OP \$465.00 7558808

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM617372

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	11/18/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EBAGS, LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	DIRECT MARKETING VENTURES, LLC	
Street Address:	575 West Street, Suite 101	
City:	Mansfield	
State/Country:	MASSACHUSETTS	
Postal Code:	02048	
Entity Type:	Limited Liability Company: COLORADO	

PROPERTY NUMBERS Total: 18

Serial Number: Serial Number: Serial Number:	75588085 86243378 86502480	EBAGS EBAGS
Serial Number:		
	86502480	
		EBAGS
Serial Number:	86057968	EBAGS
Serial Number:	86057990	EBAGS
Serial Number:	76020327	EBAGS
Serial Number:	86524367	EBAGS OBSESSION
Serial Number:	86466106	MEDICI
Serial Number:	86078603	
Serial Number:	85314757	MOTHER LODE
Serial Number:	85372561	
Serial Number:	86958788	YOUR JOURNEY STARTS HERE
Serial Number:	86958792	YOUR JOURNEY STARTS HERE
Serial Number:	87099107	YOUR JOURNEY STARTS HERE
Serial Number:	87099112	YOUR JOURNEY STARTS HERE
Serial Number:	87099114	YOUR JOURNEY STARTS HERE
Serial Number:	87975220	YOUR JOURNEY STARTS HERE
Serial Number:	87766125	GXM TRADEMARK

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IRADEMARK

CORRESPONDENCE DATA

Fax Number: 3036293450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 13036293400

Email: reichel.nicole@dorsey.com

Correspondent Name: Lisa A. Osman; Dorsey & Whitney LLP

Address Line 1: 1400 Wewatta Street, Suite 400

Address Line 2: IP Department

Address Line 4: Denver, COLORADO 80202-5549

NAME OF SUBMITTER:	Lisa A. Osman
SIGNATURE:	/LAO3463/
DATE SIGNED:	12/30/2020

Total Attachments: 3

source=eBags into DMV - Certificate of Merger (DE LLC to LLC) [CERTIFIED]#page1.tif source=eBags into DMV - Certificate of Merger (DE LLC to LLC) [CERTIFIED]#page2.tif source=eBags into DMV - Certificate of Merger (DE LLC to LLC) [CERTIFIED]#page3.tif

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REEL: 007150 FRAME: 0144

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"EBAGS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "DIRECT MARKETING VENTURES, LLC" UNDER THE

NAME OF "DIRECT MARKETING VENTURES, LLC", A LIMITED LIABILITY

COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF

COLORADO, AS RECEIVED AND FILED IN THIS OFFICE ON THE EIGHTEENTH

DAY OF NOVEMBER, A.D. 2020, AT 7:03 O'CLOCK P.M.

4185878 8100M SR# 20208441803 Authentication: 204120466 Date: 11-19-20

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 007150 FRAME: 0145

State of Delaware
Secretary of State
Division of Corporations
Delivered 07:03 PM 11/18/2020
FILED 07:03 PM 11/18/2020
SR 20208441803 - File Number 3003150

STATE OF DELAWARE CERTIFICATE OF MERGER OF A DOMESTIC LIMITED LIABILITY COMPANY INTO A FOREIGN LIMITED LIABILITY COMPANY

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act. First: The name of the surviving Limited Liability Company is Direct Marketing Ventures, LLC , a Foreign Limited Liability Company. Second: The jurisdiction in which this Limited Liability Company was formed is Colorado Third: The name of the Limited Liability Company being merged into the Limited Liability Company is eBags, LLC , a Delaware Limited Liability Company. Fourth: The agreement of merger or consolidation has been approved and executed by each of the business entities which is to merge or consolidate. **Fifth:** The name of the surviving foreign Limited Liability Company is Direct Marketing Ventures, LLC Sixth: An agreement of merger or consolidation is on file at a place of business of the surviving foreign limited Liability Company and the address thereof is 575 West Street, Suite 110, Mansfield, MA 02048 **Seventh:** A copy of the agreement of merger or consolidation will be furnished by the surviving foreign limited liability company, on request and without cost, to any member of any domestic limited liability company or any person holding an interest in any other business entity which is to merge or consolidate. **Eighth:** The surviving foreign Limited Liability Company agrees that it may be served with process in the State of Delaware in any action, suit or proceeding for the enforcement of any obligation of any domestic limited liability company which is to merge or consolidate, irrevocably appointing the Secretary of State as its agent to accept service of process in any such action, suit or proceeding and the address to which a copy of such process shall be mailed to by the Secretary of State is 575 West Street, Suite 110, Mansfield, MA 02048

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Direct Marketing Ventures, LLC, a Colorado limited liability company

Name: John Livingston, Secretary

Print or type

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RECORDED: 12/30/2020