

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM616931

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WEIDER PUBLICATIONS, LLC		02/13/2020	Limited Liability Company: DELAWARE
American Media, LLC		02/13/2020	Limited Liability Company: DELAWARE
Mr. Olympia, LLC		02/13/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Jake Wood
Street Address:	2025 S Airport Blvd
City:	Chandler
State/Country:	ARIZONA
Postal Code:	85286
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	5751661	212 OLYMPIA
Registration Number:	5027591	BIKINI OLYMPIA
Registration Number:	5543736	CLASSIC PHYSIQUE OLYMPIA
Registration Number:	4012816	FIGURE OLYMPIA
Registration Number:	4038860	FIGURE OLYMPIA
Registration Number:	4048568	FIGURE OLYMPIA
Registration Number:	4181747	FIGURE OLYMPIA
Registration Number:	4012815	FITNESS OLYMPIA
Registration Number:	4038859	FITNESS OLYMPIA
Registration Number:	4048570	FITNESS OLYMPIA
Registration Number:	4048569	FITNESS OLYMPIA
Registration Number:	5282452	MEN'S PHYSIQUE OLYMPIA
Registration Number:	3951271	MR. OLYMPIA
Registration Number:	4193035	MR. OLYMPIA
Registration Number:	4156815	MR. OLYMPIA

CH \$590.00 5751661

Property Type	Number	Word Mark
Registration Number:	3951272	MS. OLYMPIA
Registration Number:	5274295	OLYMPIA AMATEUR
Registration Number:	5697754	OLYMPIA EUROPE
Registration Number:	5036992	OLYMPIA FITNESS AND PERFORMANCE WEEKEND
Registration Number:	3974949	OLYMPIA WEEKEND
Registration Number:	4048572	OLYMPIA WEEKEND
Registration Number:	6014014	OLYMPIA WEEKEND
Registration Number:	5282453	WOMEN'S PHYSIQUE OLYMPIA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6022625832
Email: trademarks@jsslaw.com
Correspondent Name: Daniel R. Pote
Address Line 1: One East Washington Street
Address Line 2: Suite 1900
Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER:	63470-9-31
NAME OF SUBMITTER:	Daniel R. Pote
SIGNATURE:	/Daniel R. Pote/
DATE SIGNED:	12/28/2020

Total Attachments: 18

- source=03. Trademark Assignment#page1.tif
- source=03. Trademark Assignment#page2.tif
- source=03. Trademark Assignment#page3.tif
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (the "Agreement") is entered into this 13th day of February, 2020 by and among American Media, LLC, a limited liability company organized under the laws of the State of Delaware ("AMI"), Mr. Olympia, LLC, a limited liability company organized under the laws of the State of Delaware ("Olympia"), Weider Publications, LLC, a limited liability company organized under the laws of the State of Delaware ("Weider") (AMI, Olympia, and Weider collectively referred to herein as "Assignors"), and Jake Wood, an individual ("Assignee"). Assignors and Assignee are sometimes referred to herein as a "Party" and, collectively, as the "Parties."

WHEREAS, Assignors and Assignee entered into an Asset Purchase Agreement, dated February 13, 2020 (the "APA"), whereby Assignee purchased those certain assets of the Assignors as contemplated therein;

WHEREAS, Assignors are the owners of the full right, title and interest in and to the trademarks described in Schedule "A" hereto (collectively, the "Trademarks"); and

WHEREAS, pursuant to the terms of the APA, Assignors have agreed to transfer to Assignee the Trademarks, including the common law rights, registrations, applications and goodwill associated therewith.

NOW THEREFORE, in consideration of the mutual promises and conditions contained in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto hereby agree as follows:

1. **ASSIGNMENT**. Assignors hereby transfer, convey, assign and deliver to Assignee, and Assignee hereby accepts from Assignors, all right, title and interest in and to the Trademarks, together with, without limitation, all associated goodwill and common law rights appurtenant thereto, and all rights of action and remedies for past, present and future infringements of any of the Trademarks.

