

## TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

ETAS ID: TM613908

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sofia Adrogué		12/07/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Hebrew University of Jerusalem		
<b>Street Address:</b>	P.O. 34165		
<b>City:</b>	Givat Ram, Jerusalem		
<b>State/Country:</b>	ISRAEL		
<b>Postal Code:</b>	91341		
<b>Entity Type:</b>	not-for-profit: ISRAEL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88308825	EINSTEIN & EXTRA BASES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2028576000		
<b>Email:</b>	tmdocket@arentfox.com		
<b>Correspondent Name:</b>	ARENT FOX LLP		
<b>Address Line 1:</b>	1717 K St., NW		
<b>Address Line 2:</b>	attn: Luna Samman		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	028000.00673		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	ARENT FOX LLP		
<b>Address Line 1:</b>	1717 K St., NW		
<b>Address Line 2:</b>	attn: Luna Samman		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Luna Samman		
<b>SIGNATURE:</b>	/Luna Samman/		

OP \$40.00 88308825

<b>DATE SIGNED:</b>	12/11/2020
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<b>Total Attachments: 1</b> source=(HUJ) EINSTEIN EXTRA BASES 88308825 Assignment 12 07 2020#page1.tif
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# TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Sofia Adrogué, parent of Stefan Adrogué Gustafson, whose address is 3831 Del Monte Dr., Houston, Texas 77019 (hereinafter "Assignor"), is the owner of all right, title, and interest in, under, and to the following U.S. trademark application (hereinafter the "Trademark");

U.S. Application No. 88/308,825 for the mark EINSTEIN & EXTRA BASES for use in connection with "Charitable fundraising services" in International Class 36.

WHEREAS, The Hebrew University of Jerusalem, an Israeli not-for-profit corporation, located at P.O. Box 34165, Givat Ram, Jerusalem, Israel 91341 ("HUJ") (hereinafter "Assignee"), is desirous of acquiring said Trademark and the application therefor, along with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in, under, and to the said Trademark, together with the goodwill of the business symbolized by the Trademark, the right to bring suit and recover damages for past infringement, and the registration therefor. Assignor hereby agrees to execute any additional documents to accomplish this Assignment.

## ASSIGNOR

SOFIA ADROGUÉ, PARENT OF STEFAN  
ADROGUÉ GUSTAFSON

By: [Signature]

Name: Sofia Adrogué

Title: \_\_\_\_\_

Date: Dec 7, 2020

## ASSIGNEE

HEBREW UNIVERSITY OF  
JERUSALEM

By: [Signature]

Name: \_\_\_\_\_

Title: GENERAL COUNSEL

Date: 11/16, 2020

**PEPI YAKIREVICH, Adv.**  
General Counsel  
The Hebrew University of Jerusalem