

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM617196

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EBSCO Industries, Inc.		12/28/2020	Corporation: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stand Steady Co., LLC		
<b>Street Address:</b>	2711 Centerville Road		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19808		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5481127	AIRRISE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2059814046		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2059805234		
<b>Email:</b>	asaxon@ebSCO.com		
<b>Correspondent Name:</b>	Awbrey Saxon		
<b>Address Line 1:</b>	5724 Highway 280 E		
<b>Address Line 4:</b>	Birmingham, ALABAMA 35242		
<b>NAME OF SUBMITTER:</b>	Tyler Novak		
<b>SIGNATURE:</b>	/tn/		
<b>DATE SIGNED:</b>	12/29/2020		
<b>Total Attachments: 3</b>			
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source=ASSIGNMENT OF IP FROM EBSCO to Stand Steady#page2.tif			
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## **ASSIGNMENT OF INTELLECTUAL PROPERTY**


WHEREAS, EBSCO Industries, Inc., a corporation formed under the laws of the state of Delaware with a principal place of business at 5724 Highway 280 East, Birmingham Alabama 35242, USA (“Assignor”) has adopted and used the trademark which includes the subject of the U.S. Trademark Registration listed on Schedule A (the “Intellectual Property”).

WHEREAS, Stand Steady Co., LLC (“Assignee”) a corporation formed under the laws of the state of Delaware with a principal place of business at 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA, is desirous of acquiring the Intellectual Property and the corresponding registrations and goodwill of the business symbolized by the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, ASSIGNOR’s entire worldwide rights, title and interest in and to the Intellectual Property and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Intellectual Property, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to ASSIGNEE under this Assignment of Intellectual Property.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment of Intellectual Property to be executed by its duly authorized officer on the 29th day of December 2020.

EBSCO Industries, Inc.

By:   
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Tyler Novak  
Vice President

**SCHEDULE A**  
**Intellectual Property**

<b>Name of Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Publication Date</b>
<b>AirRise</b>	<b>5481127</b>	<b>05/29/2018</b>	<b>03/13/2018</b>