

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM618456

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fashion Week, Incorporated		12/11/2020	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	IMG Worldwide, LLC		
Street Address:	200 Fifth Avenue, 7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4351838	NEW YORK FASHIONSHOWS	
Registration Number:	4577822	NEW YORK FASHION WEEK	
Registration Number:	4870711	NYFW	
Registration Number:	4966630	NYFW THE RUNWAY SHOWS	
Registration Number:	5206534	NEW YORK FASHION WEEK THE RUNWAY SHOWS	
Registration Number:	5014908	NYFW	
Registration Number:	5303409	NYFW	
Serial Number:	87476538	NYFW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-808-7800		
Email:	Trademarks@Kelleydrye.com		
Correspondent Name:	Andrea L. Calvaruso		
Address Line 1:	Kelley Drye & Warren LLP		
Address Line 2:	101 Park Avenue		
Address Line 4:	New York, NEW YORK 10178		
NAME OF SUBMITTER:	Andrea L. Calvaruso		
SIGNATURE:	/Andrea L. Calvaruso/		

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DATE SIGNED:	01/05/2021
Total Attachments: 3 source=Executed Assignment (002)#page1.tif source=Executed Assignment (002)#page2.tif source=Executed Assignment (002)#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Fashion Week, Incorporated, a New York corporation with a principal place of business at 1501 Broadway, Suite 12039, New York, New York 10036 ("FWI"), hereby irrevocably sells, assigns, transfers, and conveys to IMG Worldwide, LLC, a Delaware limited liability company with a principal place of business at 200 Fifth Avenue, 7th Floor, New York, New York 10010 ("IMG Worldwide") (i) all right, title and interest in and to the trademarks set forth on Schedule 1 attached hereto and incorporated herein by reference, together with the goodwill associated therewith and symbolized thereby (the "Assigned Marks"), (ii) all claims and causes of action with respect to any of the Assigned Marks, whether accruing before, on, or after the date of this assignment, including all rights to and claims for damages, injunctive, and other legal and equitable relief for past, present, and future infringement, dilution, or other violation, and (iii) all other rights, privileges, and protections of any kind whatsoever of FWI accruing under the Assigned Marks pursuant to any applicable law, treaty, or other international convention.

FWI hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment upon request by IMG.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by and through its duly authorized representative below.

FASHION WEEK INCORPORATED

By:  _____

Name: TRISHA PARAVAS

Title: PRESIDENT

Date: 12/11/2020

SCHEDULE 1

U.S. Trademark & Reg. / Serial No.	Reg. / Filing Date	Int'l Class & Goods/Services	Owner Information
<u>NEW YORK FASHIONSHOWS</u> (Stylized) NEW YORK FASHIONSHOWS RN: 4351838 SN: 85729779	Registered Supplemental Register June 11, 2013	(Int'l Class: 41) entertainment in the nature of fashion shows; organization of fashion shows for entertainment purposes	Fashion Week, Inc. (New York Corp.) 1501 Broadway 12039 New York New York 10036
<u>NEW YORK FASHION WEEK</u> RN: 4577822 SN: 86118840	Registered Supplemental Register July 29, 2014	(Int'l Class: 41) on-line entertainment ticket agency services	Fashion Week, Inc. (New York Corp.) Floor 12, Suite 12039 1501 Broadway New York New York 10036
<u>NYFW</u> RN: 4870711 SN: 86627163	Registered December 15, 2015	(Int'l Class: 41) on-line entertainment ticket agency services	Fashion Week, Inc. (New York Corp.) 1501 Broadway 12 Floor 12039 New York New York 10036
<u>NYFW THE RUNWAY SHOWS</u> RN: 4966630 SN: 86785824	Registered Supplemental Register May 24, 2016	(Int'l Class: 41) on-line entertainment ticket agency services	Fashion Week Inc (New York Corp.) 1501 Broadway, 12 Floor Suite 12039 New York New York 10036
<u>NEW YORK FASHION WEEK THE RUNWAY SHOWS</u>	Registered Supplemental Register May 16, 2017	(Int'l Class: 41) on-line entertainment ticket agency services	Fashion Week Inc (New York Corp.) 1501 Broadway, 12 Floor Suite 12039

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U.S. Trademark & Reg. / Serial No.	Reg. / Filing Date	Int'l Class & Goods/Services	Owner Information
RN: 5206534 SN: 86787545			New York New York 10036
<u>NYFW</u> RN: 5014908 SN: 86882692	Registered Supplemental Register August 2, 2016	(Int'l Class: 41) entertainment in the nature of fashion shows; organization of fashion shows for entertainment purposes	Fashion Week, Inc. (New York Corp.) 1501 Broadway 12 Floor 12039 125 W 31 St. New York New York 10036
<u>NYFW</u> RN: 5303409 SN: 87263683	Registered October 3, 2017	(Int'l Class: 25) coats; footwear; hats; headwear; jackets and socks; pants; shirts; shorts; sweaters; sweatshirts	Fashion Week, Inc. (New York Corp.) 1501 Broadway 12 Floor #12039 New York New York 10036
<u>NYFW</u> SN: 87476538	Filed: June 6, 2017	(Int'l Class: 35) on-line retail store services featuring clothing; on-line retail store services featuring t-shirts	Fashion Week Incorporated (New York Corp.) 1501 Broadway 12Th Floor Suite 12039 New York New York 10036

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