

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM617147

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bank of America, N.A.		12/18/2020	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maritz Holdings Inc.		
<b>Street Address:</b>	1375 North Highway Drive		
<b>City:</b>	Fenton		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63099		
<b>Entity Type:</b>	Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1503222	Q	
<b>Registration Number:</b>	1030254	QUALITY CONTROLLED SERVICES	
<b>Serial Number:</b>	78643404	CUSTOMEREXPERIENCEADVANTAGE	
<b>Serial Number:</b>	78570895	DISCOVERYTAB	
<b>Serial Number:</b>	78566997	MARITZ MCGETTIGAN	
<b>Serial Number:</b>	78437528	MARITZ LOYALTY MAXIMIZER	
<b>Serial Number:</b>	78400428	VIRTUOSO	
<b>Serial Number:</b>	78361183	TRIBUTES	
<b>Serial Number:</b>	78229260	REWARDDIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-552-6077		
<b>Email:</b>	ipdocket@thompsoncoburn.com		
<b>Correspondent Name:</b>	Shoko Naruo		
<b>Address Line 1:</b>	Thompson Coburn LLP		
<b>Address Line 2:</b>	One US Bank Plaza		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63101		

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<b>ATTORNEY DOCKET NUMBER:</b>	4720-205240
<b>NAME OF SUBMITTER:</b>	Shoko Naruo
<b>SIGNATURE:</b>	/Shoko Naruo/
<b>DATE SIGNED:</b>	12/29/2020
<b>Total Attachments: 3</b> source=Maritz3 Release#page1.tif source=Maritz3 Release#page2.tif source=Maritz3 Release#page3.tif	

**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 18, 2020 (“Release”), is made by Bank of America, N.A., as Administrative Agent (“Administrative Agent”) in favor of Maritz Holdings Inc. (formerly known as Maritz Inc.), a Missouri corporation (“Obligor”).

**WHEREAS**, pursuant to that certain Third Amended and Restated Security and Pledge Agreement dated as of February 28, 2012 (as amended, modified, supplemented, increased, extended, restated, renewed, refinanced or replaced from time to time, the “Security Agreement”) by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the Lenders, a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, including the trademark registrations and trademark applications listed on Schedule A attached hereto (collectively, “Trademark Collateral”); and

**WHEREAS**, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Lenders, the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office (“USPTO”) on December 12, 2005 at Reel 3208 Frame 0497 (“Notice”).

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Lenders, and Obligor agree as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

**SECTION 2. Termination and Release.** Administrative Agent, on behalf of the Lenders, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, any and all right, title and interest of Obligor in and to the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

(b) authorizes the recordation of this Release with the USPTO at Obligor’s expense.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of Missouri.

**IN WITNESS WHEREOF**, the Administrative Agent, on behalf of the Lenders, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Administrative Agent:

Bank of America, N.A., as Administrative Agent

By:  \_\_\_\_\_

Name: Tiffany Lin

Title: Assistant Vice President

Schedule A

U.S. Trademarks Subject to Security Interest  
Granted by Maritz Inc.  
In Favor of Bank of America, N.A., as Administrative Agent  
Recorded December 12, 2005 at Reel 3208 Frame 0497

**Trademark Registrations**

Mark	Reg. No.	Reg. Date
Q and Design	1503222	09/06/88
QUALITY CONTROLLED SERVICES	1030254	01/13/76

**Trademark Applications**

Mark	Appl. No.	Filing Date
CUSTOMER EXPERIENCE ADVANTAGE	78643404	06/03/05
DISCOVERYTAB	78570895	02/18/05
MARITZ MCGETTIGAN	78566997	02/14/05
MARITZ LOYALTY MAXIMIZER	78437528	06/18/04
VIRTUOSO	78400428*	04/12/04
TRIBUTES	78361183	02/02/04
REWARDIRECT	78229260	03/24/03

\* Already Subject to Recorded Release