

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM615845

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lance Lee Enterprise Inc.		12/11/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MIRARI Forever Inc.		
<b>Street Address:</b>	312 Beverly Drive, No. 3517		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6185714	LANCE LEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4242296815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4242296800		
<b>Email:</b>	trademark@shermanip.com		
<b>Correspondent Name:</b>	Sherman IP LLP		
<b>Address Line 1:</b>	1519 26th Street		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90404		
<b>NAME OF SUBMITTER:</b>	Laut, Steven		
<b>SIGNATURE:</b>	/Steven Laut/		
<b>DATE SIGNED:</b>	12/21/2020		
<b>Total Attachments: 2</b>			
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source=MIR3-T.e10_2020-12-11_Trademark Assignment Agreement#page2.tif			

OP \$40.00 6185714

**TRADEMARK ASSIGNMENT AGREEMENT**

This is an Assignment Agreement (hereinafter this "Agreement") made by and between **Lance Lee Enterprise Inc.**, a California Corporation, having an address of 312 S. Beverly Drive, No. 3517, Beverly Hills, California United States 90212 (hereinafter the "Assignor"), and **MIRARI Forever Inc.**, a California Corporation, having an address 312 Beverly Drive, No. 3517, Beverly Hills, California United States 90212 (hereinafter the "Assignee").

Whereas, the Assignor owns all right, title, and interest in and to the trademark registration(s) (hereinafter the "Trademarks") of which the particulars are set forth on Appendix A, together with the goodwill associated therewith.

Whereas, the Assignee is desirous of holding the entire right, title, and interest in and to the Trademarks, together with all of the goodwill associated therewith.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, and transfer unto the Assignee and the Assignee's successors, and assigns, the Assignor's entire right, title, and interest in and to the Trademarks, including any derivations therefrom, together with the goodwill associated therewith, all common law and statutory right, title and interest in the Trademarks, all rights of registration, maintenance, renewal and protection thereof. The Assignor agrees to identify and communicate to the Assignee, at the Assignee's request, such documents and information concerning the Trademarks that are within the possession or control of the Assignor, and to provide further assurances and testimony on behalf of the Assignee that may lawfully be required of the Assignee in respect to maintaining the rights in the Trademarks, all without further consideration. The Assignor further agrees to reasonably execute any further documents which may be needed to effectuate or otherwise document this assignment.

This Agreement is governed by the substantive laws of CALIFORNIA, and any disputes will be resolved in state court or federal court sited in CALIFORNIA.

In witness whereof, the Assignor and the Assignee have duly executed this Agreement.

**Lance Lee Enterprise Inc., a California Corporation**

**MIRARI Forever Inc., a California Corporation**

Signature:           22          

Signature:           22          

Name:           Lance Lee          

Name:           Lance Lee          

Title:           Member          

Title:           President          


Date:           12 / 11 / 2020          

Date:           12 / 11 / 2020

APPENDIX A

THE TRADEMARKS

REGISTRATIONS

<u>No.</u>	<u>Mark</u>	<u>Country</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
01		USA	6,185,714	October 27, 2020