

TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	Correction by Declaration erroneous filing against registration no. 2900086, 2196111, 2443038 on reel 007055 frame 0495
RESUBMIT DOCUMENT ID:	900584128

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CANADIAN TIRE CORPORATION, LIMITED		12/04/2020	LIMITED COMPANY (LTD.): CANADA

RECEIVING PARTY DATA

Name:	CANADIAN TIRE CORPORATION, LIMITED
Street Address:	2180 YONGE STREET
City:	TORONTO, ONTARIO
State/Country:	CANADA
Postal Code:	M4P2V8
Entity Type:	LIMITED COMPANY (LTD.): CANADA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2900086	MASTER CRAFT
Registration Number:	2196111	MASTER CRAFT
Registration Number:	2443038	MASTER CRAFT PRO

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6124927705

Email: sbell@fredlaw.com

Correspondent Name: Sara Bell

Address Line 1: 200 South Sixth Street, Suite 4000

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Sara Bell
SIGNATURE:	/Sara Bell/
DATE SIGNED:	01/13/2021

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re:

Trademark: MASTER CRAFT

Registration No: 2900086

Trademark: MASTER CRAFT

Registration No: 2196111

Trademark: MASTER CRAFT PRO

Registration No: 2443038

DECLARATION OF H. THOMAS MITCHELL

I, H. Thomas Mitchell, in my capacity as Senior Counsel at BLST Holding Company LLC, a Delaware limited liability company (“BLST”), hereby provide the following information relating to the filings with the U.S. Patent and Trademark Office for the trademark registrations: MasterCraft, Registration Number 2900086; Master Craft, Registration Number 2196111; and Master Craft Pro, Registration Number 2443038 (collectively, the “Registrations”):

The Registrations, currently in the name of BLST Holding Company LLC, contain an error relating to the Registrant’s ownership. The manner in which this mistake arose is as follows:

- On October 2, 2019, Bluestem Brands, Inc. (“BBI”), a Delaware corporation at which I previously served as Senior Counsel, assigned the Registrations to Canadian Tire Corporation, Limited, a Limited Company of Canada, the assignment was recorded with the U.S. Trademark Office on October 2, 2019 via Reel/Frame 6761/0383.
- On August 28, 2020, BLST and certain of its affiliates acquired substantially all of the assets of BBI. BLST did not acquire the Registrations as the Registrations, as noted above, had previously been assigned to Canadian Tire.
- All assignments and releases involving BBI and BLST after October 2, 2019 erroneously included the Registrations. None of the other assignments or releases should have included the Registrations as the Registrations were owned and continue to be owned by the last correct owner, Canadian Tire Corporation, Limited. This affects the assignments recorded at Reel/Frame:
 - 6853/0916 (Assignment of Intellectual Property Security Agreement),
 - 6875/0634 (Assignment of Intellectual Property Security Agreement),

- 6888/0655 (Release by Secured Party),
 - 7055/0495 (Assigns the Entire Interest),
 - 7036/0469 (Release by Secured Party),
 - 7036/0514 (Assigns the Entire Interest),
 - 7036/0540 (Security Interest), and
 - 7075/0012 (Security Interest).
- Please delete all of these assignments and releases subsequent to October 2, 2019 and return ownership to Canadian Tire Corporation, Limited.
 - In light of the circumstances, the ownership of the Registrations should be corrected to Canadian Tire Corporation, Limited as the error occurred in good faith, thus meeting the statutory requirements of 15 U.S.C. § 1057.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the Registrations, declares that he is properly authorized to execute this Declaration on behalf of BLST; that he believes the correct owner for the Registrations are Canadian Tire Corporation, Limited, a Limited Company of Canada; and all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

BLST HOLDING COMPANY, LLC



Date: December 4, 2020

By: _____

Name: H. Thomas Mitchell

Title: Senior Counsel