

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM617401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bay Valley Foods, LLC		04/01/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Jump Start Foods, LLC		
Street Address:	2800 Northwood Road		
City:	Suamico		
State/Country:	WISCONSIN		
Postal Code:	54313		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2087292	BENNETT'S	
Registration Number:	0634150	BENNETTS	
CORRESPONDENCE DATA			
Fax Number:	9204301909		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9204301900		
Email:	rkrumrie@hdz-law.com		
Correspondent Name:	Ryan D. Krumrie, Esq.		
Address Line 1:	200 S. Washington Street, Suite 200		
Address Line 4:	Green Bay, WISCONSIN 54301		
NAME OF SUBMITTER:	Ryan D. Krumrie		
SIGNATURE:	/Ryan D. Krumrie/		
DATE SIGNED:	12/30/2020		
Total Attachments: 2			
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OP \$65.00 2087292

TRADEMARK ASSIGNMENT

This Trademark Assignment is by and between Bay Valley Foods, LLC (“Assignor”) and Jump Start Foods, LLC (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereinafter collectively referred to as the “Marks”) and the related trademark registrations; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks and in and to the registrations therefor, as a successor to the portion of the business to which the Marks pertain.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the registrations therefor, together with the goodwill of the business symbolized by the Marks throughout the world.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in a manner appropriate thereto, effective as of April 1, 2020.

BAY VALLEY FOODS, LLC

By: *Courtney Esko*
Courtney Esko
Vice President

Exhibit A

Mark	Class	U.S. Registration No.	Registration Date
BENNETT'S	30: hot seafood sauce, cocktail sauce, horseradish sauce	2087292	1997-08-12
BENNETT'S	30: chili sauce, tartar sauce	0634150	1956-09-04
HOFFMAN HOUSE	30: shrimp and seafood sauce, and tartar sauce	2431644	2001-02-27