

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM617991

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TM Property Holdings, LLC		07/02/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Qualtrics LLC		
Street Address:	333 River Park Drive		
City:	Provo		
State/Country:	UTAH		
Postal Code:	84604		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87243980	QXM	
CORRESPONDENCE DATA			
Fax Number:	7144277799		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714-427-7000		
Email:	tmdocket@swlaw.com		
Correspondent Name:	Deborah A. Gubernick		
Address Line 1:	Snell & Wilmer, LLP		
Address Line 2:	600 Anton Blvd., Suite 1400		
Address Line 4:	Costa Mesa, CALIFORNIA 92663		
ATTORNEY DOCKET NUMBER:	77787-00043		
NAME OF SUBMITTER:	Deborah A. Gubernick		
SIGNATURE:	/dag/		
DATE SIGNED:	01/02/2021		
Total Attachments: 3			
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CH \$40.00 87243980

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of July 2, 2020 by and between TM Property Holdings, LLC, a Delaware limited liability company, headquartered at 1209 Orange Street, Wilmington, Delaware 19801 ("Assignor") on the one hand, and Qualtrics LLC, a Delaware limited liability company, headquartered at 333 W. River Park Drive, Provo, Utah 84604 ("Assignee") on the other hand.

WHEREAS, Assignor has adopted, and is the owner of record of the domestic trademarks specifically identified in Schedule A attached hereto and incorporated herein by this reference, and the right title and interest thereto, (the "Trademarks");

WHEREAS, Assignor has acquired goodwill in the business associated with and symbolized by the Trademarks;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks owned by Assignor listed in Schedule A; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks listed in Schedule A;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks in Schedule A, together with the business and goodwill symbolized by said Trademarks, as well as any application, registration, renewal and enforcement interest in and to said Trademarks.

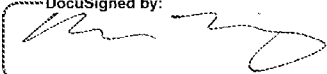
Assignor further agrees to execute all documents as may be necessary for Assignee to record the transfer of rights designated in this Assignment.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment as of the date first written above.

[SIGNATURE PAGE FOLLOWS]

ASSIGNOR

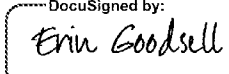
TM Property Holdings, LLC

By:  _____
DocuSigned by: 292EE5A099924EA...

Name: Blake Tierney

ASSIGNEE

Qualtrics, LLC

By:  _____
DocuSigned by: 18B3443C2A46407...

Erin Goodsell, Managing Counsel

SCHEDULE A: TRADEMARKS

MARK	In the name of	U.S. APPLICATION SERIAL NUMBER	CLASSES
XM	TM Property Holdings, LLC	87243984	9, 35, 41, 42
XM PLATFORM	TM Property Holdings, LLC	87243974	9, 35, 41, 42
EX	TM Property Holdings, LLC	87243959	9, 35, 41, 42
QXM	TM Property Holdings, LLC	87243980	9, 35, 41, 42
PX	TM Property Holdings, LLC	87243950	9, 35, 41, 42
MX	TM Property Holdings, LLC	87243963	9, 35, 41, 42