

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM615588

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLUEFOX, INC.		12/12/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BLUEZOO, INC.		
Street Address:	325 SHARON PARK DRIVE		
Internal Address:	SUITE 940		
City:	MENLO PARK		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5145036	PARTY SQUASHER	
CORRESPONDENCE DATA			
Fax Number:	6086621276		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-662-1277		
Email:	docketing@casimirjones.com		
Correspondent Name:	Casimir Jones, S.C.		
Address Line 1:	2275 Deming Way, Ste 310		
Address Line 4:	Middleton, WISCONSIN 53562		
NAME OF SUBMITTER:	Mary A. Bergum		
SIGNATURE:	/mam/		
DATE SIGNED:	12/19/2020		
Total Attachments: 2			
source=US TM Assignment_BlueFox to Bluezoo_signed#page1.tif			
source=US TM Assignment_BlueFox to Bluezoo_signed#page2.tif			

OP \$40.00 5145036

U.S.A. TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and shall be effective as of August 20, 2020 (the "Effective Date") by and between BLUEFOX, INC., a corporation of the State of Delaware having an address at 15175 Norton Road, Saratoga, California 95070, USA ("Assignor") and BLUEZOO, INC., a corporation of the State of Delaware having an address at 325 Sharon Park Drive, Suite 940, Menlo Park, California 94025, USA ("Assignee").

WHEREAS, Assignor represents and warrants that it is the owner of right, title, and interest in and to the trademark listed on Exhibit A attached hereto (the "Mark") and any and all common law and statutory rights thereto, together with the goodwill of the business, as that concept is understood in trademark law, that is connected with, symbolized by, and pertaining to the Mark ("Trademark Goodwill");

WHEREAS, the Assignee wishes to acquire all right, title, and interest Assignor has or may have in and to the Mark and the Trademark Goodwill, including the right to sue for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all right, title, and interest Assignor has or may have in and to the Mark, together with the Trademark Goodwill and with the right to recover for damages and profits and all other remedies for past infringements thereof as of the Effective Date. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments, and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing, or defending Assignee's ownership of all rights, title, and interest of every kind and nature whatsoever in and to the Mark as of the Effective Date.

IN WITNESS WHEREOF, BLUEFOX, INC. and BLUEZOO, INC. have each caused this Trademark Assignment to be executed as of the Effective Date.

BLUEFOX, INC.
DocuSigned by:
By: Guillaume de La Tour
Name: Guillaume de La Tour
Title: CEO
Date: 12/12/2020

BLUEZOO, INC.
By: William H. Evans
Name: William H. Evans
Title: CEO
Date: December 15, 2020

EXHIBIT A

Trademark

<u>Country</u>	<u>Mark</u>	<u>Appl. Number</u>	<u>Reg. Number</u>
USA	PARTY SQUASHER	87/013,432	5,145,036