

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM613871

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TEXSCHOOL, INC.		12/10/2020	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GENERAL PRINTING & DESIGN, INC.		
<b>Street Address:</b>	45 Bartlett Street		
<b>City:</b>	Marlborough		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01752		
<b>Entity Type:</b>	Corporation: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2499682	COOLE SCHOOL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5084813223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5084813500		
<b>Email:</b>	daniel.kriegsman@kriegsmanlaw.com		
<b>Correspondent Name:</b>	Kriegsman & Kriegsman		
<b>Address Line 1:</b>	30 Turnpike Road		
<b>Address Line 2:</b>	Suite 9		
<b>Address Line 4:</b>	Southborough, MASSACHUSETTS 01772		
<b>NAME OF SUBMITTER:</b>	Daniel S. Kriegsman		
<b>SIGNATURE:</b>	/DanielSKriegsman/		
<b>DATE SIGNED:</b>	12/11/2020		
<b>Total Attachments: 1</b>			
source=assignmentexecuted#page1.tif			

OP \$40.00 2499682

ASSIGNMENT

WHEREAS, TEXSCHOOL, INC., a Texas corporation having a mailing address of 1213 West Loop North, Suite 100, Houston, Texas 77055 (hereinafter "ASSIGNOR") is the owner of the following U.S. Trademark Registration:

U.S. Trademark Reg. No.	Trademark	Registration Date
2,499,682	COOLE SCHOOL	October 23, 2001

WHEREAS, GENERAL PRINTING & DESIGN, INC., a Massachusetts corporation having a mailing address of 45 Bartlett Street, Marlborough, MA 01752, (hereinafter "ASSIGNEE") is desirous of acquiring said trademark, said registration, and the entire business or portions thereof to which the trademark pertains as required by 15 USC § 1060, including any goodwill thereof relating to the trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the trademark of the above-identified registration, as well as the above-identified registration, and the entire business or portions thereof to which the mark pertains as required by 15 USC § 1060, including any goodwill thereof relating to the trademark.

Signature: \_\_\_\_\_

Name: James Ogg \_\_\_\_\_

Title: \_\_\_\_\_

Chairman / CEO

Date: \_\_\_\_\_

12-10-2020