2. **RECORDATION AND FURTHER ACTIONS**. Assignors authorize the Commissioner for Trademarks and any other governmental officials to record and register this Agreement upon request by Assignee. Assignors shall execute and deliver any and all instruments and documents and take such further actions as may be reasonably necessary or reasonably requested by the Assignee in writing, including the execution of any documents, files, registrations, or other similar items, in order to ensure that the Trademarks are properly assigned to Assignee and to document and record with the appropriate governmental authorities the aforesaid assignment and transfer.

3. **SUCCESSORS AND ASSIGNS**. This Agreement and all of the provisions hereof shall be binding upon and inure to the benefit of the Parties hereto and their respective successors and permitted assigns.

4. **GOVERNING LAW**. This Agreement shall be governed by and construed in accordance with the domestic laws of the State of New York without giving effect to any choice or

conflict of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New York.

5. ENTIRE AGREEMENT. This Agreement constitutes the entire agreement between the Parties hereto and shall not be modified, amended, or changed in any way except by written agreement signed by both Parties. This Agreement supersedes all prior agreements between the Parties with respect to the subject matter hereof, whether written or verbal.

6. TITLES AND HEADINGS. The section headings contained in this Agreement are solely for convenience of reference and shall not affect the meaning or interpretation of this Agreement or of any term or provision hereof.

7. COUNTERPART EXECUTION. This Agreement may be executed by “pdf” and facsimile and in any number of counterparts, each of which shall be deemed an original, but all of which taken together, shall constitute one (1) and the same instrument.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be executed as of the date first above written.

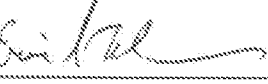
AMERICAN MEDIA, LLC

By: 

Name: Eric S. Klee

Title: Executive Vice President, Secretary and
Chief Legal Officer

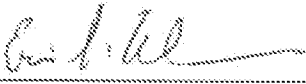
MR. OLYMPIA, LLC

By: 

Name: Eric S. Klee

Title: Executive Vice President, Secretary and
Chief Legal Officer

WEIDER PUBLICATIONS, LLC

By: 

Name: Eric S. Klee

Title: Executive Vice President, Secretary and
Chief Legal Officer

.....
Jake Wood, an individual

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be executed as of the date first above written.

AMERICAN MEDIA, LLC

By: _____

Name: Eric S. Klee

Title: Executive Vice President, Secretary and
Chief Legal Officer

MR. OLYMPIA, LLC

By: _____

Name: Eric S. Klee

Title: Executive Vice President, Secretary and
Chief Legal Officer

WEIDER PUBLICATIONS, LLC

By: _____

Name: Eric S. Klee

Title: Executive Vice President, Secretary and
Chief Legal Officer



Jake Wood, an individual



SCHEDULE A


Trademarks

SEE ATTACHED


Trademarks

Olympia Trademarks

	<u>Trademark</u>	<u>Country</u>	<u>Registration</u> <u>No.</u>	<u>Registration</u> <u>Date</u>	<u>Application</u> <u>No.</u>	<u>Application</u> <u>Date</u>	<u>Owner</u>	<u>Trademark</u> <u>Status</u>	<u>Logo</u>
1	212 OLYMPIA	United States of America	5751661	14-May-19	87079249	21-Jun-16	Mr. Olympia LLC	Registered	
2	212 OLYMPIA	Canada			1843879	21-Jun-17	Mr. Olympia LLC	Pending	
3	AMATEUR OLYMPIA	Canada			1843923	21-Jun-17	Mr. Olympia LLC	Pending	
4	BIKINI OLYMPIA	Canada			1844574	27-Jun-17	Mr. Olympia LLC	Pending	
5	BIKINI OLYMPIA	United States of America	5027591	23-Aug-16	86317988	23-Jun-14	Mr. Olympia LLC	Registered	
6	CLASSIC BODYBUILDING OLYMPIA	Canada			1843911	21-Jun-17	Mr. Olympia LLC	Pending	
7	CLASSIC PHYSIQUE OLYMPIA	United States of America	5543736	21-Aug-18	87482859	9-Jun-17	Mr. Olympia LLC	Registered	
8	FIGURE OLYMPIA	Canada			1844576	27-Jun-17	Mr. Olympia LLC	Pending	
9	FIGURE OLYMPIA	United States of America	4038860	11-Oct-11	77552000	20-Aug-08	Mr. Olympia LLC	Registered	
10	FIGURE OLYMPIA	United States of America	4012816	16-Aug-11	77552001	20-Aug-08	Mr. Olympia LLC	Registered	
11	FIGURE OLYMPIA	United States of America	4048568	1-Nov-11	85267956	15-Mar-11	Mr. Olympia LLC	Registered	

