

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM618208

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARK		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Peak Performance for Men, LLC		01/04/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SEACOAST CAPITAL PARTNERS IV, L.P., as Collateral Agent		
<b>Street Address:</b>	55 Ferncroft Rd.		
<b>Internal Address:</b>	Suite 110		
<b>City:</b>	Danvers		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01923		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6073337	PEAK PERFORMANCE FOR MEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043311000		
<b>Email:</b>	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
<b>Correspondent Name:</b>	Moore & Van Allen PLLC		
<b>Address Line 1:</b>	100 North Tryon Street		
<b>Address Line 2:</b>	Suite 4700, ATTN: IP DEPARTMENT		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	046508.000002		
<b>NAME OF SUBMITTER:</b>	John Slaughter		
<b>SIGNATURE:</b>	/john slaughter/		
<b>DATE SIGNED:</b>	01/04/2021		
<b>Total Attachments: 4</b>			
source=NGSI-T - Peak Performance for Men, LLC to Seacoast Capital Partners, IV, L.P., as Collateral			

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARK

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of January 4, 2021 (as amended or modified from time to time, the "Security Agreement"; capitalized terms not otherwise defined herein to have the meaning as provided in the Security Agreement) by and among (1) **PEAK PERFORMANCE FOR MEN HOLDINGS, LLC**, a Delaware limited liability company, (2) **PEAK PERFORMANCE FOR MEN, LLC**, a Delaware limited liability company (collectively, the "Grantors", and each a "Grantor"), and **SEACOAST CAPITAL PARTNERS IV, L.P.**, a Delaware limited partnership, in its capacity as collateral agent (acting in such capacity, the "Collateral Agent") for itself and the other Lenders, the undersigned Grantor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has granted to Collateral Agent a continuing security interest in such Grantor's right, title and interest in and to the trademarks set forth on Schedule 1 attached hereto and made a part hereof.

The undersigned Grantor and Collateral Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark.

[Signatures Follow]

Very truly yours,

**Peak Performance for Men, LLC,**  
a Delaware limited liability company

By: 

Name: Joseph D. Whitehead

Title: Authorized Signatory

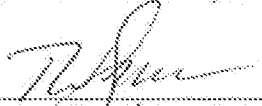
[Signature Page to Notice of Security Interest in Trademark]

**TRADEMARK**  
**REEL: 007154 FRAME: 0576**

Acknowledged and Accepted:

SEACOAST CAPITAL PARTNERS IV, L.P.,  
as Collateral Agent

By: Seacoast IV Advisors, LLC, its general partner

By:   
Name: Thomas W. Corn  
Title: Manager

[Signature Page to Notice of Security Interest in Trademark]

**TRADEMARK**  
**REEL: 007154 FRAME: 0577**

**Schedule 1**

**Peak Performance For Men, LLC**  
**(Delaware limited liability company)**

**U.S. Trademarks**

**Trademark Registration**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
PEAK PERFORMANCE FOR MEN and Design	6073337	06/09/2020