

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM618210

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Learfield Communications, Inc.		12/02/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Learfield Communications, LLC		
<b>Street Address:</b>	505 Hobbs Road		
<b>City:</b>	Jefferson City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	65109		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 20</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90191824	FAN EXAM	
<b>Serial Number:</b>	88865955	PENNANT	
<b>Serial Number:</b>	88834146	FANBASE POWERED BY LEARFIELD IMG COLLEGE	
<b>Serial Number:</b>	87490368	LEARFIELD FAN EXTENDER	
<b>Serial Number:</b>	87578924	POWHER	
<b>Serial Number:</b>	87490652	BROWNFIELD CULTIVATOR	
<b>Registration Number:</b>	1930100		
<b>Registration Number:</b>	1998323	LEARFIELD COMMUNICATIONS	
<b>Registration Number:</b>	2639299	MISSOURINET	
<b>Registration Number:</b>	2656293	BROWNFIELD	
<b>Registration Number:</b>	2959151	LEARFIELD	
<b>Registration Number:</b>	2959152	LEARFIELD SPORTS	
<b>Registration Number:</b>	3025306	WISCONSIN RADIO NETWORK	
<b>Registration Number:</b>	3025307	RADIO IOWA	
<b>Registration Number:</b>	4208711	SOUTH CAROLINA RADIO NETWORK	
<b>Registration Number:</b>	4208712	NEBRASKA RADIO NETWORK	
<b>Registration Number:</b>	5330918	CAMPUS +	
<b>Registration Number:</b>	5330919	HOW BUSINESS GOES TO SCHOOL	
<b>Registration Number:</b>	5372654	LEARFIELD	

CH \$515.00 90191824

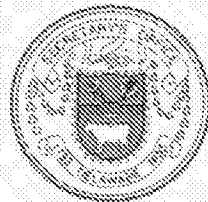
Property Type	Number	Word Mark
Registration Number:	5372655	LEARFIELD
<b>CORRESPONDENCE DATA</b>		
Fax Number:	2027197049	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2027197000	
Email:	ckelly@wiley.law	
Correspondent Name:	Christopher Kelly	
Address Line 1:	1776 K Street, N.W.	
Address Line 2:	Trademark Administration	
Address Line 4:	Washington, D.C. 20006	
NAME OF SUBMITTER:	Christopher Kelly	
SIGNATURE:	/Christopher Kelly/	
DATE SIGNED:	01/04/2021	
<b>Total Attachments: 6</b>		
source=LEARFIELD LLC#page1.tif		
source=LEARFIELD LLC#page2.tif		
source=LEARFIELD LLC#page3.tif		
source=LEARFIELD LLC#page4.tif		
source=LEARFIELD LLC#page5.tif		
source=LEARFIELD LLC#page6.tif		

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "LEARFIELD COMMUNICATIONS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LEARFIELD COMMUNICATIONS, INC." TO "LEARFIELD COMMUNICATIONS, LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF DECEMBER, A.D. 2016, AT 11:02 O'CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

5066981 8100V  
SR# 20166878857

Authentication: 203434738  
Date: 12-02-16

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

**TRADEMARK**  
**REEL: 007154 FRAME: 0583**

**CERTIFICATE OF CONVERSION**

**CONVERTING**

**LEARFIELD COMMUNICATIONS, INC.**  
(A Delaware Corporation)

**TO**

**LEARFIELD COMMUNICATIONS, LLC**  
(A Delaware Limited Liability Company)

**December 2, 2016**

This Certificate of Conversion is being filed for the purpose of converting Learfield Communications, Inc., a Delaware corporation, to a Delaware limited liability company to be named "Learfield Communications, LLC", pursuant to the provisions of Section 266 of the General Corporation Law of the State of Delaware (the "DGCL") and Section 18-214 of the Delaware Limited Liability Company Act (the "Act").

The undersigned hereby certifies as follows:

**FIRST:** The name of the corporation immediately prior to filing this Certificate of Conversion is Learfield Communications, Inc. (the "Converting Corporation").

**SECOND:** The date the Certificate of Incorporation of the Converting Corporation was originally filed with the Secretary of State of the State of Delaware was November 16, 2011.

**THIRD:** The name of the limited liability company as set forth in the Certificate of Formation is Learfield Communications, LLC (the "Company").

**FOURTH:** The conversion of the Converting Corporation to the Company has been approved in accordance with the provisions of Section 266 of the DGCL and Section 18-214 of the Act.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of the date first written above.

LEARFIELD COMMUNICATIONS, INC.

By: \_\_\_\_\_

Name: *Greg Brown*

Title: Chief Executive Officer and  
Secretary

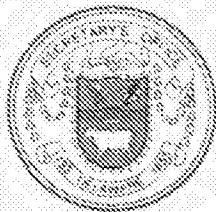
*[Signature Page to Certificate of Conversion - Learfield Communications, Inc.]*

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "LEARFIELD COMMUNICATIONS, LLC" FILED IN THIS OFFICE ON THE SECOND DAY OF DECEMBER, A.D. 2016, AT 11:02 O' CLOCK A.M.



5066981 8100V  
SR# 20166878857

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Handwritten signature of Jeffrey W. Bullock, Secretary of State, written in black ink over a horizontal line.

Authentication: 203434738  
Date: 12-02-16

**TRADEMARK**  
**REEL: 007154 FRAME: 0586**

CERTIFICATE OF FORMATION

OF

LEARFIELD COMMUNICATIONS, LLC

December 2, 2016

This Certificate of Formation of Learfield Communications, LLC (the "Company") is being duly executed and filed by Learfield Communications Holdings, LLC, as an authorized person, to form a limited liability company pursuant to the provisions of the Delaware Limited Liability Company Act (6 Del. C. ' 18-201, *et seq.*).

FIRST: The name of the limited liability company formed hereby is Learfield Communications, LLC.

SECOND: The address of the registered office of the Company in the State of Delaware is c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801.

THIRD: The name and address of the registered agent for service of process on the Company in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801.

State of Delaware

Secretary of State

Division of Corporations

Delivered 11:02 AM 12/02/2016

FILED 11:02 AM 12/02/2016

SR 20160878857 - File Number 5066981

TRADEMARK  
REEL: 007154 FRAME: 0587

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first set forth above.

**LEARFIELD COMMUNICATIONS  
HOLDINGS, LLC**

By: \_\_\_\_\_

Name: Greg Brown

Title: Chief Executive Officer and  
Secretary

*[Signature Page to Certificate of Formation - Learfield Communications, LLC]*