	<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Owner</u>	<u>Trademark Status</u>	<u>Logo</u>
12	FIGURE OLYMPIA	United States of America	4181747	31-Jul-12	85267955	15-Mar-11	Mr. Olympia LLC	Registered	
13	FITNESS OLYMPIA	United States of America	4048570	1-Nov-11	85267958	15-Mar-11	Mr. Olympia LLC	Registered	
14	FITNESS OLYMPIA	United States of America	4048569	1-Nov-11	85267957	15-Mar-11	Mr. Olympia LLC	Registered	
15	FITNESS OLYMPIA	United States of America	4038859	11-Oct-11	77551998	20-Aug-08	Mr. Olympia LLC	Registered	
16	FITNESS OLYMPIA	United States of America	4012815	16-Aug-11	77551999	20-Aug-08	Mr. Olympia LLC	Registered	
17	FITNESS OLYMPIA	Canada			1844572	27-Jun-17	Mr. Olympia LLC	Pending	
18	Joe Weider's Mr. Olympia	Russian Federation	2016728208	8-Sep-16	2016728208	3-Aug-16	Mr. Olympia LLC	Registered	
19	Joe Weider's Mr. Olympia Europe	EUTM	014287701	27-Nov-15	014287701	23-Jun-15	Mr. Olympia LLC	Registered	
20	JOE WEIDER'S OLYMPIA	India			3721659	8-Jan-18	Mr. Olympia LLC	Pending	
21	JOE WEIDER'S OLYMPIA (Logo)	India			3721656	8-Jan-18	Mr. Olympia LLC	Pending	
22	MEN'S PHYSIQUE OLYMPIA	United States of America	5282452	5-Sep-17	87079250	21-Jun-16	Mr. Olympia LLC	Registered	
23	MEN'S PHYSIQUE OLYMPIA	Canada			1843896	21-Jun-17	Mr. Olympia LLC	Pending	

	<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Owner</u>	<u>Trademark Status</u>	<u>Logo</u>
24	MR. OLYMPIA	Canada	TMA231110	1-Dec-78	0412231	20-Jun-77	Mr. Olympia LLC	Registered	
25	MR. OLYMPIA	Australia			1894736	14-Dec-17	Mr. Olympia, LLC	Pending	
26	MR. OLYMPIA	United Kingdom	00003279403	27-Dec-17	00003279403	27-Dec-17	Mr. Olympia, LLC	Registered	
27	MR. OLYMPIA	United States of America	4156815	12-Jun-12	85354804	23-Jun-11	Mr. Olympia LLC	Registered	
28	MR. OLYMPIA	United States of America	4193035	21-Aug-12	85354806	23-Jun-11	Mr. Olympia LLC	Registered	
29	MR. OLYMPIA	EUTM			017657198	4-Jan-18	Mr. Olympia LLC	Pending	
30	Mr. Olympia	EUTM	016123481	20-Mar-17	016123481	28-Nov-16	Mr. Olympia LLC	Registered	
31	MR. OLYMPIA	United States of America	3951271	26-Apr-11	77551993	20-Aug-08	Mr. Olympia LLC	Registered	
32	MR. OLYMPIA BRAZIL	Brazil	914013068	12-Mar-19	914013068	12-Jan-18	Mr. Olympia LLC	Registered	
33	MR. OLYMPIA BRAZIL	Brazil	914013076	12-Mar-19	914013076	12-Jan-18	Mr. Olympia LLC	Registered	
34	MR. OLYMPIA BRAZIL	Brazil	914013050	12-Mar-19	914013050	12-Jan-18	Mr. Olympia LLC	Registered	
35	MS. OLYMPIA	United Kingdom	00003279404	27-Dec-17	00003279404	27-Dec-17	Mr. Olympia, LLC	Registered	

