# CH \$165.00 281198

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM616607

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

## **CONVEYING PARTY DATA**

| Name            | Formerly    | Execution Date | Entity Type                            |
|-----------------|-------------|----------------|--|
| DH2 Holding LLC | Holding LLC |                | Limited Liability Company:<br>DELAWARE |

### **RECEIVING PARTY DATA**

| Name:           | Hyatt Corporation                     |  |
|-----------------|---------------------------------------|--|
| Street Address: | 150 North Riverside Plaza, 14th Floor |  |
| City:           | Chicago                               |  |
| State/Country:  | ILLINOIS                              |  |
| Postal Code:    | <b>Code:</b> 60606                    |  |
| Entity Type:    | Corporation: DELAWARE                 |  |

### **PROPERTY NUMBERS Total: 6**

| Property Type Number |         | Word Mark                               |  |  |
|----------------------|---------|---|--|--|
| Registration Number: | 2811985 | D                                       |  |  |
| Registration Number: | 2392513 | DESTINATION                             |  |  |
| Registration Number: | 5575549 | DESTINATION IS WHERE THE JOURNEY BEGINS |  |  |
| Registration Number: | 3211126 | DESTINATION PRIVILEGES                  |  |  |
| Registration Number: | 4139048 | DESTINATIONEARTH                        |  |  |
| Registration Number: | 4123392 | DESTINATIONEARTH                        |  |  |

# **CORRESPONDENCE DATA**

**Fax Number:** 3122367516

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-368-4000
Email: ch.tm@dlapiper.com
Correspondent Name: DLA Piper LLP (US)
Address Line 1: P.O. Box 64807

Address Line 4: Chicago, ILLINOIS 60664-0807

| NAME OF SUBMITTER: | Peggy L. McBride |
|--------------------|------------------|
| SIGNATURE:         | /PLMcBride/      |
| DATE SIGNED:       | 12/24/2020       |

TRADEMARK REEL: 007146 FRAME: 0122

# **Total Attachments: 2**

source=US-Canada DESTINATION Assignment-signed#page1.tif source=US-Canada DESTINATION Assignment-signed#page2.tif

TRADEMARK REEL: 007146 FRAME: 0123

# **Destination Trademark Assignment**

This Destination Trademark Assignment ("Assignment") is made effective as of December 22, 2020 (the "Effective Date"), by DH2 Holding LLC, a Delaware limited liability company, having a place of business at 150 North Riverside Plaza, 14<sup>th</sup> Floor, Chicago, Illinois 60606 ("Assignor"), to Hyatt Corporation, a Delaware corporation, having a place of business at 150 North Riverside Plaza, 14<sup>th</sup> Floor, Chicago, Illinois 60606 ("Assignee").

WHEREAS, Assignor owns the trademarks outlined in Schedule A together with the common law rights associated therewith ("Trademarks"); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in, to and under the Trademarks and Assignor desires to assign the same to Assignee.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which Assignor specifically acknowledges, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

Assignee accepts this Assignment of the Trademarks.

Assignor and Assignee, intending to be legally bound, have caused this Assignment to be executed by its proper officers thereunto duly authorized as of the date written below.

DH2 Holding LLC

Signature: ////////////
Name: Analisa Padilla

Title: Secretary

Date: December 22, 2020

State of Illinois) County of Cook)

The foregoing instrument was acknowledged before me on December ≥≥, 2020 by Analisa Padilla.

Notary Public

MARGARET A HOEFT Official Seal Notary Public - State of Illinois My Commission Expires Oct 16, 2024 **Hyatt Corporation** 

Signature: Malufalla

Name: Analisa Padilla

Title: Assistant Secretary

Date: December 22, 2020

State of Illinois) County of Cook)

The foregoing instrument was acknowledged before me on December  $\geq 2$ , 2020 by Analisa Padilla.

Notary Public

MARGARET A HOEFT Official Seal Notary Public - State of Illinois

My Commission Expires Oct 16, 2024

**REEL: 007146 FRAME: 0124** 

# SCHEDULE A

| Country | Trademark                               | Class(es)     | App. No.  | Filing Date | Reg. No. | Reg. Date   | Status     |
|---------|---|---------------|-----------|-------------|----------|-------------|------------|
|         |   |               |           |             |          |             |            |
| USA     |   | 35, 41,<br>42 | 75/543089 | 26-Aug-1998 | 2811985  | 10-Feb-2004 | Registered |
| USA     | DESTINATION                             | 35, 41,<br>42 | 75/360505 | 22-Sep-1997 | 2392513  | 10-Oct-2000 | Registered |
| USA     | DESTINATION IS WHERE THE JOURNEY BEGINS | 43            | 87/812654 | 27-Feb-2018 | 5575549  | 02-Oct-2018 | Registered |
| USA     | DESTINATION PRIVILEGES                  | 35            | 78/863835 | 18-Apr-2006 | 3211126  | 20-Feb-2007 | Registered |
| USA     | destinationearm                         | 03            | 85/423905 | 15-Sep-2011 | 4139048  | 08-May-2012 | Registered |
| USA     | destinationearth                        | 35            | 77/631733 | 12-Dec-2008 | 4123392  | 10-Apr-2012 | Registered |
| Canada  | 2                                       | 43            | 1970549   | 12-Jun-2019 |          |             | Pending    |
| Canada  | DESTINATION HOTELS                      | 43            | 1970550   | 12-Jun-2019 |          |             | Pending    |
| Canada  | DESTINATION<br>HOTELS                   | 43            | 1980076   | 12-Aug-2019 |          |             | Pending    |

TRADEMARK REEL: 007146 FRAME: 0125

**RECORDED: 12/24/2020**