

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM614822

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT		12/16/2020	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SMARTER TRAVEL MEDIA LLC		
<b>Street Address:</b>	226 CAUSEWAY ST, 3RD FL		
<b>City:</b>	BOSTON		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02114		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2966035	BOOKINGBUDDY	
<b>Registration Number:</b>	2969377	BOOKINGBUDDY	
<b>Registration Number:</b>	3460483	BOOKINGBUDDY	
<b>Registration Number:</b>	3466396	BOOKINGBUDDY	
<b>Registration Number:</b>	5023226	HOTELWATCHDOG	
<b>Registration Number:</b>	3781664	SMARTER TRAVEL	
<b>Registration Number:</b>	3751002	SMARTER TRAVEL	
<b>Registration Number:</b>	3230829	SMARTERTRAVEL	
<b>Registration Number:</b>	4271538	TINGO	
<b>Registration Number:</b>	4271539	TINGO	
<b>Registration Number:</b>	3684855	TRAVEL SEARCH MADE SIMPLE	
<b>Registration Number:</b>	3788199		
<b>Registration Number:</b>	5832722	WHAT TO PACK	
<b>Registration Number:</b>	3803704	AIRFAREWATCHDOG	
<b>Registration Number:</b>	3028451	ONETIME	
<b>Registration Number:</b>	2379379	TYZO.COM	
<b>CORRESPONDENCE DATA</b>			

OP \$415.00 2966035

TRADEMARK

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 800-494-5225  
**Email:** ipteam@coagencyglobal.com  
**Correspondent Name:** Stewart Walsh  
**Address Line 1:** 1025 Vermont Ave NW, Suite 1130  
**Address Line 2:** COGENCY GLOBAL Inc.  
**Address Line 4:** Washington, D.C. 20005

<b>ATTORNEY DOCKET NUMBER:</b>	1304043 TM
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<b>NAME OF SUBMITTER:</b>	TALIA SCOTT
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<b>SIGNATURE:</b>	/TALIA SCOTT/
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<b>DATE SIGNED:</b>	12/16/2020
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**Total Attachments: 5**

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source=Trip Advisor - Trademark Cover Sheet [Release]#page6.tif

PARTIAL RELEASE OF TRADEMARK SECURITY INTERESTS dated as of December 16, 2020 (this "Partial Release"), by JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Administrative Agent"), in favor of SMARTER TRAVEL MEDIA LLC, a Nevada limited liability company (the "Released Party"). Capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement (as defined below) or the Collateral Agreement (as defined below).

A. Reference is made to (i) the Credit Agreement dated as of June 26, 2015 (as amended by the First Amendment dated as of May 12, 2017 and the Second Amendment dated as of May 5, 2020, the "Credit Agreement"), among TripAdvisor, Inc., a Delaware corporation ("Parent"), TripAdvisor Holdings, LLC, a Massachusetts limited liability company, TripAdvisor LLC, a Delaware limited liability company, the other Borrowers from time to time party thereto, the Lenders from time to time party thereto and JPMorgan Chase Bank, N.A., as Administrative Agent (the "Administrative Agent") and London Agent, (ii) the Collateral Agreement dated as of May 5, 2020 (as amended, supplemented or otherwise modified prior to the date hereof, the "Collateral Agreement"), among Parent, the other Grantors party thereto, including the Released Party, and the Administrative Agent, and (iii) the Patent and Trademark Security Agreement dated as of May 5, 2020 (the "Patent and Trademark Security Agreement"), among Parent, the other Grantors party thereto, including the Released Party, and the Administrative Agent.

B. Pursuant to the Collateral Agreement and the Patent and Trademark Security Agreement, the Released Party granted to the Administrative Agent, its successors and permitted assigns, for the benefit of the Secured Parties, a security interest in all right, title and interest of the Released Party in, to and under, among other things, the trademarks of the Released Party set forth on Schedule I hereto (the "Released Trademark Collateral"), which security interests were recorded with the United States Patent and Trademark Office on May 5, 2020 at Reel/Frame No. 6930/0720.

C. Parent has requested that the Administrative Agent execute and deliver this Partial Release to evidence the release of its security interest in the Released Trademark Collateral for filing and recordation with the United States Patent and Trademark Office.

