

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614293

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Carlson Company DBA Mission Janitorial & Abrasive Supplies		12/10/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Brady Industries, LLC		
Street Address:	10655 Park Run Drive, STE 130		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89144		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5123414	EMERALD OASIS	
Registration Number:	5474871	EMERALD OASIS	
Registration Number:	5474862	MISSION	
Registration Number:	6002076	MISSION	
Registration Number:	3611421	MISSION: EARTH	
Registration Number:	4105891	MISSION: EARTH	
Registration Number:	4090637	MISSION: EARTH	
Registration Number:	6002073	MISSION: EARTH	
Registration Number:	3775867	MISSION: EARTH	
Registration Number:	6006706	MISSION: EARTH	
Registration Number:	5474874		
Registration Number:	6006707		
CORRESPONDENCE DATA			
Fax Number:	7029981503		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7029981504		
Email:	charles@coopercoons.com		

OP \$315.00 5123414

Correspondent Name: John Charles Coons
Address Line 1: 10655 Park Run Drive
Address Line 2: STE 130
Address Line 4: Las Vegas, NEVADA 89144

NAME OF SUBMITTER: J. Charles Coons, Esq.

SIGNATURE: /J. Charles Coons/

DATE SIGNED: 12/14/2020

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS, dated as of the ___ of December, 2020 (“Agreement”), between The Carlson Company, a California corporation DBA Mission Janitorial & Abrasive Supplies (the “Assignor”), and Brady Industries, LLC., a Nevada limited liability corporation (the “Assignee”).

WITNESSETH

WHEREAS, Assignor owns and maintains the following United States Patent and Trademark (“USPTO” or “PTO”) trademark registrations, referred to herein as the “Marks” or “Registrations”:

1. “EMERALD OASIS”, US registration no.: 5123414, Class 003.
2. “EMERALD OASIS” graphic logo, US registration no.: 5474871, Class 003.
3. “MISSION” graphic logo, US registration no.: 5474862, Classes 016 and 035.
4. “MISSION”, US registration no.: 6002076, Class 035.
5. “MISSION: EARTH”, US registration no.: 3611421, Class 016.
6. “MISSION: EARTH”, US registration no.: 4105891, Class 016.
7. “MISSION: EARTH”, US registration no.: 4090637, Class 035.
8. “MISSION: EARTH”, US registration no.: 6002073, Class 035.
9. “MISSION: EARTH” graphic logo, US registration no.: 3775867, Class 035.
10. “MISSION: EARTH” graphic logo, US registration no.: 6006706, Class 035.
11. Planet Graphic logo, US registration no.: 5474874, Class 035.
12. Planet Graphic logo, US registration no.: 6006707, Class 035.

WHEREAS, Assignee desires to acquire the Marks and the above-mentioned Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee and its successors and assigns all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the Registrations thereof, and in and to all income, royalties, damages, claims, and payments now or hereafter due or payable with respect thereto, and in and to all causes of action


(either in law or in equity) and the right to sue, counterclaim, and recover, for past, present, or future infringement of the rights assigned to Assignee hereunder.

Assignor further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further USPTO assignments and other lawful documents as Assignee may reasonably request, at Assignee's expense for out-of-pocket costs, if any, to effectuate fully this Assignment and to permit Assignee to be duly recorded as the registered owner and proprietor of the rights hereby conveyed.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed by their signatures or by the signature of their duly authorized officer as of the date above first written.

ASSIGNOR:
*The Carlson Company,
DBA Mission Janitorial &
Abrasive Supplies*

ASSIGNEE:
Brady Industries, LLC

BY: _____ BY:  _____

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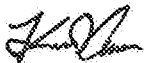
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DBA Mission Janitorial &
Abrasive Supplies*

ASSIGNEE:
Brady Industries, LLC

BY:  BY: _____