

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM616163

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Daniel S. Kim		12/18/2020	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Directa AB		
<b>Street Address:</b>	Finvids vag 8-10, 19447		
<b>City:</b>	Upplands Vasby		
<b>State/Country:</b>	SWEDEN		
<b>Entity Type:</b>	Corporation: SWEDEN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3216412	CONTACEZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	jill.jacobson@fisherbroyles.com		
<b>Correspondent Name:</b>	Jill A. Jacobson		
<b>Address Line 1:</b>	343 Soquel Avenue, #188		
<b>Address Line 4:</b>	Santa Cruz, CALIFORNIA 95062		
<b>NAME OF SUBMITTER:</b>	Jill A. Jacobson		
<b>SIGNATURE:</b>	/Jill A. Jacobson/		
<b>DATE SIGNED:</b>	12/22/2020		
<b>Total Attachments: 5</b>			
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OP \$40.00 3216412



## TRADEMARK TRANSFER AND ASSIGNMENT AGREEMENT

This trademark transfer and assignment agreement (“**Agreement**”), dated December 18, 2020, is made and entered into by and among Daniel S. Kim (“**Assignor**”) and Directa AB (“**Assignee**”) (each a “**Party**,” and collectively the “**Parties**”).

### RECITAL

**WHEREAS**, Assignor has obtained the Registration (as such term is defined herein) of one (1) trademark with the United States Patent and Trademark Office;

**WHEREAS**, as a part of an acquisition of business and intellectual property assets, Assignor desires to transfer and assign to Assignee, and Assignee wishes to obtain Assignor’s entire right, title, and interest in and to the Registration.

**NOW THEREOFRE**, in consideration of the premises and the mutual covenants and agreements hereinafter contained, the Parties hereby agree as follows:

**1. Transfer of Registration.** Assignor hereby irrevocably assigns all of its right, title, and interest together with all of its right, title, and interest together with all the goodwill of the business symbolized thereby, and all other rights in the United States and in all countries and territories worldwide and under any international convention identified in the Registration and set forth on Schedule A to Assignee (the “**Registration**”). Assignor acknowledges that, following such assignment, Assignee shall be the owner of all right, title, and interest in and to the Registration. Assignee will record the assignment as it deems necessary and at its sole expense. Assignor will take all additional steps and execute additional documents as reasonably requested by Assignee to perfect this assignment and/or register this assignment with the proper state and local regulatory agencies and authorities.

**1.1** Assignor acknowledges itself as the applicant and owner of the Registration set forth on Schedule A and that the Registration is free and clear of any security interest or other lien or encumbrance of any kind.

**1.2** Assignor represents, warrants, and covenants that the transfer by Assignor to Assignee as contemplated hereby shall transfer to Assignee good and marketable title to the Registration.

**1.3** Assignor acknowledges that the assignment of the Registration to Assignor shall not result in the breach of any agreement to which the Assignor is a party, nor will such assignment result in the breach of any federal or state law and that no consent is required in connection with the transfer contemplated by this Agreement. Assignor shall not at any time do or knowingly permit to be done, any act or thing that would impair the rights of the Assignee in and to the Registration, or adversely affect the validity of the Registration.

**2. Consideration.** Assignee is taking possession and assignment of the Registration as part of an acquisition of assets, whereby the Assignor is transferring the Registration to the Assignee.

**3. Notices.** All notices, consents, or other communications related to this Agreement or otherwise required by law shall be in writing and may be given to or made upon the respective Party:

**Assignor:**

Daniel S. Kim  
215 DuBois Court  
Vancouver, WA 98661  
USA

**Assignee:**

Directa AB  
Finvids väg 8-10, 19447, Upplands Väsby  
SWEDEN

Such addresses may be changed by notice given as provided in this section. Notices shall be effective upon the date of receipt; provided, however, that a notice (other than a notice of changed address) sent by Federal Express or a similar reputable delivery service in general usage for delivery to the address of the Party to receive, with delivery fees prepaid, and shall be presumed received 24 hours after the delivery time promised by the delivery service.

**4. Governing Law.** This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any to any of the conflicts of law principles that would result in the application of the substantive law of another jurisdiction. This Agreement shall not be interpreted or construed with any presumption against the Party causing this Agreement to be drafted.

**5. Entire Agreement.** This Agreement represents the entire agreement of the parties relating to the matters described in this Agreement, and no prior representations or agreements, whether written or oral, shall be binding on any Party unless incorporated into this Agreement or agreed to by the Parties in a writing signed by the Parties on or after the date of this Agreement.

*[Signature Page to Follow]*



IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed by their respective officers thereunder duly authorized, as of the date first written above.

**AGREED TO AND ACCEPTED:**

**ASSIGNOR**



Name: Daniel S. Kim

Dec 18<sup>th</sup> 2020

**ASSIGNEE**



Name: FRANK CORTES 12-18-2020

**SCHEDULE A**

U.S. Registration No. 3,216,412 – ContacEZ