

TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900584506

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Excelsior Henderson Motorcycles		12/03/2020	Corporation: MINNESOTA

RECEIVING PARTY DATA

Name:	Bajaj Auto Limited
Street Address:	Mumbai-Pune Road
Internal Address:	Bajaj Auto Limited Complex
City:	Akurdi, Pune Maharashtra
State/Country:	INDIA
Postal Code:	411035
Entity Type:	Company: INDIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3697442	EXCELSIOR HENDERSON
Registration Number:	3915734	EXCELSIOR-HENDERSON
Registration Number:	4277637	EXCELSIOR-HENDERSON
Registration Number:	3772079	X EXCELSIOR-HENDERSON
Registration Number:	4277636	EXCELSIOR-HENDERSON
Registration Number:	4442703	EXCELSIOR HENDERSON SUPER X
Registration Number:	5500273	X HENDERSON MOTORCYCLE COMPANY

CORRESPONDENCE DATA

Fax Number: 2027995000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2027994000

Email: dctrademarks@dlapiper.com

Correspondent Name: Alberto Zacapa, DLA Piper LLP (US)

Address Line 1: 500 8th Street NW

Address Line 4: Washington, D.C. 20004

ATTORNEY DOCKET NUMBER: 432754-000001

NAME OF SUBMITTER:	Alberto Zacapa
SIGNATURE:	/Alberto Zacapa/
DATE SIGNED:	01/14/2021
Total Attachments: 3 source=USPTO TM Assignment#page1.tif source=USPTO TM Assignment#page2.tif source=USPTO TM Assignment#page3.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Excelsior-Henderson Motorcycle Manufacturing Company (a.k.a. Excelsior Henderson Motorcycles), a company duly organized and existing under the laws of the State of Minnesota and having its principal place of business at 14870 Granada Ave, S-116, St. Paul, MN 55124 ("Assignor") owns all the rights, title and interest in and to the federal trademark registrations with the USPTO of the marks identified in Annex A hereto (the "Marks"); and

WHEREAS, Bajaj Auto Limited, a company registered under the Indian Companies Act, 1956, bearing Corporate Identification Number (CIN) L65993PN2007PLC130076, having its registered office at Bajaj Auto Limited Complex, Mumbai-Pune Road, Akurdi, Pune Maharashtra, India - 411035 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title, and interest in and to the Marks together with all goodwill represented and symbolized thereby.

Date: 3 December 2020

Excelsior-Henderson Motorcycle Manufacturing Company

By: 

Name: Daniel L. Hanlon

Designation: President/General Manager



Bajaj Auto Limited

By: 



Name: S. Ravikumar

Designation: Chief Business Development Officer

ANNEX A: MARKS

Mark	App No. and date	Reg No. and date	Class/Classes	Ownership Name
	85091531 23 July 2010	4336908 21 May 2013	Class 012: Motorcycles and structural parts therefor Class 025: Clothing, namely, Bandanas; Cardigans; Coats; Hats; Headbands; Jackets; Leggings; Long-sleeved shirts; Pullovers; Rompers; Short-sleeved shirts; Sweat shirts; T-shirts; Tank tops, Vests.	Excelsior-Henderson Motorcycle Manufacturing Company
Excelsior-Henderson	85091536 23 July 2010	4336909 22 Jan 2013	Class 025: Clothing, namely, Bandanas; Cardigans; Coats; Hats; Headbands; Jackets; Leggings; Long-sleeved shirts; Pullovers; Rompers; Short-sleeved shirts; Sweat shirts; T-shirts; Tank tops, Vests.	Excelsior-Henderson Motorcycle Manufacturing Company
	85838640 1 Feb 2013	4442703 3 Dec 2013	Class 012: Motorcycles and structural parts therefor Class 025: Clothing, namely, Bandanas; Cardigans; Coats; Gloves; Hats; Headbands; Hosiery; Jackets; Leggings; Pants; Pullovers; Rompers; Shirts and Short-sleeved shirts; Sweat shirts; Sweaters; Tank tops; Ties; Undergarments; Vests.	Excelsior-Henderson Motorcycles

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Mark	App No. and date	Reg No. and date	Class/Goods	Goods/Services
Excelsior Henderson	77231120 17 July 2007	3697442 20 Oct 2009	Class 7: Parts of motorcycle engines namely, rollover valves, emission controls, crankcases, crankshafts, cylinders, cylinder heads, starter drives, primary drives, primary housings, oil scavenge pumps, oil pressure pumps, air intake assemblies, throttle body and intake manifolds, exhaust systems, mufflers, and oil cooler kits comprising of oil cooler, oil cooler hose, hose clamps, and fittings	Excelsior-Henderson Motorcycles
	77227902 23 July 2010	3772079 6 Apr 2010	Class 35: Providing consumer information and related news via a global network in the field of motorcycles and motorcycle parts: online retail store services via a global network featuring motorcycles and motorcycle parts.	Excelsior-Henderson Motorcycles
Excelsior-Henderson	77886650 4 Dec 2009	3915734 8 Feb 2011	Class 37: Maintenance & repair of motorcycles and motorcycle parts.	Excelsior-Henderson Motorcycles
Excelsior-Henderson	77886633 4 Dec 2009	4277636 22 Jan 2013	Class 12: Motorcycle parts and accessories. Structural parts for motorcycles and motorcycle accessories, namely, gas tanks, suspension struts and parts therefor, brake foot levers, shift foot levers, suspension coil springs, fenders and parts therefor, and kick stands; all of the above excluding tires.	Excelsior-Henderson Motorcycles
Excelsior-Henderson	77886667 4 Dec 2009	4277637 22 Jan 2013	Class 25: Clothing. Clothing, namely, shirts, t-shirts, sweatshirts and headwear"	Excelsior-Henderson Motorcycles.
	87196778 7 Oct 2016	5500273 26 Jun 2018	Class 25: Caps; Hats; Shirts; Shorts; Sweat shirts; T-shirt	Excelsior-Henderson Motorcycles

