

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM616378

| | | | |
|---|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Johnson & Johnson | | 12/21/2020 | Corporation: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | LG HOUSEHOLD & HEALTH CARE LTD. | | |
| Street Address: | 58, Saemunan-ro, Jongno-gu | | |
| City: | Seoul | | |
| State/Country: | KOREA, REPUBLIC OF | | |
| Entity Type: | Corporation: KOREA, REPUBLIC OF | | |
| PROPERTY NUMBERS Total: 15 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3090906 | ACCESS | |
| Registration Number: | 2475882 | EASY SLIDE | |
| Registration Number: | 5331635 | | |
| Registration Number: | 5078284 | | |
| Registration Number: | 4045872 | HARD TO REACH PLACES | |
| Registration Number: | 4156075 | MICRO-GROOVES | |
| Registration Number: | 3732195 | | |
| Registration Number: | 4064868 | | |
| Registration Number: | 4064869 | | |
| Registration Number: | 3673373 | ULTRACLEAN | |
| Registration Number: | 4850920 | WILD FLOSSERS | |
| Registration Number: | 3734102 | | |
| Registration Number: | 3725274 | REACH | |
| Registration Number: | 3090905 | REACH ACCESS | |
| Registration Number: | 4876617 | HEALTHY WHITE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7032058050 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | mbeyene@bskb.com, trademark@lghnh.com | | |

OP \$390.00 3090906

Correspondent Name: Birch Stewart Kolasch & Birch LLP
Address Line 1: 8110 Gatehouse Road, Suite 100 East
Address Line 4: Falls Church, VIRGINIA 22042

ATTORNEY DOCKET NUMBER: 0808-1071M

DOMESTIC REPRESENTATIVE

Name: Birch Stewart Kolasch Birch LLP
Address Line 1: 8110 Gatehouse Road, Suite 100 East
Address Line 4: Falls Church, VIRGINIA 22042

NAME OF SUBMITTER: Michael T. Smith

SIGNATURE: /Michael T. Smith/

DATE SIGNED: 12/23/2020

Total Attachments: 2

source=US_Assignment#page1.tif
source=US_Assignment#page2.tif

ASSIGNMENT

WHEREAS, Johnson & Johnson ("Assignor"), a New Jersey corporation having a place of business at One Johnson & Johnson Plaza New Brunswick, New Jersey 08933-7001, is the owner of the trademark registrations set forth in Attachment A appended hereto (the "Registrations"); and

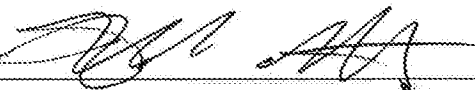
WHEREAS, LG Household & Health Care Ltd. ("Assignee"), a South Korean corporation having an address at 58, Saemunan-ro, Jongno-gu, Seoul, Republic of Korea, is desirous of acquiring the Registrations;

NOW, THEREFORE, in consideration of the mutual premises contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, the entire right, title and interest in and to the Registrations and the marks contained therein, together with the goodwill of the business associated with the marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as follows:

ASSIGNOR:
JOHNSON & JOHNSON

Date: December 21, 2020

By:  _____

Name: David H. McDonald

Title: Assistant Secretary

ATTACHMENT A

| RN | MARK | GOODS/SERVICES |
|-----------|----------------------|--|
| 3090906 | ACCESS | hand held dental flossers, in class 21 |
| 2475882 | EASY SLIDE | dental floss, in class 10 |
| 5331635 | misc design mark | dental flossers; refills for dental flossers, in class 21 |
| 5078284 | misc design mark | dental flossers; refills for dental flossers, in class 21 |
| 4045872 | HARD TO REACH PLACES | hand held dental flossers; dental floss refills for hand held dental flossers, in class 21 |
| 4156075 | MICRO-GROOVES | dental floss, in class 21 |
| 3734102 | misc design mark | dental floss, in class 21 |
| 3725274 | REACH | dental floss, in class 21 |
| 3090905 | REACH ACCESS | hand held dental flossers, in class 21 |
| 3732195 | misc design mark | dental floss, in class 21 |
| 4064868 | misc design mark | dental floss, in class 21 |
| 4064869 | misc design mark | dental floss, in class 21 |
| 3673373 | ULTRACLEAN | non-medicated dental floss, in class 21 |
| 4850920 | WILD FLOSSERS | hand held dental flossers, in class 21 |
| 4876617 | HEALTHY WHITE | Dental floss, dental flossers, refills for dental flossers, in class 21 |