

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM609987

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xikar Inc.		11/19/2020	Corporation: KANSAS
RECEIVING PARTY DATA			
Name:	Quality Importers Trading Company, LLC		
Street Address:	3350 Enterprise Avenue, Suite 120		
City:	Weston		
State/Country:	FLORIDA		
Postal Code:	33331		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5503784	LIVIN' THE DREAM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7275460660		
Email:	tmdocket@laronspatentlaw.com		
Correspondent Name:	Herbert W. Larson		
Address Line 1:	11199 69th St N		
Address Line 4:	Largo, FLORIDA 33773		
NAME OF SUBMITTER:	Herbert W. Larson		
SIGNATURE:	/Herbert W. Larson/		
DATE SIGNED:	11/20/2020		
Total Attachments: 1			
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OP \$40.00 5503784

ASSIGNMENT OF TRADEMARK REGISTRATIONS AND APPLICATIONS

WHEREAS, Xikar, Inc., a Kansas corporation ("Assignor") is the owner of United States Trademark Registration No. 5503784 for the trademark *LIVIN' THE DREAM* (hereinafter the "Trademark"); and

WHEREAS, Quality Importers Trading Company, LLC., a Delaware Limited Liability company, ("Assignee"), desires to acquire the entire right, title, and interest in the Registration therefore as set forth herein, and the goodwill represented therewith.

NOW THEREFORE, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign, and transfer unto said Assignee the full and exclusive right, title, and interest in and to the Trademarks and the Registrations therefore set forth herein, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademark Registrations and Applications, unto said Assignee, as the owner by assignment of the entire right, title, and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Effective this day: Nov 19, 2020

For Assignor:

Xikar, Inc.

By: Michael Giordano

Michael Giordano

Title: Chief Executive Officer