

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM617457

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Callitech US, Inc.		12/30/2020	Corporation: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Going Beyond, LLC
Street Address:	4908 Golden Parkway, Suite 100
City:	Buford
State/Country:	GEORGIA
Postal Code:	30518
Entity Type:	Limited Liability Company: GEORGIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	78826641	VOICENATION
Serial Number:	77186388	NEXTPBX
Serial Number:	77329907	SIMPLYONE
Serial Number:	77335440	GOING BEYOND THE CALL
Serial Number:	85685541	QUALITY ANSWERING SERVICE SINCE 2002
Serial Number:	85688437	OPENANSWER
Serial Number:	87211899	VOICENATION LIVE
Serial Number:	87743164	NINJA NUMBER
Serial Number:	88128224	NINJA NUMBER
Serial Number:	88348516	GROWING YOUR BUSINESS, BEYOND THE CALL
Serial Number:	88469675	CIRRAVOX
Serial Number:	88472263	ZERO LEADS LEFT BEHIND
Serial Number:	88523568	LIFE IS CALLING - ALWAYS ANSWER
Serial Number:	88581466	BECAUSE EVERY CALL COULD BE YOUR NEXT CU

CORRESPONDENCE DATA

Fax Number: 4153939887

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADEMARK

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-954-0200
Email: ip-squiretm@squirepb.com
Correspondent Name: Audrey Nicolson
Address Line 1: Squire Patton Boggs (US) LLP
Address Line 2: 275 Battery Street, Suite 2600
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	800003.00634
NAME OF SUBMITTER:	Audrey Nicolson
SIGNATURE:	/Audrey Nicolson/
DATE SIGNED:	12/30/2020

Total Attachments: 6

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this "Agreement") is entered into as of December 30, 2020 (the "Effective Date") by and between Callitech US, Inc., a South Carolina corporation ("Assignor"), and Going Beyond, LLC, a Georgia limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of certain Intellectual Property, including without limitation the specific intellectual property set forth in Exhibit A;

WHEREAS, Assignor wishes to hereby transfer and assign such rights, title and interest to Assignee, along with any and all goodwill relating thereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. **Intellectual Property.** "Intellectual Property" means all (i) patents, patent applications, patent disclosures and inventions, (ii) Internet domain names, (iii) trademarks (registered and unregistered), including all service marks, trade dress, trade names, logos, slogans, and corporate names, and registrations and applications for registration thereof together with all of the goodwill associated therewith, (iv) copyrights (registered and unregistered) and copyrightable works, and registrations and applications for registration thereof, (v) mask works and registrations, and applications for registration thereof, (vi) trade secrets and other confidential information (including ideas, databases, compilations, formulas, compositions, recipes, inventions (whether patentable or unpatentable and whether or not reduced to practice), know-how, manufacturing and production processes and techniques, research and development information, drawings, specifications, designs, plans, proposals, technical data, financial and marketing plans and customer and supplier lists and information), (vii) software (including source code, object code, tools, firmware, data, databases, operating systems, specifications and documentation therefor), (viii) other intellectual property rights and (ix) copies and tangible embodiments thereof (in whatever form or medium).

2. **Assignment.** As of the Effective Date, Assignor hereby sells, assigns, transfers, and conveys to Assignee and its successors, assigns, and nominees, Assignor's entire right, title, and interest worldwide in and to the Intellectual Property, including the right to sue for and receive all damages from past infringements arising prior to the Effective Date, the same to be held and enjoyed by Assignee, its successors, assigns, and legal representatives.

3. **Further Assurances.** Assignor further agrees to execute all documents and do all such other things as may be necessary or appropriate to carry out the intent and/or purpose of this Agreement, including but not limited to executing all necessary deeds, agreements or other documents required at law to effect registration or recordal of the assignment of the intellectual property listed in Exhibit A in any jurisdiction. In addition, and without limiting the generality of the foregoing, Assignor further agrees, at the request of Assignee or its successors in interest, to do all lawful acts (including the execution and delivery of any and all affidavits, declarations, oaths, exhibits assignments, powers of attorney or other documentation as may be reasonably required and giving of testimony) which may be required for obtaining and enforcing the intellectual property rights in the Intellectual Property, and to otherwise aid Assignee or its successors in interest in enforcing intellectual property rights in the Intellectual Property, all at the expense of Assignee or its successors in interest.