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36	MS. OLYMPIA	United Kingdom	00003279404	27-Dec-17	00003279404	27-Dec-17	Mr. Olympia, LLC	Registered	
37	MS. OLYMPIA	EUTM			017657222	4-Jan-18	Mr. Olympia LLC	Pending	
38	MS. OLYMPIA	United States of America	4166792	3-Jul-12	85354807	23-Jun-11	Mr. Olympia LLC	Registered	
39	MS. OLYMPIA	United States of America	3951272	26-Apr-11	77551995	20-Aug-08	Mr. Olympia LLC	Registered	
40	OLYMPIA AMATEUR	United States of America	5274295	29-Aug-17	87107098	18-Jul-16	Mr. Olympia LLC	Registered	
41	OLYMPIA AMATEUR SOUTH AMERICA	Brazil			916951138	20-Mar-19	Mr. Olympia LLC	Pending	
42	OLYMPIA AMATEUR SOUTH AMERICA	Brazil			916951065	20-Mar-19	Mr. Olympia LLC	Pending	
43	OLYMPIA AMATEUR SOUTH AMERICA	Brazil			916951081	20-Mar-19	Mr. Olympia LLC	Pending	
44	OLYMPIA EUROPE	United States of America	5697754	12-Mar-19	87107092	18-Jul-16	Mr. Olympia LLC	Registered	
45	OLYMPIA FITNESS AND PERFORMANCE WEEKEND	Canada			1844566	27-Jun-17	Mr. Olympia LLC	Pending	
46	OLYMPIA FITNESS AND PERFORMANCE WEEKEND	United States of America	5036992	6-Sep-16	86319039	24-Jun-14	Mr. Olympia LLC	Registered	

	<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Owner</u>	<u>Trademark Status</u>	<u>Logo</u>
47	OLYMPIA WEEKEND	United States of America			87518660	6-Jul-17	Mr. Olympia LLC	Pending	
48	OLYMPIA WEEKEND	United States of America	3974949	7-Jun-11	77552003	20-Aug-08	Mr. Olympia LLC	Registered	
49	OLYMPIA WEEKEND	United States of America	4052334	8-Nov-11	85267963	15-Mar-11	Mr. Olympia LLC	Registered	
50	OLYMPIA WEEKEND	United States of America	4048572	1-Nov-11	85267961	15-Mar-11	Mr. Olympia LLC	Registered	
51	WOMEN'S PHYSIQUE OLYMPIA	United States of America	5282453	5-Sep-17	87079253	21-Jun-16	Mr. Olympia LLC	Registered	
52	WOMEN'S PHYSIQUE OLYMPIA	Canada			1843903	21-Jun-17	Mr. Olympia LLC	Pending	

Flex Trademarks

	<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Owner</u>	<u>Trademark Status</u>	<u>Logo</u>
1	FLEX	United States of America	2186743	1-Sep-98	75231063	24-Jan-97	Weider Publications, LLC	Registered	
2	FLEX	Argentina	2,792,315	22-Dec-05	2,360,268	27-Nov-01	Weider Publications, LLC	Registered	
3	FLEX	Argentina	2.731.309	28-Feb-15	3.379.008	9-Jan-15	Weider Publications,	Registered	

