

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM619517

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900585355		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Citation 35, LLC		12/10/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Salon Lofts Group, LLC		
<b>Street Address:</b>	226 North 5th ST		
<b>Internal Address:</b>	Suite 530		
<b>City:</b>	Columbus		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43215		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4038991	I STUDIO SALONS	
<b>Registration Number:</b>	4075635	I STUDIO SALONS	
<b>Registration Number:</b>	5185510	ISTUDIO SALONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6789841402		
<b>Email:</b>	cmclendon@lwglaw.com		
<b>Correspondent Name:</b>	Cynthia McLendon		
<b>Address Line 1:</b>	57 Glasgow Drive		
<b>Address Line 4:</b>	Pinehurst, NORTH CAROLINA 28374		
<b>NAME OF SUBMITTER:</b>	Cynthia McLendon		
<b>SIGNATURE:</b>	/Cynthia McLendon/		
<b>DATE SIGNED:</b>	01/11/2021		
<b>Total Attachments: 5</b>			
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## ASSIGNMENT OF TRADEMARK REGISTRATION

**THIS ASSIGNMENT OF TRADEMARK REGISTRATION** ("Assignment"), dated as of this 10<sup>th</sup> day of December, 2020 (the "Effective Date"), is made and entered into by and between Salon Lofts, LLC, ("Assignee"), and Citation 35, LLC ("Assignor").

**WHEREAS**, Assignor, with a current address of 307 Cranes Roost Blvd., Suite 1048, Altamonte Springs, Florida 32701, has adopted, used, and is using the marks listed on **Schedule A** attached hereto, which are registered on the Federal Register of the United States Patent and Trademark Office (the "**Marks**");

**WHEREAS**, Salon Lofts Group, LLC, a Delaware limited liability company ("**Assignee**"), with an address of 226 North 5<sup>th</sup> Street, Suite 530, Columbus, Ohio 43215, is acquiring the Marks and any registration thereof;

**NOW, THEREFORE**, to reflect and evidence the assignment of the Marks, Assignor does hereby assign to Assignee all right, title, and interest in and to the Marks, together with the good will of the business symbolized by the Marks, and any registration thereof:

1. **Assignment**. On and as of the Effective Date, Assignor hereby irrevocably assigns, transfers, and conveys to Assignee, and Assignee hereby accepts and acquires from Assignor, all of Assignor's right, title and interest in, to and under each and every property identified in the attached **Schedule A** that is used as a source designation, including the goodwill of the business associated therewith or symbolized thereby, and any and all common law rights, statutory rights, world-wide rights and other applications and registrations therefor owned by Assignor in the listed properties, including, but not limited to, the right to sue and collect damages for any past or future infringements or dilution of the Marks.

2. **Consideration**. The Assignor hereby acknowledges receipt of good, valuable, and sufficient consideration from the Assignee for this Assignment.

3. **Recordation and Further Actions**. Assignee shall be responsible for filing and recording any and all documents of conveyance as may be necessary to vest in Assignee as a matter of public record all of the Marks, at its sole cost and expense.

4. **Appointment**. Assignor hereby constitutes and appoints Assignee, and its successors and assigns, as Assignor's true and lawful attorney or attorneys in fact, with full power of substitution, for it and in its name and stead or otherwise, to institute and prosecute from time to time, any proceedings at law, in equity, or otherwise, that Assignee, or its successors or assigns, may from time to time and at any time deem proper in order to assert or enforce any claim, right, or title of any kind in and to the Marks, and to defend and compromise any and all actions, suits, or proceedings in respect of any of the foregoing, and generally to do any and all such acts and things in relation thereto as Assignee, or its successors or assigns, shall reasonably deem advisable, including, but not limited to, the execution and delivery of any and all assignments and instruments in furtherance hereof. Assignor declares that the appointment

hereby made and the powers hereby granted are coupled with an interest and shall be irrevocable by Assignor.

5. **Recordation of Assignment.** The Assignor hereby authorizes the Commissioner for Trademarks in the U.S. Patent and Trademark Office to record and register this Assignment upon request by Assignee.

6. **Severability.** If any provision of this Assignment is ruled invalid and/or unenforceable by a court or other tribunal, such decision shall not affect the validity and/or enforceability of the remaining provisions of this Assignment.

7. **Governing Law.** This Assignment shall be governed by, and construed, and enforced in accordance with, the internal laws of the State of Delaware without reference to any jurisdiction's principles of conflicts of law to the contrary.

8. **Counterparts.** This Assignment may be executed in two (2) original, facsimile or electronic counterparts, each of which will be deemed an original, but both of which when taken together shall constitute one and the same document

[Signature page follows]

IN WITNESS WHEREOF, the undersigned have caused this Assignment of Trademark Registration to be executed as of December 10, 2020.

ASSIGNOR:

ASSIGNEE

Citation 35, LLC

Salon Lofts Group, LLC

By: James Schregardus  
Name: James D. Schregardus  
Title: President

By: \_\_\_\_\_  
Name: Steven C. Schillinger  
Title: Chief Executive Officer

IN WITNESS WHEREOF, the undersigned have caused this Assignment of Trademark Registration to be executed as of December 10, 2020.

ASSIGNOR:

Citation 35, LLC

By: \_\_\_\_\_

Name: James D. Schregardus  
Title: President

ASSIGNEE


Salon Lofts Group, LLC

By: \_\_\_\_\_

Name: Steven C. Schillinger  
Title: Chief Executive Officer

*[Signature Page to the Assignment of Trademark Registration]*

**SCHEDULE A**

<b>Mark</b>	<b>Country</b>	<b>Goods/Services</b>	<b>Owner</b>	<b>Appl.</b>	<b>File Date</b>	<b>Reg.</b>	<b>Reg. Date</b>
	UNITED STATES	036 - Renting of hair salon stations; rental of office and retail space for salon services  044 - Beauty salons;	James Schregardus	77785736	07/21/2009	4038991	10/11/2011
I STUDIO SALONS	UNITED STATES	036 - Renting of hair salon stations; Rental of office space for hair salon services; Real estate rental services, namely, rental of retail shopping mall space for hair salon services	James Schregardus	77723002	04/27/2009	4075635	12/27/2011
I STUDIO SALONS	UNITED STATES	036 - Renting of hair salon stations; Rental of office space for hair salon services; Real estate rental services, namely, rental of retail shopping mall space for hair salon services	Citation 35, LLC	87157335	8/31/2016	5185510	4/18/2017