

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM617441

|   |   |                       |  |
|---|---|-----------------------|--|
| <b>SUBMISSION TYPE:</b>                                       | NEW ASSIGNMENT  |                       |  |
| <b>NATURE OF CONVEYANCE:</b>                                  | MERGER  |                       |  |
| <b>EFFECTIVE DATE:</b>  | 07/01/2011  |                       |  |
| <b>CONVEYING PARTY DATA</b>                                   |   |                       |  |
| <b>Name</b>   | <b>Formerly</b>   | <b>Execution Date</b> | <b>Entity Type</b>                           |
| BriteVerify, LLC  |   | 07/01/2011            | Limited Liability Company:<br>NORTH CAROLINA |
| <b>RECEIVING PARTY DATA</b>                                   |   |                       |  |
| <b>Name:</b>  | Origin Ads, LLC   |                       |  |
| <b>Street Address:</b>  | 1310 S. Tryon Street  |                       |  |
| <b>Internal Address:</b>                                      | Suite 108   |                       |  |
| <b>City:</b>  | Charlotte   |                       |  |
| <b>State/Country:</b>   | NORTH CAROLINA  |                       |  |
| <b>Postal Code:</b>   | 28203   |                       |  |
| <b>Entity Type:</b>   | Limited Liability Company: NORTH CAROLINA   |                       |  |
| <b>PROPERTY NUMBERS Total: 2</b>                              |   |                       |  |
| <b>Property Type</b>  | <b>Number</b>   | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>                                   | 4558411   | BRITEFORMS            |  |
| <b>Registration Number:</b>                                   | 4558410   | BRITEFILES            |  |
| <b>CORRESPONDENCE DATA</b>                                    |   |                       |  |
| <b>Fax Number:</b>  |   |                       |  |
|   | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                       |  |
| <b>Phone:</b>   | 415-984-8200  |                       |  |
| <b>Email:</b>   | ljewett@nixonpeabody.com  |                       |  |
| <b>Correspondent Name:</b>                                    | Marlene J. Williams   |                       |  |
| <b>Address Line 1:</b>  | P.O. Box 26789  |                       |  |
| <b>Address Line 4:</b>  | San Francisco, CALIFORNIA 94126   |                       |  |
| <b>NAME OF SUBMITTER:</b>                                     | Marlene J. Williams   |                       |  |
| <b>SIGNATURE:</b>   | /mjw/   |                       |  |
| <b>DATE SIGNED:</b>   | 12/30/2020  |                       |  |
| <b>Total Attachments: 1</b>                                   |   |                       |  |
| source=1b_29055902_c2c343397f664feda290e11b43a75ed6#page1.tif |   |                       |  |

CH \$65.00 4558411

*State of North Carolina  
Department of the Secretary of State*

SOSID: 1068836  
Date Filed: 6/21/2011 1:04:00 PM  
Elaine F. Marshall  
North Carolina Secretary of State  
C201116800210


**ARTICLES OF MERGER**

Pursuant to North Carolina General Statute Sections 57C-9A-20 through 57C-9A-23 the undersigned entity does hereby submit the following Articles of Merger as the surviving business entity in a merger between two or more business entities.

1. The name of the surviving entity is Origin Ads, LLC, a limited liability company organized under the laws of North Carolina.
2. The address of the surviving entity is:  
  
Number and Street: 1310 S. Tryon Street, Suite 108  
City, State, Zip Code: Charlotte, NC 28203-4233 County: Mecklenburg
3. The name of the merged entity is BriteVerify, LLC, a limited liability company organized under the laws of North Carolina.
4. The merger does not require an amendment to the surviving entity's Articles of Organization.
5. A Plan of Merger has been duly approved in the manner required by law by each of the business entities participating in the merger.
6. These articles will be effective upon 12:01 AM July 1, 2011.

This the 16th day of June, 2011.

**Origin Ads, LLC**, a North Carolina limited liability company

By: 

Name: **Matthew Christopher McFee**

Title: Member / **Manager**