

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614753

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|---|--|-----------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Naked Wines LLC | | 11/23/2020 | Limited Liability Company: OREGON |
| RECEIVING PARTY DATA | | | |
| Name: | Naked Wines International Limited | | |
| Street Address: | Norvic House, 29-33 Chapelfield Road | | |
| City: | Norwich | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | NR2 1RP | | |
| Entity Type: | Company: ENGLAND AND WALES | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5196699 | GET NAKED | |
| Registration Number: | 4969357 | NKD | |
| Registration Number: | 4414935 | THE NAKED TRUTH | |
| Registration Number: | 3597649 | NAKED WINERY | |
| Registration Number: | 3502269 | NAKED WINERY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2028427899 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2028427800 | | |
| Email: | trademarks@cooley.com | | |
| Correspondent Name: | Jeffrey H. Greene, Cooley LLP | | |
| Address Line 1: | 1299 Pennsylvania Avenue, NW, Suite 700 | | |
| Address Line 4: | Washington, D.C. 20004 | | |
| ATTORNEY DOCKET NUMBER: | 339388-20006 | | |
| NAME OF SUBMITTER: | Jeffrey H. Greene | | |
| SIGNATURE: | /Jeffrey H Greene/ | | |
| DATE SIGNED: | 12/16/2020 | | |

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Total Attachments: 2

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EXHIBIT B

CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT

This Confirmatory Trademark Assignment Agreement (“**Agreement**”) is entered into as of the last date of signature below by and between by and between **NAKED WINES LLC**, an Oregon limited liability company (“Assignor”) and **NAKED WINES INTERNATIONAL LIMITED**, a company incorporated in England and Wales (“Assignee”) (collectively the “**Parties**” and each individually a “**Party**”).

WHEREAS, Assignor, for good and valuable consideration, the receipt and sufficiency of which has been acknowledged, previously assigned to Assignee all right, title, and interest in and to the trademarks and trademark filings listed on Schedule 1 hereto (the “**Trademarks**”) throughout the world, together with the portion of Assignor’s business to which the Trademarks pertained and all goodwill associated with and symbolized by the Trademarks, by means of a Trademark Purchase Agreement and Trademark Assignment effective November 23, 2020.

NOW, THEREFORE, AND IN WITNESS WHEREOF, the Parties wish to confirm, reaffirm, and record the assignment of the Trademarks and associated trademark filings.

NAKED WINES LLC

By: Peter Steinfeld

Name: Peter Steinfeld

Title: President

NAKED WINES INTERNATIONAL LIMITED

By: NJL

Name: Nicholas James Devlin

Title: Director

EXHIBIT A

Filings

| Jurisdiction | Mark | Serial No./Reg. No. | Goods and/or Services |
|-----------------------|-------------------------|----------------------------|--|
| United States / USPTO | GET NAKED | 5196699 | wine |
| United States / USPTO | NKD | 4969357 | wine |
| United States / USPTO | THE NAKED TRUTH | 4414935 | providing online newsletters in the field of wine; on-line journals, namely, blogs featuring discussions of wine, enology, bottling, storage and enjoyment of wine |
| United States / USPTO | NAKED WINERY | 3597649 | wine; table wines; white wine; and red wine |
| United States / USPTO | NAKED WINERY (& design) | 3502269 | wine; natural wines; table wines; white wine; and red wine |

Common Law Marks

NAKED

NAKED WINES

NAKED WINERY

CLUB NAKED