

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM616179

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Equine Innovations, Inc.		12/15/2020	Corporation: IDAHO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kerckhaert Hoefijzerfabriek B.V.		
<b>Street Address:</b>	Rapenburg 74-78		
<b>City:</b>	Volgelwaard		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	4581AE		
<b>Entity Type:</b>	Besloten Vennootschap (B.V.): NETHERLANDS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2705107	HOOFJACK	
<b>Registration Number:</b>	3510141	TOOLJACK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8182444861		
<b>Email:</b>	john@alumitip.com		
<b>Correspondent Name:</b>	John Alumit		
<b>Address Line 1:</b>	135 S. JACKSON STREET, SUITE 200		
<b>Address Line 4:</b>	Glendale, CALIFORNIA 91205		
<b>NAME OF SUBMITTER:</b>	John Alumit		
<b>SIGNATURE:</b>	/john alumit/		
<b>DATE SIGNED:</b>	12/22/2020		
<b>Total Attachments: 4</b>			
source=A.82414#page1.tif			
source=A.82414#page2.tif			
source=A.82414#page3.tif			
source=A.82414#page4.tif			

OP \$65.00 2705107

## ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Equine Innovations, Inc., corporation registration no. 406962 of the State of Idaho, USA, with current physical address at 428 Industrial Way, New Plymouth, Idaho (ID) 83655, USA (formerly at 6139 Somerset Lane, Star, Idaho (ID) 83669, USA), and post office address of P.O. Box 570, New Plymouth, Idaho (ID) 83655, USA (hereinafter designated as the Assignor), has registered the following trademark:

<u>Mark</u>	<u>Registration No.</u>
HOOFJACK (US)	2,705,107
HOOFJACK (EC)	004 671 129
HOOFJACK (AU)	1,463,246
HOOFJACK (NZ)	977577

WHEREAS, ASSIGNOR is assigning the mark in the above-identified registrations as part of the entire business or portion thereof, including all those "included Assets" listed in items 3, 4, 5, 6, 7, 8, 9, and 10 in Exhibit A of the Parties' ASSET PURCHASE AGREEMENT dated September 14, 2020, hereby incorporated by reference, to which the above-identified registrations pertain; and

WHEREAS, ASSIGNOR is assigning the mark TOOLJACK®, US Registration No. 3,510,141, and all its goodwill as intertwined and co-existing with ASSIGNOR's HOOFJACK® trademark, but none of the remaining business, including equipment, raw material on-hand, product intellectual property, finished products, supplier and vendor information, and distributor, reseller, and customer information, or portion thereof, to which this TOOLJACK® mark pertains.

WHEREAS, Kerckhaert Hoefijzerfabriek B.V., a company organized under the laws of the Netherlands, commercial register no. 21012211, with registered office at Rapenburg 74-78, 4581AE Vogelwaarde, the Netherlands (hereinafter designated as the Assignee), the successor of the ongoing and existing business of ASSIGNOR to which the HOOFJACK® mark pertains, is desirous of acquiring said HOOFJACK® mark and the good will of the business in which this mark is used and which is symbolized by said mark, and ASSIGNOR's TOOLJACK® mark as described above.

NOW, THEREFORE, for good and valuable consideration paid to ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, said ASSIGNOR on behalf of itself, and any successor agrees to assign, and does hereby assign, sell and transfer unto said ASSIGNEE, its successor and assigns, the entire right, title and interest in and to said HOOFJACK® mark, including any common law rights in said mark, and the registration therefor in the United States and other registrations throughout the world, as listed above, together with the ongoing and existing business, and the good will of the business in which this mark is used and which is symbolized by said HOOFJACK® mark, and ASSIGNOR's TOOLJACK® mark as described above, and any and all claims and causes of action, whether at law or in equity, for past, present and future infringement or dilution of said marks, for past, present and future acts of unfair competition related to said marks, and for any and all other past, present and future acts related to said marks which may give rise to any remedy by statute or otherwise.

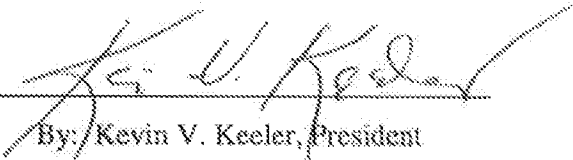
ASSIGNOR further agrees to provide any materials, including trademark samples,

signage and specimens, within its current control, and to perform any other reasonable acts, and execute or cause to be executed all documents prepared by counsel for ASSIGNEE for signature of ASSIGNOR deemed necessary or convenient by such counsel in order to vest in ASSIGNEE all ASSIGNOR's rights, title and interest in and to said marks as described above, and to provide evidence to support any of the foregoing, including whatever is necessary or convenient to confirm and record this assignment.

Agreed:

Date 12-15-20

Signature of Equine Innovations, Inc., Assignor

  
By: Kevin V. Keeler, President  
of Equine Innovations, Inc.

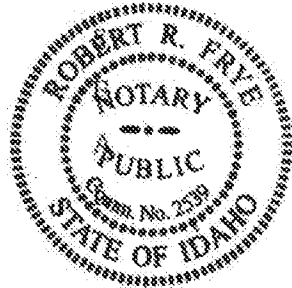
State of Idaho

)  
) S. S.

County of Payette

On this 15<sup>th</sup> day of December, in the year of 2020, before me

Robert R. Frye, personally appeared Equine Innovations, Inc., by and through its President, Kevin V. Keeler, known or identified to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.




Notary Public



My Commission Expires On 05/05/2022

Agreed:

Date 2/12/10

Signature of Kerckhaert Hoefijzerfabriek B.V., Assignee 

By: Martin Kerckhaert, Director