

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM617685

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHENZHEN BOKAIZE TECHNOLOGY CO., LTD.		12/31/2020	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Huaian Kangnuo Cross-border E-commerce Development Co., Ltd.		
Street Address:	Rm 1-301, Podium, Xingye International Commercial Plaza, Qingjiangpu Dist		
City:	Huaian City		
State/Country:	CHINA		
Postal Code:	223000		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6228008	MOOKU	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	junzeip@gmail.com		
Correspondent Name:	Liu Chengye		
Address Line 1:	1-301, Podium, Xingye International		
Address Line 2:	Commercial Plaza, Qingjiangpu Dist		
Address Line 4:	Huaian City, CHINA		
ATTORNEY DOCKET NUMBER:	JZ-20374-USTM		
NAME OF SUBMITTER:	Chen Kaixiang		
SIGNATURE:	/Chen Kaixiang/		
DATE SIGNED:	12/31/2020		
Total Attachments: 1			
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OP \$40.00 6228008

TRADEMARK ASSIGNMENT

WHEREAS, SHENZHEN BOKAIZE TECHNOLOGY CO., LTD., a Chinese limited company with an address at C206, ANJUN CANGCHU BUILDING, NO.29, JINHUA RD, FUBAO COMMUNITY, FUBAO ST. FUTIAN DIST., SHENZHEN CHINA 518000 ("Assignor"), is the owner of record of the mark "MOOKU" U.S. Registration No. 6228008;

WHEREAS, Huaian Kangnuo Cross-border E-commerce Development Co., Ltd., a Chinese limited company with an address at Rm 1-301, Podium, Xingye International Commercial Plaza, Qingjiangpu Dist, Huaian City, China 223000, wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefor and the goodwill of the business associated therewith (the "Trademark");

NOW THEREFORE, in consideration of the sum of One dollar (\$ 1.00), the receipt whereof is acknowledged, and for other good and valuable consideration, Assignor does sell, assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

Dated this 31st day of December, 2020.

Assignor: SHENZHEN BOKAIZE TECHNOLOGY CO., LTD.

By: *CHEN KAIXIANG*

Printed Name: Chen Kaixiang

Title: General Manager

Assignee: Huaian Kangnuo Cross-border E-commerce Development Co., Ltd.

By: *Liu Chengye*

Printed Name: Liu Chengye

Title: General Manager