

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM614373

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Survata, Inc.		09/22/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Upwave, Inc.		
<b>Street Address:</b>	642 Harrison Street		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94107		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90008953	UPWAVE	
<b>Registration Number:</b>	4462718	SURVATA	
<b>Registration Number:</b>	5158231	RETARGETED SURVEYS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123553333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2128138800		
<b>Email:</b>	NY-TM-Admin@goodwinprocter.com		
<b>Correspondent Name:</b>	Goodwin Procter LLC/Janis Nici		
<b>Address Line 1:</b>	620 Eighth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>NAME OF SUBMITTER:</b>	Janis Nici		
<b>SIGNATURE:</b>	/janis nici/		
<b>DATE SIGNED:</b>	12/15/2020		
<b>Total Attachments: 2</b>			
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source=SURVATA INC.-DE-Name Change Amendment (9.22#page2.tif			

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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SURVATA, INC.", CHANGING ITS NAME FROM "SURVATA, INC." TO "UPWAVE, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF SEPTEMBER, A.D. 2020, AT 8:04 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

5158248 8100  
SR# 20207396571

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203703385  
Date: 09-22-20

**TRADEMARK**  
**REEL: 007133 FRAME: 0833**

**CERTIFICATE OF AMENDMENT  
OF THE AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
SURVATA, INC.**

Christopher Kelly hereby certifies that:

1. He is the duly elected and acting President of Survata, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation").
2. The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on May 21, 2012 under the name Notokel, Inc.
3. Pursuant to Section 242 of the Delaware General Corporation Law (the "DGCL"), this Certificate of Amendment of the Amended and Restated Certificate of Incorporation amends certain provisions of such Certificate.
4. Article I of the Amended and Restated Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

“The name of this corporation is Upwave, Inc. (the "Corporation").”

IN WITNESS WHEREOF, this Certificate of Amendment of the Amended and Restated Certificate of Incorporation, which amends certain provisions of the Amended and Restated Certificate of Incorporation, having been duly adopted in accordance with Sections 141, 228 and 242 of the DGCL, has been duly executed by its President this 22<sup>nd</sup> day of September, 2020.

/s/ Christopher Kelly \_\_\_\_\_  
Christopher Kelly, President

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:04 AM 09/22/2020  
FILED 08:04 AM 09/22/2020  
SR 1928708677 File Number 5158248  
**TRADEMARK**