	<u>Trademark</u>	<u>Country</u>	<u>Registration</u> <u>No.</u>	<u>Registration</u> <u>Date</u>	<u>Application</u> <u>No.</u>	<u>Application</u> <u>Date</u>	<u>Owner</u>	<u>Trademark</u> <u>Status</u>	<u>Logo</u>
							LLC		
4	FLEX	Australia	792055	26-Apr-99	792055	26-Apr-99	Weider Publications, LLC	Registered	
5	FLEX	Austria	174.377	28-Feb-98	AM 7042/97	15-Dec-97	Weider Publications, LLC	Registered	
6	FLEX	Benelux	698930	13-Jun-01	991466	13-Jun-01	Weider Publications, LLC	Registered	
7	FLEX	Czech Republic	223102	23-Mar-00	128393	12-Dec-97	Weider Publications, LLC	Registered	
8	FLEX	France	9,872,7683	10-Apr-98	9,872,7683	10-Apr-98	Weider Publications, LLC	Registered	
9	FLEX	Germany	LA 1 094 282	22-Jul-86	B78615	4-Feb-86	Weider Publications, LLC	Registered	
10	FLEX	Greece	102.829	13-Feb-91	102.829	13-Feb-91	Weider Publications, LLC	Registered	
11	FLEX	Hong Kong	199813138	4-Feb-98	9801298	4-Feb-98	Weider Publications, LLC	Registered	
12	FLEX	Hungary	158 629	12-Dec-97	M97 04651	12-Dec-97	Weider Publications, LLC	Registered	
13	FLEX	Ireland	209899	25-Mar-98	1391/98	9-Apr-98	Weider Publications, LLC	Registered	

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14	FLEX	Italy	816092	30-May-00	TO98C00127 2	16-Apr-98	Weider Publications, LLC	Registered	
15	FLEX	Poland	132212	3-Sep-01	Z-181146	10-Dec-97	Weider Publications, LLC	Registered	
16	FLEX	Portugal	334790	25-May-01	334790	20-Jan-99	Weider Publications, LLC	Registered	
17	FLEX	Romania	47906	25-May-01	M 2000 03997	26-Sep-00	Weider Publications, LLC	Registered	
18	FLEX	Russian Federation	204044	27-Jul-01	97716899	6-Nov-97	Weider Publications, LLC	Registered	
19	FLEX	Slovakia	191412	12-Dec-97	3683-97	12-Dec-97	Weider Publications, LLC	Registered	
20	FLEX	Switzerland	453540	31-Jul-98	9914/1997	10-Dec-97	Weider Publications, LLC	Registered	
21	FLEX	Taiwan	872046	16-Oct-99	86057796	11-Nov-97	Weider Publications, LLC	Registered	
22	FLEX	Ukraine	24787	15-May-02	97113488/T	2-Nov-97	Weider Publications, LLC	Registered	
23	FLEX	United Kingdom	1245417	4-Jul-85	1245417	4-Jul-85	Weider Publications, LLC	Registered	
24	FLEX	Canada	TMA283,74	30-Sep-83	498,543	9-Feb-83	Weider	Registered	

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			2				Publications, LLC		
25	FLEX	United States of America	1340659	11-Jun-85	73473476	2-Apr-84	Weider Publications, LLC	Registered	
26	FLEX	Turkey	2013/47186		2013/47186	24-May-13	Weider Publications, LLC	Registered	
27	FLEX WEIDER	Mexico	1625283	7-Apr-16	1679672	12-Nov-15	Weider Publications, LLC	Registered	
28	JOE WEIDER FLEX MEGAFITNESS	Spain	1.977.498	5-Feb-96		19-Jul-95	Weider Publications, LLC	Registered	
29	Joe Weider's Flex	India	3281952	13-Mar-17	3281952	13-Jun-16	Weider Publications, LLC	Registered	