4. **Power of Attorney.** Assignor hereby constitutes and appoints Assignee and its successors and assigns as Assignor's true and lawful attorneys with full power of substitution, in Assignor's name and

stead but on behalf and for the benefit of the Assignee and its successors and assigns, to demand and receive any and all of the Intellectual Property and to give receipts and releases for and in respect of the same, and any part thereof, and from time to time to institute and prosecute, at the expense and for the benefit of the Assignee and its successors and assigns, any and all proceedings at law, in equity or otherwise, or to execute such documents, which the Assignee or its successors or assigns may deem proper for the collection or reduction to possession of, or recordation of ownership to, any of the Intellectual Property, or for the collection and enforcement of any claim or right of any kind hereby sold, conveyed, transferred and assigned, or intended so to be, and to do all acts and things in relation to the Intellectual Property which the Assignee or its successors or assigns shall deem desirable. The foregoing powers are coupled with an interest and are and shall be irrevocable by the Assignor or by dissolution of the Assignor or in any manner or for any reason whatsoever.

5. **Governing Law.** The formation, construction, and performance of this Agreement, including the rights and duties of the parties hereunder, shall be construed, interpreted, governed, applied and enforced in accordance with the laws of the State of Georgia applicable to agreements entered into and performed entirely therein by residents thereof, without regard to any provisions relating to conflicts of laws among different jurisdictions.


6. **Counterparts.** This Agreement may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. Any signature page hereto delivered by facsimile, e-mail, or other means will be binding to the same extent as an original signature page, with regard to any agreement subject to the terms hereof or any amendment thereto. Any party that delivers such a signature page agrees to later deliver an original counterpart to any party that requests it.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR

CALLITECH US, INC.

By:  _____

Name: MARK FINLAY

Title: Vice President

ASSIGNEE

GOING BEYOND, LLC

By:  _____

Name: Mark Finlay

Title: Vice President

[Signature Page to IP Assignment Agreement]

Exhibit A

Company Intellectual Property

Domain	Registrar	Registration Date	Owner
cirravox.com	AWS	11/16/2017	webmaster@cirravox.com
cirrabill.com	AWS	12/11/2017	webmaster@cirravox.com
cirracall.com	AWS	12/11/2017	webmaster@cirravox.com
nextpbx.com	AWS	5/30/2017	webmaster@nextpbx.com
ninjanumber.cc	AWS	11/14/2017	webmaster@nextpbx.com
ninjanumber.com	AWS	11/14/2017	webmaster@nextpbx.com
ninjanumber.net	AWS	11/14/2017	webmaster@nextpbx.com
ninjanumber.org	AWS	11/14/2017	webmaster@nextpbx.com
ninjanumbers.com	AWS	11/14/2017	webmaster@nextpbx.com
phonecourier.com	AWS	1/21/2008	webmaster@nextpbx.com
aggaros.net	directnic.com	11/7/2010	webmaster@voicenation.com
aggaros.org	directnic.com	11/7/2010	webmaster@voicenation.com
qualityansweringservice.com	directnic.com	6/4/2006	webmaster@voicenation.com
qualityansweringservices.com	directnic.com	1/27/2010	webmaster@voicenation.com
qualityansweringservices.info	directnic.com	1/27/2010	webmaster@voicenation.com
qualityansweringservices.net	directnic.com	1/27/2010	webmaster@voicenation.com
qualityansweringservices.org	directnic.com	1/27/2010	webmaster@voicenation.com
voice4nations.com	directnic.com	8/3/2011	webmaster@voicenation.com
voice4nations.org	directnic.com	8/3/2011	webmaster@voicenation.com
voicenation.com	directnic.com	9/5/2002	webmaster@voicenation.com
voicenationlive.com	directnic.com	7/27/2009	webmaster@voicenation.com
voicenationlive.net	directnic.com	7/27/2009	webmaster@voicenation.com
voicenationlive.org	directnic.com	7/27/2009	webmaster@voicenation.com
gacalls.com	directnic.com	12/7/2013	webmaster@voicenation.com
gacalls.org	directnic.com	12/7/2013	webmaster@voicenation.com
gacalls.net	directnic.com	12/7/2013	webmaster@voicenation.com
georgiacalls.com	directnic.com	9/11/2014	webmaster@voicenation.com
georgiacalls.org	directnic.com	9/11/2014	webmaster@voicenation.com
hostedansweringservice.com	directnic.com	11/3/2016	webmaster@voicenation.com
legalansweringservices.com	directnic.com	2/2/2017	webmaster@voicenation.com
legalvirtualreceptionist.com	directnic.com	3/29/2017	webmaster@voicenation.com
vnanswers.com	directnic.com	8/17/2018	webmaster@voicenation.com
800voicemailstore.com	directnic.com	8/9/2002	webmaster@nextpbx.com
care2call.net	directnic.com	7/19/2007	webmaster@nextpbx.com
care2call.org	directnic.com	7/19/2007	webmaster@nextpbx.com
phonespeller.net	directnic.com	1/18/2004	webmaster@nextpbx.com

