thereon to Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee and its successors, assigns or other legal representatives.

Assignor represents and warrants that it has full corporate or other power and authority to execute and deliver this Trademark Assignment and to carry out its obligations hereunder. The execution, delivery and performance of this Trademark Assignment and the consummation of the transaction contemplated hereby have been duly authorized by all necessary corporate action of Assignor.

This Trademark Assignment shall be binding upon and shall inure to the benefit of the respective successors and permitted assigns of Assignor and Assignee.

This Trademark Assignment, together with the Asset Purchase Agreement, constitute the entire agreement and supersede all prior agreements and understandings, written and oral, between the parties hereto with respect to the subject matter hereof.

No amendment of any provision of this Trademark Assignment shall be valid unless the same shall be in writing and signed by Assignor and Assignee.

This Trademark Assignment may be executed in any number of counterparts, including by means of facsimile and PDF, each of which shall be an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNOR:

Napean, LLC

By: Maebool Khan Khan
Name: MR MAEBOOL KHAN KHAN
Its: CHAIRMAN/OWNER

Schedule A

| TRADEMARK | SERIAL NO REGISTRATION NO. | REGISTRATION DATE | OWNER |
|--------------|---|----------------------|-------------|
| LUXURY DAILY | 87/497523 5379721 | January 16, 2018 | Napean, LLC |
| LUXURY DAILY | 87/497441 5379714 | January 16, 2018 | Napean, LLC |
| LUXURY DAILY | 85/335749 4159305 (Supplemental Register) | June 12, 2012 | Napean, LLC |
| LUXURY DAILY | 85/338066 4133368 (Supplemental Register) | April 24, 2012 | Napean, LLC |