Muscle & Fitness Trademarks


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1	JOE WEIDER'S MUSCLE & FITNESS	Germany	399 22 589	17-May-99	39922589.709	20-Apr-99	Weider Publications, LLC	Registered	
2	JOE WEIDER'S MUSCLE & FITNESS	Hong Kong	200213081	9-Oct-02	9801297	4-Feb-98	Weider Publications, LLC	Registered	
3	MUSCLE & FITNESS	Argentina	2593521	12-Sep-02	3184980	31-Jul-98	Weider Publications, LLC	Registered	

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4	MUSCLE & FITNESS	Argentina	2.417.564	22-Mar-00	2.973.975	31-Jul-98	Weider Publications, LLC	Registered	
5	MUSCLE & FITNESS	Argentina	2.424.786	22-Mar-00	2.973.980	31-Jul-98	Weider Publications, LLC	Registered	
6	MUSCLE & FITNESS	Australia	792054	26-Apr-99	792054	26-Apr-99	Weider Publications, LLC	Registered	
7	MUSCLE & FITNESS	Benelux	704561	13-Jun-01	991465	13-Jun-01	Weider Publications, LLC	Registered	
8	MUSCLE & FITNESS	China	1811401	21-Jul-02	2000152351	30-Sep-00	Weider Publications, LLC	Registered	
9	MUSCLE & FITNESS	Czech Republic	230564	21-Feb-01	128392	12-Dec-97	Weider Publications, LLC	Registered	
10	MUSCLE & FITNESS	France	9,872,7677	10-Apr-98	9,872,7677	10-Apr-98	Weider Publications, LLC	Registered	
11	MUSCLE & FITNESS	Greece	135.481	19-Sep-00	135.481	17-Dec-97	Weider Publications, LLC	Registered	
12	MUSCLE & FITNESS	Hungary	155 720	12-Dec-97	M9704652	12-Dec-97	Weider Publications, LLC	Registered	
13	MUSCLE & FITNESS	Ireland	212644	25-Mar-98	1088/98	25-Mar-98	Weider Publications, LLC	Registered	


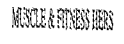
	<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Owner</u>	<u>Trademark Status</u>	<u>Logo</u>
14	MUSCLE & FITNESS	Italy	816089	30-May-00	T098C001269	16-Apr-98	Weider Publications, LLC	Registered	
15	MUSCLE & FITNESS	Republic of Korea (South)	438280	18-Jan-99	4970/1988	24-Feb-98	Weider Publications, LLC	Registered	
16	MUSCLE & FITNESS	Portugal	334800	6-Sep-99	334800	20-Jan-99	Weider Publications, LLC	Registered	
17	MUSCLE & FITNESS	Romania	47225	16-Jul-01	M2001/03414	16-Jul-01	Weider Publications, LLC	Registered	
18	MUSCLE & FITNESS	Russian Federation	181994	23-Nov-99	97716898	6-Nov-97	Weider Publications, LLC	Registered	
19	MUSCLE & FITNESS	Slovakia	190177	12-Dec-97	3677-97	12-Dec-97	Weider Publications, LLC	Registered	
20	MUSCLE & FITNESS	South Africa	98/13895	6-Aug-98	98/13895	6-Aug-98	Weider Publications, LLC	Registered	
21	MUSCLE & FITNESS	South Africa	98/13896	6-Aug-98	98/13896	6-Aug-98	Weider Publications, LLC	Registered	
22	MUSCLE & FITNESS	South Africa	98/13897	6-Aug-98	98/13897	6-Aug-98	Weider Publications, LLC	Registered	
23	MUSCLE & FITNESS	Switzerland	453191	30-Jul-97	06193/1997	30-Jul-97	Weider Publications, LLC	Registered	

