

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM615531

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/30/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAMPAIGN MONITOR USA, INC.		12/20/2019	Corporation:
RECEIVING PARTY DATA			
Name:	EMMA, INC.		
Street Address:	9 Lea Avenue		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37210		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88621879	CAMPAIGN MONITOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-728-8000		
Email:	ipdept@willkie.com		
Correspondent Name:	Heather Schneider		
Address Line 1:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	122698.00051		
NAME OF SUBMITTER:	Heather Schneider		
SIGNATURE:	/Heather Schneider/		
DATE SIGNED:	12/18/2020		
Total Attachments: 4			
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ARTICLES OF MERGER

MERGING

CAMPAIGN MONITOR USA, INC.
(a Delaware Corporation)

WITH AND INTO

EMMA, INC.
(a Tennessee Corporation)

Pursuant to § 48-21-107 (2017) of the Tennessee Code (the "Code"), Emma, Inc., a Tennessee corporation ("Emma"), and Campaign Monitor USA, Inc., a Delaware corporation ("CM USA"), hereby certify the following information relating to the merger (the "Merger") of CM USA with and into Emma, with Emma surviving the Merger:

FIRST: The names and states of incorporation of the constituent corporations (the "Constituent Corporations") to the Merger are:

<u>Name</u>	<u>State of Incorporation</u>
Emma, Inc.	Tennessee
Campaign Monitor USA, Inc.	Delaware

SECOND: That certain Agreement and Plan of Merger, dated as of December 30, 2019, by and between CM USA and Emma (the "Merger Agreement"), and the performance of the Constituent Corporations' respective obligations thereunder, (i) have been approved, adopted and duly authorized by the board of directors of Emma and the sole stockholder of Emma, voting 100% of the capital stock of Emma in favor, in each case on December 30, 2019 in accordance with the provisions of § 48-21-104 (2017) of the Code, and (ii) have been approved, adopted and duly authorized by all requisite action under the certificate of incorporation and bylaws of CM USA and Section 251 of the Delaware General Corporation Law on December 30, 2019.

THIRD: Emma shall be the surviving corporation in the Merger (the "Surviving Corporation"). The name of the Surviving Corporation shall be Emma, Inc.

FOURTH: Upon the effectiveness of the filing of these Articles of Merger, the Certificate of Incorporation of Emma, filed with the Secretary of State of the State of Tennessee on January 18, 2002, as in effect immediately prior to the Merger, shall be the Certificate of Incorporation of the Surviving Corporation until further amended in accordance with the provisions of the Code.

FIFTH: These Articles of Merger shall become effective at 12:05 a.m. Eastern Time on December 31, 2019.

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SIXTH: The executed Merger Agreement is on file at 9 Lea Avenue, Nashville, TN 37210, the principal place of business of the Surviving Corporation.

SEVENTH: A copy of the Merger Agreement will be furnished by the Surviving Corporation on request, without cost, to any stockholder of the Constituent Corporations.

[Signature page follows.]

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IN WITNESS WHEREOF, the Constituent Corporations have caused these Articles of Merger to be signed by an authorized officer on this 30th day of December, 2019.

EMMA, INC.

By: 

Name: Michael Vantuzko

Title: Chief Financial Officer

[Signature Page 0] Articles of Merger (CM USA into Emma)


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REEL: 007139 FRAME: 0887

IN WITNESS WHEREOF, the Constituent Corporations have caused these Articles of Merger to be signed by an authorized officer on this 30th day of December, 2019.

CAMPAIGN MONITOR USA, INC.

By: 
Name: Wellford Dillard
Title: Chief Executive Officer

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[Signature Page to Articles of Merger (CM USA into Emma)]

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