

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614295

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SQUARE ENIX LIMITED		12/11/2020	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	GUY SIMMONS		
Street Address:	20 Howard Place		
City:	Reigate Hill, Reigate, Surrey		
State/Country:	UNITED KINGDOM		
Postal Code:	RH2 9NP		
Entity Type:	INDIVIDUAL: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2544225	STARTOPIA	
Registration Number:	3331740	URBAN CHAOS	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 2520		
Address Line 4:	NEW YORK, NEW YORK 10165		
DOMESTIC REPRESENTATIVE			
Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 2520		
Address Line 4:	NEW YORK, NEW YORK 10165		
NAME OF SUBMITTER:	WILLIAM C. WRIGHT		
SIGNATURE:	/WILLIAM C. WRIGHT/		

OP \$65.00 2544225

DATE SIGNED:	12/14/2020
---------------------	------------

Total Attachments: 4

source=SEL_Guy Simmons_Deed of Assignment of Goodwill_KK_051020_SEL_Signed-#page1.tif

source=SEL_Guy Simmons_Deed of Assignment of Goodwill_KK_051020_SEL_Signed-#page2.tif

source=SEL_Guy Simmons_Deed of Assignment of Goodwill_KK_051020_SEL_Signed-#page3.tif

source=SEL_Guy Simmons_Deed of Assignment of Goodwill_KK_051020_SEL_Signed-#page4.tif

DEED OF ASSIGNMENT OF GOODWILL

between

SQUARE ENIX LIMITED

and

GUY SIMMONS

This agreement is dated 11 December 2020 ("Agreement")

PARTIES

- (1) SQUARE ENIX LIMITED, a company incorporated under the laws of England and Wales (company number: 01804186) with its registered office at 240 Blackfriars Road, London SE1 8NW, United Kingdom (**Assignor**)
- (2) GUY SIMMONS of 20 Howard Place, Reigate Hill, Reigate, Surrey RH2 9NP, United Kingdom (**Assignee**)

BACKGROUND

- (A) The Assignor carries on the business of the publishing and development of video games.
- (B) By an agreement dated 28 May 2020 the Assignor assigned to the Assignee certain trade marks.
- (C) As part of that assignment the Assignor wishes to confirm to the Assignee that the goodwill in those trade marks was also assigned.

AGREED TERMS

1. ASSIGNMENT

The Assignor hereby confirms as the effective date of 28 May 2020 the assignment to the Assignee with full title guarantee the rights and claims to the goodwill and custom of the trade marks (as set out in Schedule 1) (the "Trade Marks"). The assignment includes the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from ownership of the goodwill and custom of any of the Trade Marks whether occurring before, on or after the date of this Agreement and to hold the same unto the Assignee absolutely.

2. FURTHER ASSURANCE

At its own expense, the Assignor shall use all reasonable endeavours to execute and deliver such documents and perform such acts as may reasonably be required for the purpose of giving full effect to this agreement.

3. GOVERNING LAW

This agreement and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England and Wales.

4. JURISDICTION

Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this agreement or its subject matter or formation.

This agreement has been entered into on the date stated at the beginning of it.

EXECUTED AS A DEED by

SQUARE ENIX LIMITED

Acting by its duly authorised officers



Signature of Director

P.T. ROBERTS

Name of Director

and



Signature of Director/Company Secretary

AMIT CHOPKSHI

Name of Director/Company Secretary

EXECUTED AS A DEED by

GUY SIMMONS

By:

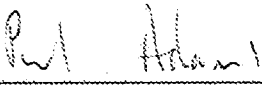


Signature

GUY SIMMONS

Print

In the presence of



Signature of witness

PAUL ADAMS

Name of witness

22 Howard Place

Address of witness

Reigate RH2 9NP UK

Retired School Teacher

Occupation of witness

Schedule 1

The Trade Marks

Territory	Class	Mark	Registration Number
European Union	9,16,28,41	STARTOPIA	001671361
Japan	9	STARTOPIA	4571881
Japan	9	STARTOPIA	4586566
United Kingdom	9,16,28,41	STARTOPIA	2231958
USA	9	STARTOPIA	2544225
Australia	9	URBAN CHAOS	1090212
European Union	9,16,28,41	URBAN CHAOS	000846360
Japan	9	URBAN CHAOS	4976333
United Kingdom	9,16,28,41	URBAN CHAOS	2173706
USA	9	URBAN CHAOS	3331740