OP \$65.00 5410822

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM614903 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Termination and Release of Intellectual Property Security Agreements @ Reel: 6780 Frame: 0020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NH Expansion Credit Fund Holdings LP		12/16/2020	Limited Partnership: DELAWARE

RECEIVING PARTY DATA

Name:	KnowThyCustomer LLC		
Street Address:	48 West 38th Street, Eighth Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	5410822	LAYERTECH	
Registration Number:	5303271	KNOWTHYCUSTOMER	

CORRESPONDENCE DATA

Fax Number: 6175265000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6175266154

Email: janey.davidson@wilmerhale.com **Correspondent Name:** Barbara A. Barakat, Esquire

Address Line 1: Wilmer Cutler Pickering Hale and DorrLLP

Address Line 2: 60 State Street

Address Line 4: Boston, MASSACHUSETTS 02109

ATTORNEY DOCKET NUMBER:	2213768.127
NAME OF SUBMITTER:	Barbara A. Barakat
SIGNATURE:	/barbara a. barakat/
DATE SIGNED:	12/16/2020

Total Attachments: 4

source=termination knowthycustomer#page1.tif

TRADEMARK REEL: 007137 FRAME: 0254 source=termination knowthycustomer#page2.tif
source=termination knowthycustomer#page3.tif
source=termination knowthycustomer#page4.tif

TRADEMARK REEL: 007137 FRAME: 0255

TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS

This TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS (the "Release") is dated as of December 16, 2020 by NH EXPANSION CREDIT FUND HOLDINGS LP (the "Agent) in favor of KNOWTHYCUSTOMER LLC ("Grantor").

WHEREAS, the Agent recorded with the United States Patent & Trademark Office (the "USPTO") that certain Intellectual Property Security Agreement dated as of October 25, 2019 between Agent and Grantor (the "IP Security Agreement"; terms used but not defined herein shall have the meaning set forth in the IP Security Agreement), which was recorded with the United States Patent and Trademark Office on October 25, 2019, at Reel/Frame 6780/0020 with respect to the trademarks identified on Exhibit A attached hereto (the "Intellectual Property"); and

WHEREAS, Grantor has requested that the Agent release, and the Agent is willing to release its lien on and security interest in, and any other right, title, and interest it may have in, to and under the Intellectual Property, including, without limitation, the trademarks, patents and copyrights as set forth on Exhibit A hereto.

NOW THEREFORE, in consideration thereof and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent agrees as follows:

- 1. <u>Release of Security Interest</u>. The Agent hereby irrevocably and forever terminates, releases and discharges any and all security interests and liens in the Intellectual Property granted by the Grantor, and agrees and acknowledges that all of the rights and interests of the Agent to the Intellectual Property are hereby terminated and released.
- 2. <u>Recordation of Release</u>. The Agent understands and agrees that this Release may be recorded by or for the Grantor with the United States Patent and Trademark Office and the United States Copyright Office and any cost and expense of such recordation shall be borne solely by sole Grantor.
- 3. <u>Further Actions</u>. The Agent further agrees to cooperate with sole Grantor and to provide sole Grantor with the information and additional authorization reasonably required to effect the release of Agent's security interest in the collateral described herein, <u>provided that</u> any necessary documents are to be prepared by counsel to such Grantor and the cost and expense of such documents and actions shall be borne solely by sole Grantor.
- 4. <u>Governing Law</u>. This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States of America and the State of New York, without giving effect

TRADEMARK REEL: 007137 FRAME: 0256

to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).	

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized officer as of the date first written above.

NH EXPANSION CREDIT FUND HOLDINGS LP

By: MS Expansion Credit GP, L.P.

Its: General Partner

By: MS Expansion Credit GP Inc.

Its: General Partner

Name: William Reiland

Title: Managing Director

EXHIBIT A

TRADEMARKS

Mark/Title	U.S. Serial	O.S. Registration	Filing Date
KNOWTHYCUSTOMER	87221437	5303271	10/31/2016
LAYERTECH	87414193	5410822	04/17/2017

Patents: None

Copyrights: None

ActiveUS 183361220v.3 - 2213768/00127

RECORDED: 12/16/2020

TRADEMARK REEL: 007137 FRAME: 0259