vanitynumberlookup.com	directnic.com	12/17/2007	webmaster@nextpbx.com
voice-plus.com	directnic.com	1/14/2002	webmaster@nextpbx.com
everyvoicemail.com	directnic.com	12/1/2003	webmaster@nextpbx.com
simplyone.biz	directnic.com	4/17/2018	webmaster@nextpbx.com
asteriskcallcenter.info	directnic.com	7/2/2010	webmaster@cirravox.com
asteriskcallcenter.org	directnic.com	7/2/2010	webmaster@cirravox.com
openanswercc.com	directnic.com	7/29/2013	webmaster@cirravox.com
opensourcecallcenter.com	directnic.com	7/2/2010	webmaster@cirravox.com
openanswer.info	directnic.com	8/12/2015	webmaster@cirravox.com
openanswer.org	directnic.com	8/12/2015	webmaster@cirravox.com
cirraque.com	directnic.com	10/12/2016	webmaster@cirravox.com
cirravox.net	directnic.com	10/12/2016	webmaster@cirravox.com
cirraagent.com	directnic.com	10/12/2016	webmaster@cirravox.com
cirravoxkeyholdings.com	directnic.com	4/17/2018	webmaster@cirravox.com
voicenation.biz	directnic.com	11/24/2003	webmaster@voicenation.com
voicenation.info	directnic.com	11/24/2003	webmaster@voicenation.com
voicenation.net	directnic.com	11/24/2003	webmaster@voicenation.com
voicenation.org	directnic.com	11/24/2003	webmaster@voicenation.com
voicenation.us	directnic.com	11/24/2003	webmaster@voicenation.com
numberninja.com	godaddy.com	9/1/2010	webmaster@ninja-number.com

Wording	SERIAL #	REGISTRATION#	Owner Entity	Type	Date Registered
VoiceNation	78826641	3518320	Going Beyond, LLC	Trade Mark	10/14/2008
NextPBX	77186388	3417203	Simply One, LLC	Service mark	4/29/2008
SimplyONE	77329907	3466753	Simply One, LLC	Service mark	7/15/2008
Going Beyond the Call	77335440	3467175	Voice Nation, LLC	Service mark	7/15/2008
Quality Answering Service Since 2002	85685541	4301370	Voice Nation Live, LLC	Service mark	3/12/2013
OpenAnswer	85688437	4305230	Voice Nation, LLC	Service mark	3/19/2013
VoiceNation Live	87211899	5249398	Going Beyond, LLC	Trade Mark	07/25/17
Ninja Number (CLASS 038) MC filed	87743164	Filed Application 01.04.18	Simply One, LLC	Trade Mark	
Ninja Number (CLASS 009) EB Filed	88128224	Filed Application 09.22.18	Simply One, LLC	TRADEMARK	Gazette Published 01/07/2020
Growing your business, beyond the call	88348516	5872777	Going Beyond, LLC	Trademark	10.01.19
CIRRAVOX	88469675	INTENT TO USE 1(b) 6.12.19	Open Answer, LLC	Trademark 1(b)	Gazette Publish on 10.29.19
ZERO LEADS LEFT BEHIND	88472263		Simply One, LLC	Trademark 1(a)	Gazette Published 10.15.19
Life is Calling - Always Answer	88523568	FILED on 07.19.19 1(a)	Simply One, LLC	Trademark 1(a)	Approved for Pub 12.14.19
Because every call could be your next customer	88581466	FILED on 08.16.19 1(a)	Going Beyond, LLC	Trademark	Gazette Publish 12.24.19