

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM609376

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PRIME GROWTH ASSETS LIMITED		09/22/2020	Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chow Tai Fook Jewellery Company Limited		
<b>Street Address:</b>	38th Floor, New World Tower		
<b>City:</b>	16-18 Queen's Road Central		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	Company: HONG KONG		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4400735	ENZO	
<b>Registration Number:</b>	3729320	ENZO YIH	
<b>Registration Number:</b>	4273421	ENZA	
<b>Registration Number:</b>	4283786	ENZOORO	
<b>Registration Number:</b>	4262394	XU XU	
<b>Registration Number:</b>	4362337	LINO	
<b>Registration Number:</b>	4369324	ENZO CAFÉ	
<b>Registration Number:</b>	5282462		
<b>Registration Number:</b>	5282461		
<b>Registration Number:</b>	5282460	ENZO	
<b>Registration Number:</b>	3726282	ENZO ARGENTO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4048853155		
<b>Email:</b>	austin.padgett@troutmansanders.com		
<b>Correspondent Name:</b>	Austin Padgett		
<b>Address Line 1:</b>	600 Peachtree St. NE		
<b>Address Line 2:</b>	Suite 3000		

CH \$290.00 4400735

<b>Address Line 4:</b>	Atlanta, GEORGIA 30308
<b>ATTORNEY DOCKET NUMBER:</b>	256991.1Assignment
<b>NAME OF SUBMITTER:</b>	Austin Padgett
<b>SIGNATURE:</b>	/Austin Padgett/
<b>DATE SIGNED:</b>	11/18/2020
<b>Total Attachments: 4</b> source=US Confirmatory Assignment Deed#page1.tif source=US Confirmatory Assignment Deed#page2.tif source=US Confirmatory Assignment Deed#page3.tif source=US Confirmatory Assignment Deed#page4.tif	

**CONFIRMATORY ASSIGNMENT DEED**  
(with goodwill)

**THIS ASSIGNMENT** is made the 22<sup>nd</sup> day of September 2020

**BETWEEN:**

**PRIME GROWTH ASSETS LIMITED**, a company incorporated in the British Virgin Islands, whose registered address is at Vistra Corporate Services Centre, Wickhams Cay II, Road Town, Tortola, VG1110, British Virgin Islands and operational address is at 33/F, New World Tower, 16-18 Queen's Road Central, Hong Kong (formerly registered address was P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands, and former operational address at 1212, Block A, Focal Industrial Centre, 21 Man Lok Street, Hung Hom, Kowloon, Hong Kong (or known as 21 Man Lok Street, 1212, Block A, Focal Industrial Centre, Hung Hom, Kowloon, Hong Kong)) (the "Assignor"); and

**CHOW TAI FOOK JEWELLERY COMPANY LIMITED**, a company incorporated in Hong Kong, whose registered address is 38th Floor, New World Tower, 16-18 Queen's Road Central, Hong Kong (the "Assignee").

**BACKGROUND : -**

- A. The Assignor is the owner of the trade marks and the registrations (hereinafter collectively referred to as the "Trade Marks") identified in the attached Schedule.
- B. The Assignor assigned the Trade Marks to the Assignee on 26 June 2020 (the "Original Master Deed"). The Assignor and Assignee hereby confirm the said assignment in this Confirmatory Assignment Deed.

**IT IS HEREBY AGREED** as follows : -

- 1. The Assignor has ASSIGNED to the Assignee to hold absolutely its entire right, title and interest in and to the Trade Marks together with the whole of

the goodwill of the business connected with the goods or the services covered under the Trade Marks.

2. The Assignor shall at the request and expense of the Assignee execute and do all acts and things as may be necessary or proper to confirm and record the assignment of the rights referred to in clause 1 and the proprietorship of the Assignee therein. The Assignor and Assignee authorise Deacons, Solicitors, Hong Kong or its authorised agents to apply for the recordal of the assignment of the Trade Marks on the relevant Trade Marks Register.
3. Pending recordal of the Assignee as the registered proprietor of the Trade Marks on the relevant Trade Marks Register, the Assignor agrees to lend its name to any proceedings for infringement of the Trade Marks, and the Assignee agrees to indemnify the Assignor for all costs and other liabilities incurred by the Assignor arising directly out of such proceedings.
4. The Assignor covenants with the Assignee that it has not done or knowingly suffered or been party or privy to any act or thing whereby it is prevented from validly assigning the rights referred to in clause 1.
5. This Deed shall be governed by and be construed in accordance with the laws of the Hong Kong Special Administrative Region and the parties hereby irrevocably submit to the non-exclusive jurisdiction of the courts of the Hong Kong Special Administrative Region.
6. In this Deed the expressions "Assignor" and "Assignee" shall, where the context so admits, include their respective successors, heirs and assigns.
7. Nothing in this Confirmatory Assignment Deed shall constitute an amendment or addition to the Original Master Deed, the terms and conditions of which shall remain in full force and effect. In the event of any inconsistency between this Confirmatory Assignment Deed and the Original Master Deed, the Original Master Deed shall prevail.

AS WITNESS WHEREOF, the Assignor and the Assignee have executed and delivered this Confirmatory Assignment Deed as a deed.

EXECUTED AND DELIVERED AS A DEED )

by the duly authorised representatives )  
for and on behalf of )

PRIME GROWTH ASSETS LIMITED )

acting by )

Name : WONG SIU KEE )

(黃紹基) )

Title: Director )

and )

Name : CHENG PING HEI )

(鄭炳熙) )

Title: Director )



Signed: \_\_\_\_\_

*Wong Siu Kee*

Signed: \_\_\_\_\_

*Cheng Ping Hei*

*[Signature]*  
Witness: FUNG CONDY

EXECUTED AND DELIVERED AS A DEED )

by CHOW TAI FOOK JEWELLERY )

COMPANY LIMITED )

by affixing its common seal )

in the presence of )

Name : CHENG KAM BIU, WILSON )

(鄭錦標) )

Title: Director )

Seal: \_\_\_\_\_

Signed: \_\_\_\_\_

*[Signature]*

*[Signature]*  
Witness: KAREN KWOK

**SCHEDULE**

No.	Registration no.	Trade mark	Class	Jurisdiction	Proprietor	Status
1.	4400735	ENZO	14	USA	Prime Growth Assets Limited	Registered
2.	3729320	ENZO YIH	14	USA	Prime Growth Assets Limited	Registered
3.	3726282	Enzo Argento	14	USA	Prime Growth Assets Limited	Registered
4.	4273421	ENZA	14	USA	Prime Growth Assets Limited	Registered
5.	4283786	ENZOORO	14	USA	Prime Growth Assets Limited	Registered
6.	4262394		14	USA	Prime Growth Assets Limited	Registered
7.	4362337	Lino	14	USA	Prime Growth Assets Limited	Registered
8.	4369324	 ENZO LLC	43	USA	Prime Growth Assets Limited	Registered
9.	5282462	恩 飾	35	USA	Prime Growth Assets Limited	Registered
10.	5282461	恩 飾	14	USA	Prime Growth Assets Limited	Registered
11.	5282460	ENZO	35	USA	Prime Growth Assets Limited	Registered