

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM615840

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joyride Coffee Distributors, LLC		09/11/2020	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Aramark Refreshment Services, LLC		
Street Address:	115 North First Street		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91502		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4903064	CRAFT ON DRAFT	
Registration Number:	5042959	CRAFT ON DRAFT	
CORRESPONDENCE DATA			
Fax Number:	2157012273		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2156657273		
Email:	cmiller@cozen.com		
Correspondent Name:	Camille M. Miller		
Address Line 1:	1650 Market Street		
Address Line 2:	Suite 2800		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	ARA 1052US1/501164		
NAME OF SUBMITTER:	Camille M. Miller		
SIGNATURE:	/Camille M. Miller/		
DATE SIGNED:	12/21/2020		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of the Effective Date set forth below by and among **JOYRIDE COFFEE DISTRIBUTORS, LLC**, a New York limited liability company ("Transferor"), and **ARAMARK REFRESHMENT SERVICES, LLC**, a Delaware limited liability company ("Transferee").

WHEREAS, Transferor and Transferee have entered into an Asset Purchase Agreement dated as of the Effective Date, (the "Agreement"), under which, *inter alia*, the Transferor has agreed to assign to the Transferee all of the transferring entity's right title and interest in the trademark listed in Attachment A (the "Transferred Trademarks"); and

WHEREAS, Transferee desires to acquire the entire right, title and interest in and to the Transferred Trademarks as described above.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Transferee and Transferor make the following assignments and agree as follows:

1. **ASSIGNMENT**. Transferor hereby assigns and sells to Transferee all of Transferee's rights, title and interest in and to the Transferred Trademarks, in each case throughout the world, for all of the goods and/or services included in the relevant registrations or applications, as well as the goodwill associated with the Transferred Trademarks.

2. **MISCELLANEOUS**. This Assignment shall be governed by the governing law provision of the Agreement. This Assignment may not be supplemented, altered or modified in any manner except by a writing signed by the parties hereto. This Assignment may be executed in any number of counterparts by the parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original and all of which counterparts taken together constitute one and the same instrument.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Transferor and Transferee have executed this Assignment as of the Effective Date set forth below.

Effective Date: September 11, 2020.

**ARAMARK REFRESHMENT SERVICES,
LLC**

By: _____

Name: _____

Title: _____

JOYRIDE COFFEE DISTRIBUTORS, LLC

By: Adam Belanich

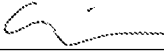
Name: Adam Belanich

Title: Chief Executive Officer

IN WITNESS WHEREOF, Transferor and Transferee have executed this Assignment as of the Effective Date set forth below.

Effective Date: September 11, 2020.

**ARAMARK REFRESHMENT SERVICES,
LLC**

By: 

Name: Edward Friedler

Title: Vice President

JOYRIDE COFFEE DISTRIBUTORS, LLC

By: _____

Name: Adam Belanich

Title: Chief Executive Officer

ATTACHMENT A
TRANSFERRED TRADEMARKS

IP Office	Title	Serial #	Registration #	Filing Date	Registration Date	Status
USPTO	Craft on Draft	86977809	5042959	March 17, 2015	September 13, 2016	Live
USPTO	Craft on Draft	86566144	4903064	March 17, 2015	February 16, 2016	Live