

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM615498

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strativa, Inc.		03/01/2020	Corporation:
RECEIVING PARTY DATA			
Name:	Avasant Global Holdings, Inc.		
Street Address:	1960 E. Grand Ave., Ste. 1050		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78464446	STRATIVA	
Serial Number:	76023060	STRATIVA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ravi.mahalingam@avasant.com		
Correspondent Name:	Ravi Mahalingam		
Address Line 1:	1960 E. Grand Ave., Ste. 1050		
Address Line 4:	El Segundo, CALIFORNIA 90245		
NAME OF SUBMITTER:	Ravi Mahalingam		
SIGNATURE:	/Ravi Mahalingam/		
DATE SIGNED:	12/18/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This **Trademark Assignment Agreement** (the "**Agreement**") is entered into effective as of March 1, 2020 (the "Effective Date") by and between Strativa, Inc. and Avasant Global Holdings, Inc.

WHEREAS, Assignor, a company organized under the laws of California, is the owner of certain trademarks and US trademark registrations, a list of which is provided in Appendix 1 herein (the "**Trademarks**").

WHEREAS, the Assignee is a registered Texas corporation;

WHEREAS, Assignor and Avasant, LLC, a California limited liability company and affiliate of Assignee (hereinafter "**Avasant**"), entered into an Acquisition and Stock Purchase Agreement dated February 13, 2020 (the "**Stock Purchase Agreement**") with Assignor, whereby Avasant acquired Assignor, inclusive of all assets, liabilities and Trademarks.

WHEREAS, pursuant to the Stock Purchase Agreement, and in order to perfect the Assignment of the Trademarks, Assignor and Avasant hereby agree that ownership of the Trademarks will be formally transferred by way of assignment to Assignee, as the holding entity of all trademarks utilized by Avasant;


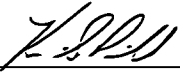
WHEREAS, in light of the foregoing, the Parties hereto agree to execute this Agreement to perfect the assignment of the Trademarks;

NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, the receipt, sufficiency, and adequacy of which are hereby acknowledged, the Parties hereto agree as follows:

1. Assignment of Trademarks. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks (as set forth in Appendix 1) together with (a) the registrations of and applications therefor, as applicable, (b) all renewals and extensions thereof, (c) the goodwill associated with the Trademarks and the registrations thereof, and (d) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks or such associated goodwill.
2. Transfer of Trademarks. The Assignor agrees to change the registered owner of the Trademarks to the Assignee, and the Assignee agrees to accept the change of the registered owner of the Trademarks. The Assignee shall pay all applicable registration fees owed to the US Patent and Trademark Office. Assignee further agrees to pay to the Assignor the sum of \$1 for each Trademark assigned hereunder.
3. Representations and Warranties. The Assignor hereby represents and warrants as follows:
 - (a) As of the Effective Date, the Assignor has the exclusive ownership of the Trademarks and no rights or equity of any third party is prejudiced due to the using of the Trademarks. There is no litigation or any other disputes arising from or relating to the Trademarks,
 - (b) the Assignor, subject to its business scope and corporate power, has obtained full authority and all consents and approvals of any other third party and governments necessary to execute and perform the obligations hereunder, and
 - (c) once this Agreement has been duly executed by both parties, Assignee will be the owner of all right, title and interest in and to the Trademarks.
4. Governing Law. The validity, interpretation and implementation of this Agreement shall be governed by the laws of the State of California and Federal US trademark laws, as applicable.

5. Counterparts. This Agreement may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.
6. Severability. If any clause hereof is judged as invalid or non-enforceable according to applicable laws, such clause shall be deemed invalid only with respect to such clause without affecting the validity or enforceability of other clauses hereof in any way. Any waiver of a provision hereof must be in writing and signed by the party granting or permitting such waiver in order to be effective.
7. Binding Agreement. This Agreement constitutes a legal, valid and binding agreement of each party.
8. Entire Agreement. This Agreement constitutes the parties' entire agreement and understanding with respect to the subject matter hereof, and supersedes all prior communications, understandings, representations, negotiations and discussions, written or oral. This Agreement shall prevail over any additional, conflicting, or inconsistent terms and conditions. Any waiver, modification or amendment to this Agreement must be in writing and signed by both parties. This Agreement shall inure to the benefit of successors, executors, and assigns.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed on their behalf by a duly authorized representative as of the date first set forth above.

<p>ASSIGNOR: COMPUTER ECONOMICS, INC.</p> <p>BY: <u></u></p> <p>NAME: RAVI MAHALINGAM</p> <p>TITLE: SECRETARY, GENERAL COUNSEL</p> <p>ADDRESS: 2082 BUSINESS CENTER DR., STE. 240, IRVINE, CA 92612</p>	<p>ASSIGNEE: AVASANT GLOBAL HOLDINGS, INC.</p> <p>BY: <u></u></p> <p>NAME: KEVIN S. PARIKH</p> <p>TITLE: PRESIDENT</p> <p>ADDRESS: 1960 E. GRAND AVE., STE. 1050, EL SEGUNDO, CA 90245</p>
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<p>ACCEPTED AND AGREED:</p> <p>AVASANT, LLC</p> <p>BY: <u></u></p> <p>NAME: KEVIN S. PARIKH</p> <p>TITLE: CEO & MANAGING PARTNER</p> <p>ADDRESS: 1960 E. GRAND AVE., STE. 1050, EL SEGUNDO, CA 90245</p>
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APPENDIX 1

LIST OF ASSIGNED TRADEMARKS

Trademark Name	Serial Number	Registration Number
Strativa (IC 042)	78464446	3001674
Strativa (IC 035)	76023060	2437163