

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM613879

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Addiction Centers, Inc.		12/11/2020	Corporation: NEVADA
AdCare, Inc.		12/11/2020	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Ankura Trust Company, LLC		
Street Address:	140 Sherman Street, Fourth Floor		
City:	Fairfield		
State/Country:	CONNECTICUT		
Postal Code:	06824		
Entity Type:	Limited Liability Company: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	4659515	OUR SUCCESS IS IN THEIR NUMBERS	
Registration Number:	4568076	THIS PLACE	
Registration Number:	4949660	DON'T JUST DREAM ABOUT A BETTER LIFE, LI	
Registration Number:	4904955	HOPE FOR HEROES	
Registration Number:	4845934	I CALLED	
Registration Number:	4922309	RIVEROAKS	
Registration Number:	4759979	PEOPLE WHO CARE. AN APPROACH THAT WORKS.	
Registration Number:	5372842	YOUR RECOVERY BEGINS HERE	
Registration Number:	3061632	ADCARE	
Registration Number:	2335256	1-888-ALCOHOL	
Registration Number:	1471054	1-800-ALCOHOL	
Registration Number:	5664574	ETHOS ETHICAL TRAINING FOR HEALTHY OPERA	
Registration Number:	5523377		
Registration Number:	5447142	RANKLAB INTERACTIVE	
CORRESPONDENCE DATA			
Fax Number:	4045413372		

OP \$365.00 4659515

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-815-6500
Email: brook@kilpatricktownsend.com
Correspondent Name: Willam H. Brewster
Address Line 1: Kilpatrick Townsend & Stockton LLP
Address Line 2: 1100 Peachtree Street, Suite 2800
Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Beth Rook
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SIGNATURE:	/Beth Rook/
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DATE SIGNED:	12/11/2020
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Total Attachments: 7

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This **TRADEMARK SECURITY AGREEMENT**, dated as of December 11, 2020 (as it may be amended, restated, supplemented or otherwise modified from time to time, this “**Agreement**”), is made by the entities identified as grantors on the signature pages hereto (collectively, the “**Grantors**”) in favor of ANKURA TRUST COMPANY, LLC, as collateral agent for the Secured Parties (in such capacity, together with its successors and permitted assigns, the “**Collateral Agent**”).

WHEREAS, the Grantors are party to a Guarantee and Collateral Agreement, dated as of December 11, 2020 (as it may be amended, restated, supplemented or otherwise modified from time to time, the “**Guarantee and Collateral Agreement**”), between each of the Grantors and the other grantors party thereto and the Collateral Agent pursuant to which the Grantors granted a security interest to the Collateral Agent in the Trademark Collateral (as defined below) and are required to execute and deliver this Agreement.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors hereby agree with the Collateral Agent as follows:

SECTION 1. DEFINED TERMS

Unless otherwise defined herein, terms defined in the Guarantee and Collateral Agreement and used herein have the meaning given to them in the Guarantee and Collateral Agreement.

SECTION 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL

SECTION 2.1 Grant of Security. Each Grantor hereby pledges, assigns, transfers and grants to the Collateral Agent, for the ratable benefit of the Secured Parties, a security interest in all of the following property, in each case, wherever located and now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the “**Trademark Collateral**”) as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor’s Obligations:

- (a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade dress, service marks, certification marks, collective marks, logos, designs and other source or business identifiers, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country, union of countries, or any political subdivision of any of the foregoing, or otherwise, and all common-law rights related thereto, including any of the foregoing listed in Schedule A, (ii) the right to, and to obtain, all renewals thereof, (iii) the goodwill of the business connected with the use of and symbolized by the foregoing, (iv) general intangibles of a like nature, (v) the right to sue or otherwise recover for past, present and future infringement, dilution or other violation of any of the foregoing or for any injury to goodwill, and all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit, and (vi) all other rights accruing thereunder or pertaining thereto throughout the world (collectively, “**Trademarks**”); and

(b) all agreements, licenses and covenants providing for the granting of any right in or to any Trademark, or otherwise providing for a covenant not to sue for infringement, dilution or other violation of any Trademark (collectively, "**Trademark Agreements**").

