

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614084

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Media, Inc.		10/12/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	American Media, LLC		
Street Address:	4 New York Plaza, 2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87852088	NATIONAL ENQUIRER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6468854121		
Email:	jrobbins@a360media.com		
Correspondent Name:	Jillian Robbins		
Address Line 1:	4 New York Plaza, 2nd Floor		
Address Line 4:	New York, NEW YORK 10004		
NAME OF SUBMITTER:	Jillian Robbins		
SIGNATURE:	/Jillian Robbins/		
DATE SIGNED:	12/14/2020		
Total Attachments: 4			
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Trademark Assignment Agreement

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of October 12, 2018, by American Media, Inc., a Delaware corporation ("Assignor"), in favor of American Media, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has agreed to convey, assign and transfer to Assignee all of Assignor's rights in and to its intellectual property, including the trademark registrations and applications identified on Schedule 1 hereto (collectively, the "Trademarks"); and

WHEREAS, the Assignee desires to acquire and accept all of Assignor's rights in and to the intellectual property, including the Trademarks.

NOW, THEREFORE, in consideration of the mutual agreements set forth in this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby irrevocably contributes, assigns, grants, transfers, conveys, sets over completely and forever delivers all of Assignor's right, title and interest in, to and under (i) the Trademarks, (ii) all goodwill connected with and symbolized by the Trademarks and (iii) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to the Trademarks, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Assignor hereby authorizes the Commissioner of Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee of all of Assignor's right, title and interest in and to the Trademarks in the appropriate jurisdiction and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications.

3. This Assignment is made without warranty, representation, or guaranty by, or recourse against, any party of any kind or nature, express, implied, or otherwise.

4. From time to time, pursuant to Assignee's request, and without further consideration by Assignee, Assignor shall execute, deliver and acknowledge such other instruments and documents of conveyance and transfer or assumption and shall take such other actions and shall execute and deliver such other documents, certifications and further assurances as Assignee may reasonably request in order to vest and confirm more effectively in Assignee title to or to put Assignee more fully in legal possession of, or to enable Assignee to use, any of the Trademarks including, without limitation, in order to enable Assignee (at Assignee's expense) to record its ownership of the Trademarks in relevant U.S. and foreign local, state and national trademark offices.


5. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which shall be deemed to constitute the same agreement. If any signature is delivered by email in PDF or similar electronic means, such signature shall create a valid and binding obligation of the party on whose behalf the signature is executed, with the same force and effect as if such PDF signature were an original thereof.

6. This Assignment shall be governed by the law of the State of New York without reference to the choice of law doctrine of such state.

[Remainder of page intentionally blank; signatures on following page]


IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.

AMERICAN MEDIA, INC.

By: 

Name: Eric S. Klee
Title: Executive Vice President,
Secretary and General Counsel

AMERICAN MEDIA, LLC

By: 

Name: Eric S. Klee
Title: Executive Vice President,
Secretary and General Counsel

SCHEDULE 1

Trademark Registrations and Applications

TRADEMARK	REGISTRATION NO	REGISTRATION DATE	APPLICATION NO	APPLICATION DATE	OWNER	TRADEMARK STATUS
NATIONAL ENQUIRER			87852088	27-Mar-18	American Media, Inc.	Pending