D. Pursuant to Section 9.14 of the Credit Agreement and Section 5.13 of the Collateral Agreement, the Administrative Agent does hereby agree to evidence the release, relinquishment and discharge of any and all security interests it may have against the Released Trademark Collateral, and hereby reassigns to the Released Party any and all right, title, and interest that the Administrative Agent may have in, to or under such Release Trademark Collateral, provided, however, that this release is being made without recourse to, or any representation or warranty by, the Administrative Agent.

E. This Partial Release is applicable only and solely with respect to the Released Trademark Collateral and to no other Collateral arising under the Collateral Agreement or the Patent and Trademark Security Agreement (such collateral, the "Retained Collateral"). The Administrative Agent retains all security interests, Liens, rights, titles and interests pledged and granted to it under the Collateral Agreement or the Patent and Trademark Security Agreement with

respect to all such Retained Collateral, and the Administrative Agent's security interest, liens, rights, titles and interests in such Retained Collateral shall not, and shall not be deemed to, be impaired, interrupted or otherwise modified in any respect by this Partial Release. Except as expressly modified hereby, the Collateral Agreement or the Patent and Trademark Security Agreement shall remain in full force and effect.

THIS PARTIAL RELEASE SHALL BE GOVERNED BY AND CONSTRUED  
IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

[Signature page follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Partial Release to be duly executed as of the day and year first above written.

JPMORGAN CHASE BANK, N.A., as  
Administrative Agent,

by   
**Bruce S. Borden**  
Executive Director






[Signature Page to Partial Trademark Release]

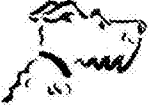

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**TRADEMARK**  
**REEL: 007136 FRAME: 0847**

SCHEDULE I  
to  
PARTIAL RELEASE OF TRADEMARK SECURITY INTERESTS

Trademarks Owned by Smarter Travel Media LLC

REGISTERED OWNER	TRADEMARK	COUNTRY	APP #	REG/APP DATE	REG #
Smarter Travel Media LLC	BOOKINGBUDDY	UNITED STATES	76/582,413	07/12/2005	2,966,035
Smarter Travel Media LLC	BOOKINGBUDDY	UNITED STATES	76/564,666	07/19/2005	2,969,377
Smarter Travel Media LLC	BOOKINGBUDDY & Design (Black & White) 	UNITED STATES	77/175,423	07/08/2008	3,460,483
Smarter Travel Media LLC	BOOKINGBUDDY & Design (Color) 	UNITED STATES	77/305,977	07/15/2008	3,466,396
Smarter Travel Media LLC	HOTELWATCHDOG	UNITED STATES	86/450,926	08/16/2016	5,023,226
Smarter Travel Media LLC	SMARTER TRAVEL & Design 	UNITED STATES	77/362,586	04/27/2010	3,781,664
Smarter Travel Media LLC	SMARTER TRAVEL & Design 	UNITED STATES	77/175,439	02/23/2010	3,751,002
Smarter Travel Media LLC	SMARTERTRAVEL	UNITED STATES	78/526,677	04/17/2007	3,230,829
Smarter Travel Media LLC	TINGO	UNITED STATES	85/624,536	01/08/2013	4,271,538
Smarter Travel Media LLC	TINGO & Design 	UNITED STATES	85/624,538	01/08/2013	4,271,539
Smarter Travel Media LLC	TRAVEL SEARCH MADE SIMPLE	UNITED STATES	77/175,393	09/22/2009	3,684,855

REGISTERED OWNER	TRADEMARK	COUNTRY	APP #	REG/APP DATE	REG #
Smarter Travel Media LLC	WATCHDOG Design (Airedale) 	UNITED STATES	77/614,028	05/11/2010	3,788,199
Smarter Travel Media LLC	WHAT TO PACK & Suitcase Design (B/W) 	UNITED STATES	88/246,895	08/13/2019	5,832,722
Smarter Travel Media LLC	AIRFAREWATCHDOG	UNITED STATES	77/427,316	06/15/2010	3,803,704
Smarter Travel Media LLC	ONETIME	UNITED STATES	78/502,502	12/13/2005	3,028,451
Smarter Travel Media LLC	TYZO.COM	UNITED STATES	75/786,451	08/22/2000	2,379,379

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