SECTION 2.2 Certain Limited Exclusions. Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under Section 2.1 hereof attach to any "intent-to-use" application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

SECTION 3. GUARANTEE AND COLLATERAL AGREEMENT

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Collateral Agent for the Secured Parties pursuant to the Guarantee and Collateral Agreement, and the Grantors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guarantee and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Guarantee and Collateral Agreement, the provisions of the Guarantee and Collateral Agreement shall control.

SECTION 4. GOVERNING LAW

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER AND ALL CLAIMS AND CONTROVERSIES ARISING OUT OF THE SUBJECT MATTER HEREOF WHETHER SOUNDING IN CONTRACT LAW, TORT LAW OR OTHERWISE SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAW PROVISIONS THAT WOULD RESULT IN THE APPLICATION OF ANY OTHER LAW (OTHER THAN ANY MANDATORY PROVISIONS OF LAW RELATING TO THE LAW GOVERNING PERFECTION AND THE EFFECT OF PERFECTION OF THE SECURITY INTEREST).

SECTION 5. COUNTERPARTS

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:

**AMERICAN ADDICTION CENTERS, INC.
ADCARE, INC.**

By: 

Name: Andrew McWilliams

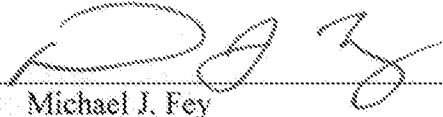
Title: Sole Director

[AAC - Trademark Security Agreement]

**TRADEMARK
REEL: 007135 FRAME: 0207**

ANKURA TRUST COMPANY, LLC, as Collateral Agent

By:


Name: Michael J. Fey
Title: Managing Director

[AAC – Trademark Security Agreement]

TRADEMARK
REEL: 007135 FRAME: 0208

SCHEDULE A
to
TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS AND APPLICATIONS

Registered Owner	Trademark Description	Registration Number	Registration Date
American Addiction Centers, Inc.	OUR SUCCESS IS IN THEIR NUMBERS	4,659,515	12/23/2014
American Addiction Centers, Inc.	THIS PLACE	4,568,076	7/15/2014
American Addiction Centers, Inc.	DON'T JUST DREAM ABOUT A BETTER LIFE, LIVE IT	4,949,660	5/3/2016
American Addiction Centers, Inc.	HOPE FOR HEROES	4,904,955	2/23/2016
American Addiction Centers, Inc.	I CALLED	4,845,934	11/3/2015
American Addiction Centers, Inc.	RIVEROAKS	4,922,309	3/22/2016
American Addiction Centers, Inc.	PEOPLE WHO CARE. AN APPROACH THAT WORKS.	4,759,979	6/23/2015
AdCare, Inc.	YOUR RECOVERY BEGINS HERE	5,372,842	1/9/2018
AdCare, Inc.	ADCARE	3,061,632	2/28/2006

AdCare, Inc.	1-888-ALCOHOL	2,335,256	3/28/2000
AdCare, Inc.	1-800-ALCOHOL	1,471,054	12/29/1987
American Addiction Centers, Inc.	ETHOS ETHICAL TRAINING FOR HEALTHY OPERATIONAL SUCCESS	5,664,574	01/29/2019
American Addiction Centers, Inc.	Ethos Logo	5,523,377	07/24/2018
American Addiction Centers, Inc.	Ranklab Interactive	5,447,142	04/17/2018

TRADEMARK AGREEMENTS

AdCare is a party to the following:

1. Consent Agreement, dated August 10, 2004, by and among AdCare Hospital of Worcester, Inc., AdCare Criminal Justice Services, Inc., AdCare Educational Institute, Inc., AdCare Educational Institute of Maine, Inc. and AdCare Health Systems, Inc. (Ohio), outlining use of the AdCare trademark by all parties.
2. Sub-license Agreement, dated October 29, 1998, by and between AdCare, Inc. and Rosecrance Health Network, for the right to receive calls made to 1-800-ALCOHOL. This agreement has expired by its terms, but the parties continue to operate under the agreement. The parties are in the process of terminating this arrangement.