	<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Owner</u>	<u>Trademark Status</u>	<u>Logo</u>
24	MUSCLE & FITNESS	Taiwan	851779	16-May-99	86057795	11-Nov-97	Weider Publications, LLC	Registered	
25	MUSCLE & FITNESS	Turkey	1999/022592	23-Dec-99	1999/22592	23-Dec-99	Weider Publications, LLC	Registered	
26	MUSCLE & FITNESS	Ukraine	19533	15-May-01	97113487/T	4-Nov-97	Weider Publications, LLC	Registered	
27	MUSCLE & FITNESS	United Kingdom	2158361	16-Feb-98	2158361	16-Feb-98	Weider Publications, LLC	Registered	
28	MUSCLE & FITNESS	Spain	1.218.253	10-Nov-87		10-Nov-87	Weider Publications, LLC	Registered	
29	MUSCLE & FITNESS	India	1480753	22-Aug-06	1480753	22-Aug-06	Weider Publications, LLC	Registered	
30	MUSCLE & FITNESS	United States of America	2692744	4-Mar-03	76379152	22-Feb-02	Weider Publications, LLC	Registered	
31	MUSCLE & FITNESS	United States of America	2254062	15-Jun-99	75231064	24-Jan-97	Weider Publications, LLC	Registered	
32	MUSCLE & FITNESS	Canada	TMA118896	22-Jul-60	0254376	11-Dec-59	Weider Publications, LLC	Registered	
33	MUSCLE & FITNESS	United States of America	2775097	21-Oct-03	76461984	28-Oct-02	Weider Publications, LLC	Registered	

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34	MUSCLE & FITNESS	United States of America	2856392	22-Jun-04	76381533	1-Mar-02	Weider Publications, LLC	Registered	
35	MUSCLE & FITNESS	United States of America	2842210	18-May-04	76379510	22-Feb-02	Weider Publications, LLC	Registered	
36	MUSCLE & FITNESS	United States of America	3009086	25-Oct-05	76379150	22-Feb-02	Weider Publications, LLC	Registered	
37	MUSCLE & FITNESS	Brazil	820952346	13-Feb-07	820,952,346	30-Sep-98	Weider Publications, LLC	Registered	
38	MUSCLE & FITNESS	Brazil	820,952,460	3-Jul-07	820,952,460	30-Sep-98	Weider Publications, LLC	Registered	
39	MUSCLE & FITNESS	Poland	153,371	16-Jun-00	Z-220041	16-Jun-00	Weider Publications, LLC	Registered	
40	MUSCLE & FITNESS	Argentina	2.424.787	22-Jan-00	2.973.982	22-Jan-00	Weider Publications, LLC	Registered	
41	MUSCLE & FITNESS	Argentina	2.533.071	19-Oct-12	3.100.655	1-Jul-11	Weider Publications, LLC	Registered	
42	MUSCLE & FITNESS	Philippines	505835	7-May-15	42014505835	11-Dec-14	Weider Publications, LLC	Registered	
43	MUSCLE & FITNESS (Stylized)	United States of America	2686042	11-Feb-03	76379509	22-Feb-02	Weider Publications, LLC	Registered	

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44	MUSCLE & FITNESS (Stylized)	United States of America	2842209	18-May-04	76379508	22-Feb-02	Weider Publications, LLC	Registered	
45	MUSCLE & FITNESS (Stylized)	Greece	98.740	1-Feb-88	98.740	1-Feb-88	Weider Publications, LLC	Registered	

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1	MUSCLE & FITNESS HERS	United States of America	2708922	22-Apr-03	76379154	22-Feb-02	Weider Publications, LLC	Registered	
2	MUSCLE & FITNESS HERS	United States of America	2842208	18-May-04	76379156	22-Feb-02	Weider Publications, LLC	Registered	
3	MUSCLE & FITNESS HERS	Canada	TMA750.331	15-Oct-09	1319596	29-Sep-06	Weider Publications, LLC	Registered	