

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900584508		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Excelsior-Henderson Motorcycle Manufacturing Company		12/03/2020	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Bajaj Auto Limited		
Street Address:	Mubai-Pune Road		
Internal Address:	Bajaj Auto Limited Complex		
City:	Akurdi, Pune Maharashtra		
State/Country:	INDIA		
Postal Code:	411035		
Entity Type:	Company: INDIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4336909	EXCELSIOR-HENDERSON	
Registration Number:	4336908	EXCELSIOR-HENDERSON X	
CORRESPONDENCE DATA			
Fax Number:	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027994000		
Email:	dctrademarks@dlapiper.com		
Correspondent Name:	Alberto Zacapa, DLA Piper LLP (US)		
Address Line 1:	500 8th Street NW		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	432754-000002		
NAME OF SUBMITTER:	Alberto Zacapa		
SIGNATURE:	/Alberto Zacapa/		
DATE SIGNED:	01/14/2021		
Total Attachments: 3			

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ASSIGNMENT OF TRADEMARK

WHEREAS, Excelsior-Henderson Motorcycle Manufacturing Company (a.k.a. Excelsior Henderson Motorcycles), a company duly organized and existing under the laws of the State of Minnesota and having its principal place of business at 14870 Granada Ave, S-116, St. Paul, MN 55124 ("Assignor") owns all the rights, title and interest in and to the federal trademark registrations with the USPTO of the marks identified in Annex A hereto (the "Marks"); and

WHEREAS, Bajaj Auto Limited, a company registered under the Indian Companies Act, 1956, bearing Corporate Identification Number (CIN) L65993PN2007PLC130076, having its registered office at Bajaj Auto Limited Complex, Mumbai-Pune Road, Akurdi, Pune Maharashtra, India - 411035 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title, and interest in and to the Marks together with all goodwill represented and symbolized thereby.

Date: 3 December 2020

Excelsior-Henderson Motorcycle Manufacturing Company

By: 

Name: Daniel L. Hanlon

Designation: President/General Manager



Bajaj Auto Limited

By: 



Name: S. Ravikumar

Designation: Chief Business Development Officer

ANNEX A: MARKS

Mark	App No. and date	Reg No. and date	Class/Goods	Ownership Name
	<p>85091531 23 July 2010</p>	<p>4336908 21 May 2013</p>	<p>Class 012: Motorcycles and structural parts therefor</p> <p>Class 025: Clothing, namely, Bandanas; Cardigans; Coats; Hats; Headbands; Jackets; Leggings; Long-sleeved shirts; Pullovers; Rompers; Short-sleeved shirts; Sweat shirts; T-shirts; Tank tops, Vests.</p>	<p>Excelsior-Henderson Motorcycle Manufacturing Company</p>
<p>Excelsior-Henderson</p>	<p>85091536 23 July 2010</p>	<p>4336909 22 Jan 2013</p>	<p>Class 025: Clothing, namely, Bandanas; Cardigans; Coats; Hats; Headbands; Jackets; Leggings; Long-sleeved shirts; Pullovers; Rompers; Short-sleeved shirts; Sweat shirts; T-shirts; Tank tops, Vests.</p>	<p>Excelsior-Henderson Motorcycle Manufacturing Company</p>
	<p>85838640 1 Feb 2013</p>	<p>4442703 3 Dec 2013</p>	<p>Class 012: Motorcycles and structural parts therefor</p> <p>Class 025: Clothing, namely, Bandanas; Cardigans; Coats; Gloves; Hats; Headbands; Hosiery; Jackets; Leggings; Pants; Pullovers; Rompers; Shirts and Short-sleeved shirts; Sweat shirts; Sweaters; Tank tops; Ties; Undergarments; Vests.</p>	<p>Excelsior-Henderson Motorcycles</p>

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Mark	App No. and date	Reg No. and date	Class(es)	Goods/Services
Excelsior Henderson	77231120 17 July 2007	3697442 20 Oct 2009		Class 7: Parts of motorcycle engines namely, rollover valves, emission controls, crankcases, crankshafts, cylinders, cylinder heads, starter drives, primary drives, primary housings, oil scavenge pumps, oil pressure pumps, air intake assemblies, throttle body and intake manifolds, exhaust systems, mufflers, and oil cooler kits comprising of oil cooler, oil cooler hose, hose clamps, and fittings
	77227902 23 July 2010	3772079 6 Apr 2010		Class 35: Providing consumer information and related news via a global network in the field of motorcycles and motorcycle parts: online retail store services via a global network featuring motorcycles and motorcycle parts.
Excelsior- Henderson	77886650 4 Dec 2009	3915734 8 Feb 2011		Class 37: Maintenance & repair of motorcycles and motorcycle parts.
Excelsior- Henderson	77886633 4 Dec 2009	4277636 22 Jan 2013		Class 12: Motorcycle parts and accessories. Structural parts for motorcycles and motorcycle accessories, namely, gas tanks, suspension struts and parts therefor, brake foot levers, shift foot levers, suspension coil springs, fenders and parts therefor, and kick stands; all of the above excluding tires.
Excelsior- Henderson	77886667 4 Dec 2009	4277637 22 Jan 2013		Class 25: Clothing. Clothing, namely, shirts, t-shirts, sweatshirts and headwear"
	87196778 7 Oct 2016	5500273 26 Jun 2018		Class 25: Caps; Hats; Shirts; Shorts; Sweat shirts; T-shirt

